



WCSA SPONSORSHIP PACKET

—Over 48 years of recreational youth soccer and counting—

OUR STORY

Williamson County Soccer Association was started in 1975 by Jose Fernandez. Through the work and effort of Jose, his wife Lois, and scores of volunteers, WCSA grew from two fields and a handful of teams to an entire complex hosting thousands of players each season.



In 2015, after Fernandez passed away, Senator Jack Johnson passed a resolution crediting Fernandez as the individual who brought organized soccer into Middle Tennessee.

The partnership between Jose, Williamson County, WCSA sponsors, and the community has grown Williamson County Soccer Association into to largest recreational sports organization in the Nashville metropolitan area as well as one of the largest single-sport associations in Tennessee.

REDEDICATION CEREMONY

Volunteers and sponsors are the driving force behind WCSA. In August 2022, we held a rededication and beautification ceremony to honor Jose Fernandez and his wife Lois with the help of our sponsors, local businesses, and community members.

Senator Jack Johnson, dignitaries, staff, ambassadors, and other soccer enthusiasts were in attendance.

Local businesses contributing to the beautification process included Home Depot, Williamson County, Tennessee Soccer, Soccer Village, The Boy Scouts of America, local restaurants, and Veteran organizations.

Breanna Smith, a local resident and future student at Freed-Hardeman University, designed the mural.



OUR PROGRAMS

Williamson County Soccer Association (WCSA) aims to promote, develop, and administer the sport of soccer by providing an organized, safe, fun-filled environment for youth players on an individual and team level.



WCSA is a non-profit organization that offers both indoor and outdoor leagues for players ranging from age 4 to 19 years old.



All of our programs are registered with TSSA at the Division 4 level, allowing players to improve their skills in a fun and positive environment designed to encourage their confidence and love of the game.



The soccer complex located at Boyd Mill Avenue and Downs Boulevard boasts 27 soccer fields and an indoor arena. Every season WCSA enrolls 3,000+ players.

RECREATIONAL & OUTREACH PROGRAMS

Referee Classes

- WCSA Referee mentors plan and run referee training courses at our soccer complex.

Next Level Summer Camp

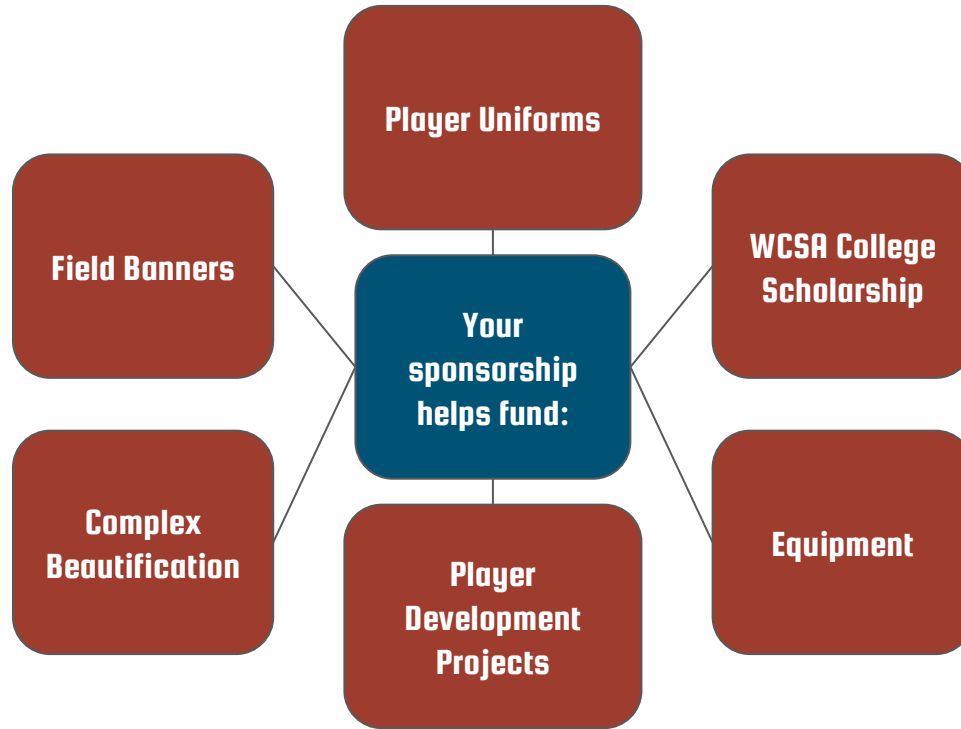
- Develops player's skills and prepares them for the next level of competition.

Volunteer Service Hours

- Available for students who need service hours as a graduation requirement, boy/girl scouts, etc.



SPONSOR VISIBILITY



WCSA SCHOLARSHIP

Since 1985, the WCSA College Scholarship has been awarded every year to high school students who plan to be enrolled as a full-time student in an approved course of study leading toward a degree at an accredited college, university, or vocational school.

The award is given based on student desire, scholastic ability, financial need, and participation in WCSA.

To date, WCSA and our Sponsors have helped fund the education of over 150 students.



TEAM SPONSORSHIP LEVELS

Sponsor teams with your logo printed on the jersey



OUTDOOR

\$5,000 - 14 Teams
\$1,000 per year - Field Banner

\$3,000 - 8 Teams

\$450 - One Team
\$425 each - For Two+ Teams

INDOOR

CHIEF SPONSOR

\$7,500
All WCSA Indoor Soccer
Leagues
and Banner

SUMMER LEAGUES

\$3,000
950 to 1,200 players

GIRLS/BOYS WINTER LEAGUES

\$2,500
Approx. 800 to 950 players (Boys)
Approx. 750 to 850 players (Girls)

NON-TEAM SPONSORSHIP

Not interested in a team sponsorship? Show your logo on a banner or field.



FIELD SPONSOR

\$1,500 - Fall through Spring
(Outdoor Only)



INDOOR BANNER

\$1,000
Sept. 1 through Aug. 31st



CHARITABLE DONATION

Any Amount



WANT TO LEARN MORE ABOUT SPONSORSHIP?

Contact:
director@williamsoncountysoccer.com
(615) 791-0590
williamsoncountysoccer.com

