

WIN IN THE WEST!



Photo: Kreistal Anderson

Montana Reining Horse Association

Annual Sponsorship Brochure



The Montana Reining Horse Association is excited to again promote the growing sport of Reining in Montana by providing the only large-scale reining show in the State.

Our Board is continuing to expand and innovate to create a high quality and well attended Event.



You can help by becoming a Sponsor:

PREMIER SPONSORSHIP \$4000+

The Premier Sponsorship provides the following incentives:

- Recognition of sponsorship in all advertising, and digital marketing to promote the Big Sky Reining Classic.
- Live website feed (with commercial opportunities when available).
- **FEATURED:** Derby/Futurity/Maturity class named after sponsor, listed on NRHA show billing and engraved on NRHA Trophies.
- VIP status with included amenities and perks.
- Prime positioning of arena banner.
- Continuous acknowledgement by announcer throughout the show.
- Spotlight listing on website and digital media at various times throughout the year.
- **FIRST** priority on early reservations for RV sites, guaranteed placement of 15 stall reservations, and priority placement of up to 15 paid warm-ups.**

**Preference given for more stalls subject to availability.

PLATINUM SPONSORSHIP \$2500+

The Platinum Sponsorship provides the following incentives:

- Recognition of sponsorship in advertising, and digital marketing to promote the Big Sky Reining Classic.
- Live website feed recognition.
- Non-Pro Derby/Futurity/Maturity class named after sponsor, listed on NRHA show billing and engraved on NRHA Trophies.
- VIP status with included amenities and perks.
- Prime positioning of arena banner.
- Continuous acknowledgement by announcer throughout the show.
- Continuous listing on website and digital media.
- **SECOND** priority on early reservations for RV sites, guaranteed placement of 10 stall reservations, and priority placement of up to 10 paid warm-ups.**

**Preference given for more stalls subject to availability.

GOLD SPONSORSHIP \$1000+

The Gold Sponsorship provides the following incentives:

- Recognition of sponsorship in advertising, and digital marketing to promote the Big Sky Reining Classic.
- Live website feed recognition.
- VIP status with included amenities and perks.
- Arena placement of banner.
- Continuous acknowledgement by announcer throughout the show.
- Listing on website and digital media.
- **THIRD** priority on early reservations for RV sites, priority placement of 4 stall reservations, and priority placement of up to 4 paid warm-ups.*

SILVER SPONSORSHIP \$500+

The Silver Sponsorship provides the following incentives:

- Sponsorship referenced on advertising and lists.
- Live website feed recognition.
- Arena placement of banner.
- Periodic acknowledgement by announcer throughout the show.
- Listing on website and digital media.
- Priority on early reservations for RV sites, priority placement of 2 stall reservations, and priority placement of up to 2 paid warm-ups.*



BRONZE SPONSORSHIP \$250+

- Sponsorship referenced on advertising and lists.
- Placement of banner.
- Periodic acknowledgement by announcer throughout the show.
- Listing on website.
- Priority on early reservations for RV sites, consideration for stall preference and paid warm-ups.*

FRIEND OF MRHA under \$250

With a generous contribution of up to \$250, enables the Montana Reining Horse Association to continue to promote the sport of reining in Montana. Thank you!

We thank all our sponsors for their continued support, and ask that you please consider financially supporting the MRHA. Generous sponsorships help the show have success, but also help to implement additional added money, prizes, and a broader promotion of the show.

Without the support of our generous sponsors, we would not be able to produce a high quality show and incentivize travel to our beautiful Montana.



We are contacting you NOW to ensure that you and your business can be promoted through our advertising materials, and digital media marketing campaigns.

Sponsorship Pledge Form

Name of Sponsorship: _____

Level of Sponsorship:

Premier	\$4,000+	\$ _____
Platinum	\$2,500+	\$ _____
Gold	\$1,000+	\$ _____
Silver	\$500+	\$ _____
Bronze	\$250+	\$ _____
Friend of MRHA	up to \$250	\$ _____

Are you part of a group making a Sponsorship?

YES NO

Group Name? _____

Website address to link with MRHA Website: _____

☐ By checking box, you state that this Sponsorship does not need to be part of MRHA's advertising.

PREMIER, PLATINUM & GOLD sponsors -- please provide a high quality digital copy of your LOGO to Britta Wallner at: bmwallner12@hotmail.com by **APRIL 15TH**, to be included in ALL advertising for the Big Sky Reining Classic.

of RV sites with power requested: _____

Name on RV site: _____

of RV sites - power NOT needed: _____

of Stalls requested: _____

of Paid Warm-ups requested: _____

all cancellations must be completed 48 hrs in advance of show.

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please tear off and mail with payment

Please Note:

*Priority is given to order of receipt for PAID sponsors only – a NRHA Professional member may complete a Sponsorship Commitment form and be allowed to pay the sponsorship at the show upon MRHA approval.

*Pre reserved stalls are those that are reserved by completing an online reservation form and submitting a deposit with MRHA by the date set forth by the show committee.

At this time, early booking of RV sites and stall assignments are prioritized by sponsorship level, and receipt of reservation and pledged funds prior to **August 1, 2023.



Photo credits: Elizabeth Knight Photography
www.ElizabethKnightPhotography.com

Mail Payment to:

MRHA Treasurer
6000 Dairy Drive
Helena, MT 59602

Treasurer.MRHA@gmail.com
www.MontanaReining.com