

Montana Reining Horse Association

Annual Sponsorship Brochure



The Montana Reining Horse Association is excited to again promote the growing sport of Reining in Montana by providing the only large-scale reining show in the State.

Our Board is continuing to expand and innovate to create a high quality and well attended Event.





PREMIER SPONSORSHIP \$4000+ PLATINUM SPONSORSHIP \$2500+

- · Recognition of sponsorship in all advertising, and digital marketing to promote the Big Sky Reining Classic.
- Live website feed (with commercial opportunities when
- · FEATURED: Derby/Futurity/Maturity class named after sponsor, listed on NRHA show billing and
- VIP status with included amenities and perks.
- Prime positioning of arena banner.
- throughout the show.
- · Spotlight listing on website and digital media at various times throughout the year.
- FIRST priority on early reservations for RV sites, priority placement of up to 15 paid warm-ups.**
- **Preference given for more stalls subject to availability.

- Recognition of sponsorship in advertising, and digital marketing to promote the Big Sky Reining Classic.
- · Live website feed recognition.
- Non-Pro Derby/Futurity/Maturity class named after sponsor, listed on NRHA show billing and engraved on NRHA Trophies.
- VIP status with included amenities and perks.
- Prime positioning of arena banner.
- throughout the show.
- · Continuous listing on website and digital media.
- SECOND priority on early reservations for RV sites, guaranteed placement of 10 stall reservations, and priority placement of up to 10 paid warm-ups.**

Preference given for more stalls subject to availability.

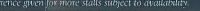
GOLD SPONSORSHIP \$1000+

The Gold Sponsorship provides the

- · Recognition of sponsorship in advertising, and digital marketing to promote the Big Sky Reining Classic.
- · Live website feed recognition.
- VIP status with included amenities and perks.
- throughout the show.
- Listing on website and digital media.
- THIRD priority on early reservations for RV sites, placement of up to 4 paid warm-ups.*

SILVER SPONSORSHIP \$500+

- · Sponsorship referenced on advertising and lists.
- · Live website feed recognition.
- · Arena placement of banner.
- · Periodic acknowledgement by announcer throughout the show.
- · Listing on website and digital media.
- Priority on early reservations for RV sites, priority placement of up to 2 paid warm-ups.*



BRONZE SPONSORSHIP \$250+

- Sponsorship referenced on advertising and lists.
- Placement of banner.
- Periodic acknowledgement by announcer throughout the show.
- Priority on early reservations for RV sites, consideration for stall preference and paid warm-ups.*

FRIEND OF MRHA under \$250

With a generous contribution of up to \$250, enables the Montana Reining Horse Association to continue to promote the sport of reining in Montana. Thank you!

We thank all our sponsors for their continued support, and ask that you please consider financially supporting the MRHA. Generous sponsorships help the show have success, but also help to implement additional added money, prizes, and a broader promotion of the show.

Without the support of our generous sponsors, we would not be able to produce a high quality show and incentivize travelo our beautiful Montana.



We are contacting you NOW to ensure that you and your business can be promoted through our advertising materials, and digital media marketing campaigns.



Sponsorship Pledge Form		
Name of Sponsorsh	ip:	
Level of Spons	orship:	
Premier	\$4,000+	\$
Platinum	\$2,500+	\$
Gold	\$1,000+	\$
Silver	\$500+	\$
Bronze	\$250+	\$
Friend of MRHA	up to \$250	\$
Are you part of a		Sponsorship?
Group Name?	YES NO	
Website address t	o link with MRH	IA Website:
	oox, you state that th e part of MRHA's ad	
PREMIER, PLAT, provide a high qua Britta Wallner at: APRIL 15TH, to Big Sky Reining C	lity digital copy of bmwallner12@ho be included in AL	f your LOGO to
# of RV sites with pov		
Name on RV site:		
# of Stalls requested. # of Paid Warm-ups re all cancellations mi		
Name:		
Address:		
City/State/Zip:		
Phone:		
Email:		
Linan		

Please Note:

- *Priority is given to order of receipt for PAID sponsors only a NRHA Professional member may complete a Sponsorship Commitment form and be allowed to pay the sponsorship at the show upon MRHA approval.
- *Pre reserved stalls are those that are reserved by completing an online reservation form and submitting a deposit with MRHA by the date set forth by the show committee.
- **At this time, early booking of RV sites and stall assignments are prioritized by sponsorship level, and receipt of reservation and pledged funds prior to August 1, 2023.



Photo credits: Elizabeth Knight Photography

Mail Payment to:

MRHA Treasurer 6000 Dairy Drive Helena, MT 59602

Treasurer.MRHA@gmail.com www.MontanaReining.com