



2025 Sponsorship & Vendor Program

**Hilton Markham Suites
October 22-23, 2025**



In Their Own Words



Fantastic – I am extremely pleased to say the least! I must share, this has to be the greatest place to promote our [product]. The **energy** was certainly positive with those stopping in. See you in 2025!

The people were wonderful. Attendees were amazing!
Love how organized everything was. Venue was easy and food was great.
Organizers were **quick to respond** to my emails before and after event.

The value for participating as an exhibitor was **well worth it!** We look forward to participating next year.

The presence and accessibility of the team organizing the tradeshow was **outstanding** as they were very engaged, and checking in on everyone, which was really appreciated.

The value of the conference was **exceptional**. Compared to other conferences, your participants were very friendly and engaged. The price for the booth was inclusive. There were **no hidden fees**.

Staff were amazing and helpful, and checked in at first to make sure we had **everything we needed**.

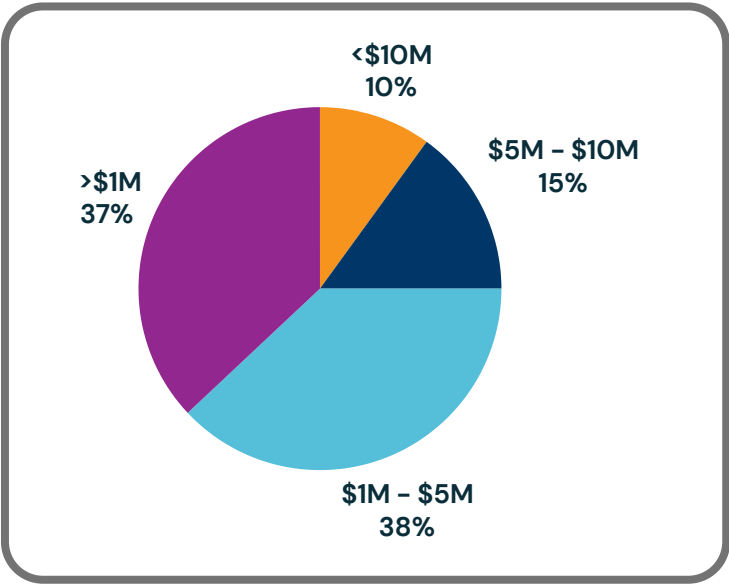
From the attendees to the speakers, the organizers, and the venue it was **truly a wonderful and organized event**.



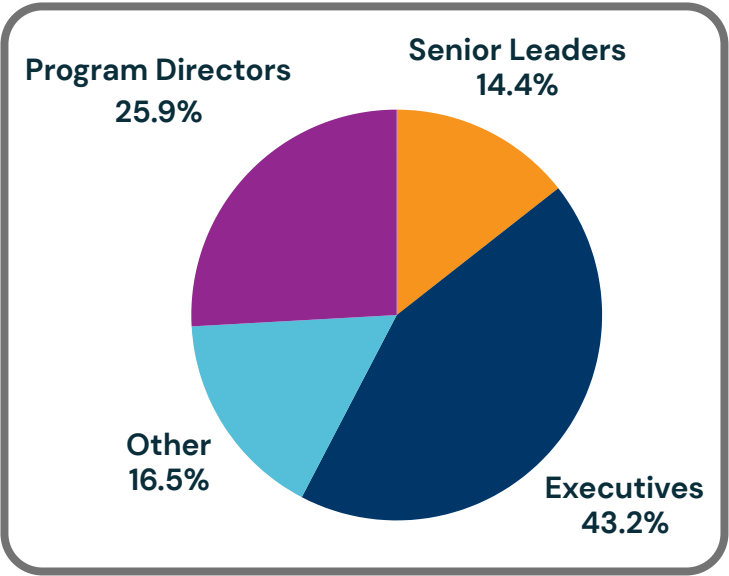
About OCSA & Our Annual Conference

The **Ontario Community Support Association (OCSA)** represents over 220 nonprofits delivering home care and community support services—such as personal support services, Meals on Wheels, transportation, adult day programs, and more - to over one million Ontarians. Our members help seniors and people with disabilities live independently, reducing hospital visits and supporting a sustainable healthcare system.

Sector by Budget Size



Attendee by Job Title



OCSA’s annual conference unites 400+ sector leaders—executives, senior staff, and key decision-makers from allied health and government—for meaningful connections, bold ideas, and transformative discussions shaping the future of community care.



Conference Sponsorships

Booth, Brand & Beyond – Maximize Your Impact

Our sponsorship packages provide valuable benefits, including one (1) exhibitor booth and one (1) exclusive sponsorship opportunity—**with no hidden fees**. See the full list of benefits on the following page.

1 Choose your Sponsor Level

Start your package by selecting your sponsor level on the following page - Bronze, Silver, Gold, Platinum - based on your budget and desired recognition.

2 Choose your Sponsor Item

Next, select your sponsorship item (pg.) that corresponds to your level.
For example: Gold Level + Banquet.

3 Choose your Exhibitor Package

Secure your space - spots sell out quickly!

4 Book Your Call

To discuss your opportunities for engagement!



1 Choose your Sponsor Level

Start by selecting your sponsor level based off your budget and desired level of recognition.

Create your Sponsorship Package

Sponsor Benefits	Bronze (\$6,200)	Silver (\$10,300)	Gold (\$12,900)	Platinum (\$15,500)
Booth (10 x 10 Pipe & Drape)	✓	✓	✓	✓
Sponsorship Item (Your Choice! pg 7-8)	✓	✓	✓	✓
<u>Online Vendor Showcase (1 year)</u>	✓	✓	✓	✓
Conference Program Ad	1/4 Page	1/4 Page	1/2 Page	Full Page
Additional Conference Registration(s)		1	2	3
Banquet Tickets		3	4	5
Shoutout from the CEO			✓	✓
Deliver Day 1 Sponsor Remarks to Delegates (4 mins)				✓
Unique Email Blast to Attendees				✓
Dedicated Social Media Post				✓

All SPONSOR BENEFITS

Logo Recognition

- Conference e-blast
- On-Site conference signage
- Conference slide show
- Conference Website
- OCSA's Social Media Channels
- OCSA public and members-only bulletins

Minimum 2 Exhibitor Registrations

2 Choose your Sponsor Item - Gold & Platinum

Select your desired sponsorship item that corresponds with your budget. Gold and Platinum opportunities are below, followed by Silver and Bronze opportunities.

Create your Sponsorship Package

SPEAKING OPPORTUNITIES

Gold (\$12,900) & Platinum (\$15,500) Level Sponsorship Items

Banquet	Be the exclusive host of our October 22nd dinner (7:00PM) banquet! Enjoy prime networking time with attendees, and take the spotlight with a 2-minute address. Includes signage and introduction from our CEO. SOLD
Networking Breakfast Sessions (2 spots)	Host a 30-minute session where you can address attendees directly in a dedicated space i.e. Give a demo of your company's products/services.
Wellness Room (1 spot)	Create your own branded, restorative space to allow attendees some much needed downtime. SOLD
Opening Keynote Speakers (2 spots)	Open the morning delivery and introduce the keynote speakers. SOLD
VIP Lounge	Take exclusive ownership of the VIP Lounge—your brand, your space. Create a premium experience for attendees with custom signage and décor, ensuring maximum visibility and high-level networking opportunities.



Choose your Sponsor Item

Silver (\$10,300) Level Sponsorship Items

<div>Evening Reception</div> <div>SPEAKING OPPORTUNITY</div>	Be the exclusive host of our October 22nd (5:00PM) cocktail reception! Enjoy prime networking time with attendees, and take the spotlight with a 2-minute address. Includes signage and introduction from our CEO.
<div>Tote Bags</div> <div>SOLD</div>	Let your logo make a lasting impression—featured on a reusable delegate tote, seen throughout the conference and for years to come!
<div>Wi-Fi</div>	Wi-Fi access signage in all meeting rooms will include your company's logo.
<div>Lanyards</div>	Feature your company's logo on attendees' conference lanyards.
<div>Breakout Sessions</div> <div>SPEAKING OPPORTUNITY</div>	This exclusive opportunity lets your representatives introduce speakers and support Q&As in breakout sessions, ensuring direct engagement with delegates.



Choose your Bronze Sponsor Item

Bronze (\$6,200) Level Sponsorship Items

Registration Desk	Your company logo will be displayed on registration desk signage and on our online registration page.
Breakfast	Sponsor one of two breakfasts (buffet style) with your logo displayed on signage.
Lunch	Sponsor one of two networking lunches with your logo displayed on signage. SOLD
Refreshment Breaks (2 available)	Sponsor a refreshment break during the conference with your logo displayed on signage.



Additional Opportunities to Shine!

A La Carte

Conference Program Ad (1/4 Page)	\$ 310
Conference Program Ad (1/2 Page)	\$ 615
Conference Program Ad (Full Page)	\$ 1,225
Personalized Opportunities Available	Reach Out

3 Vendor Showcase

Connect, Engage & Stand Out on the Tradeshow Floor

Our **Vendor Showcase Packages** combine your conference exhibitor display with year-round marketing exposure, all at one transparent annual price

Choose your ideal showcase location—a premium foyer table in the lobby or a spacious booth in the conference centre. Both options guarantee maximum visibility and attendee interaction.

Your **All-Inclusive Vendor Showcase Package** Includes:

Conference Participation:

- 2 Exhibitor tickets (full conference access)
 - Includes breakfast, lunch & all conference breaks
- 2 guest chairs at your display
- Complimentary Wi-Fi
- Choice of lobby or conference centre location

Extended Marketing Exposure:

- Personalized Annual Landing Page
- Renewal Package 1/4 Page Ad
- 2 Newsletter Promotions
- 1 Social Media Announcement
- 1 Vendor Spotlight



Choose your Vendor Showcase Package

Vendor Showcase Package	Conference - Foyer Table	Conference Centre Pipe & Drape Booth (10x10)
NFP Vendor	\$2,135	\$2,835
Corporate Vendor	\$3,050	\$4,050

Tradeshow Floor Plan



1 Trade Show Booth 10 x 10

2 Foyer Table & Food Hall

3 Sponsored Lounge

Payment and Cancellation Policy

- Payment must be received in full to participate in our conference.
- The deadline for applications is **Wednesday, October 8, 2025**. Applications received following the deadline will be subject to a 10% late fee.
- Cancellations will be accepted up to and including July 31, 2025, and are subject to a 50% cancellation fee. Cancellations after July 31, 2025, are subject to full billing and payment.
- Our tradeshow schedule is currently being finalized, and is subject to changes and revisions.
- Sponsors & Exhibitors must provide OCSA staff with the names of those attending on their behalf to ensure proper event access and communication.

2025 Conference Schedule

Tuesday, October 21	1:00PM onward	Early Tradeshow Set-Up (Optional: Set up and then join us the following day)
Wed., October 22	7:45AM - 10:00AM	Breakfast Registration Keynote
	10:00AM - 12:00PM	Break Session 1 Session 2
	12:00PM - 1:00PM	Lunch
	1:00PM - 4:00PM	Session Streams Break
	6:00PM	Networking
Thursday, October 23	8:00AM - 9:00AM	Breakfast Registration
	9:00AM - 10:45AM	Welcome Keynote Break
	10:45AM - 12:00PM	Panel Discussion
	12:00PM - 1:00PM	Lunch
	1:30 PM	Teardown

Frequently Asked Questions



OUR ANNUAL PROGRAM

The OCSA Annual Vendor Program gives you engagement opportunities to share your subject matter expertise across the sector! Book your call today to understand more about how you can shine in front of our members!

PERSONALIZED SPONSORSHIP

Launching an interesting product or have an interesting way of engaging? We are always open to personalizing your sponsorship experience to better engage our members in growth and expansion opportunities! Book your call to discuss.

CONFERENCE PROGRAM AD

The conference program, enhancing your company's visibility, is shared with all delegates before the conference and also posted on our website.

PROMOTIONAL ITEM IN CONFERENCE TOTE BAG

Inject creativity by including a fun promotional item or a flyer into attendee tote bags, showcasing your company and services.

A NOTE ON ATTENDEE LISTS

In adherence to our privacy policy and CASL regulations, we cannot distribute attendee lists to tradeshow exhibitors or sponsors. To facilitate connections, gather attendee contact details, and encourage engagement, we recommend hosting a giveaway.

Please note that we do not sell attendee or exhibitor/sponsor lists to any party. If you receive an email claiming to offer our attendee list, it is likely a scam. We strongly advise blocking the sender.



YOUR SUCCESS CHECKLIST

Your Checklist to Launch		Notes & Commitments
<input checked="" type="checkbox"/>	Decide on your Sponsorship Level	
<input type="checkbox"/>	Check out the a la carte opportunities	
<input type="checkbox"/>	Do you want a booth or Foyer Table	
<input type="checkbox"/>	Do you want more than 2 attendees	
<input type="checkbox"/>	<u>Book your Call with our Team</u>	



NEXT STEPS

Once we've confirmed your sponsorship details, we'll guide you through a few simple steps to make it official and seamless:

- We'll send over a sponsorship contract for your review and signature.
- You'll complete a quick vendor set-up form so we can process your information.
- You'll select your booth space—first come, first served.
- We'll issue your invoice and confirm payment details.
- Finally, we'll schedule your Vendor Spotlight so you can shine before the event even begins.
- We're here every step of the way to make this easy and worthwhile.

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Let's Get Started!

Sponsoring and exhibiting at the OCSA Community Connects Conference isn't just about visibility—it's about leadership. By showing your support for the sector's growth and expertise, you are investing in your brand and you're helping millions of Ontarians receive better care.



Opportunities are limited, and each sponsorship can be personalized. To explore the best fit for your organization, book a 30 minute discussion with us directly or email me at: sarah.hines@ocsa.on.ca

Book Now!

Sarah

Partner Engagement



OCSA is being hosted on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13, signed with the Mississaugas of the Credit and the Williams Treaties signed with multiple Mississaugas and Chippewa bands.

