

Suisun City Rush (“we,” “us,” “our”) respects your privacy. This Privacy Policy explains how we collect, use, and protect information when you visit our website or interact with our ads.

Information We Collect

We may collect:

- **Contact information** you provide (name, email, phone number) when you submit forms or register.
- **Registration information** submitted for programs/tryouts (parent/guardian details and player details).
- **Website usage data** (pages visited, clicks, device/browser information, approximate location, and similar analytics data).

How We Use Information

We use information to:

- Respond to inquiries and provide program information
- Process registrations and communicate about events/tryouts
- Improve our website, programs, and customer experience
- Measure and improve marketing performance

Google Ads & Tracking (Cookies)

We use **Google Ads** tools such as **conversion tracking** and may use **remarketing**. These tools may use **cookies** or similar technologies to understand actions taken on our website after someone clicks an ad (for example, visiting pages or submitting a form).

Google may use this data to:

- Provide reporting on ad performance
- Show ads to people who previously visited our website (remarketing), where allowed

Learn more about how Google uses information from sites that use its services:

<https://policies.google.com/technologies/partner-sites>

Managing Cookies / Opting Out

You can control cookies through your browser settings. You can also manage Google ad personalization here:

<https://adssettings.google.com>

Sharing of Information

We do **not** sell your personal information. We may share information with trusted service providers (such as registration, website, or analytics providers) only as needed to operate our services.

Data Security

We take reasonable steps to protect information, but no online system can be guaranteed 100% secure.

Children's Privacy

Our programs serve youth athletes, but our website and registration are intended for **parents/guardians**. If you believe a child has provided personal information directly without parent/guardian consent, contact us and we will address it.

Contact

For privacy questions or requests, contact:

Email: rdoeland@topklassedfc.com