



APA Member Referral Program: Frequently Asked Questions

Thank you for participating in the APA Member Referral Program! Below are answers to some of the most common questions about your referral link, program resources, prizes, and more.

1. How do I find my unique referral link to share free APA membership?

Your unique referral link was sent to you by email. If you're having trouble locating it, you can look it up on the [APA Member Referral Program page](#).

2. What are the prizes I can earn through the program?

View the rewards tiers on the [APA Member Referral Program page](#).

3. Who can I share free APA membership with?

You can share your unique free membership application link with your colleagues, students, professors, friends, family members, and anyone else who may benefit from APA membership.

4. How long does the free membership last for referred members?

Members who join APA through the referral program receive **their first year of APA membership at no cost**. It does not include Division fees, APA Publishing subscriptions, convention registration fees, Continuing Education, or other APA charges.

After the first year, their membership will be up for renewal at the standard membership rate.



5. Are members who live outside the United States eligible to win prizes?

Prizes can only be shipped within the United States. International members are still eligible for recognition, and the **grand prize will be awarded at 25 referrals** (a lower participation threshold than for U.S.-based members).

6. How do I track my referrals?

You'll receive an **automated email every Friday** with an update on your referral progress. These emails also include a link to the program leaderboard, where you can see how your referrals compare with those of other members.

Please note that the leaderboard **syncs every few hours**, so your referral totals may not be reflected immediately after someone uses your link.

7. Where can I find resources to help me recruit new APA members?

Visit the [Member Referral Program Resources](#) page for tools designed to help you promote membership. Use these materials to help introduce your colleagues to the benefits, resources, and opportunities available through APA.

8. Can I use the APA logo on my own promotional materials?

Members may not use the **APA logo** on posters, conference materials, websites, or other materials that have not been officially approved by APA.

9. Can I create an Instagram, Facebook, or other social media account for APA?

Members should use their **personal social media accounts** to promote APA and their referral links. Members may not create social media accounts or pages that represent or appear to be official APA accounts. Please use the approved promotional materials provided by APA.

10. Are APA Campus Ambassador Program (CAP) participants eligible to earn prizes in the all-member referral program?



Yes! Campus Ambassadors are eligible to earn prizes through both the CAP referral program and the all-member referral program.

Earning a prize through the CAP program does **not** disqualify you from earning a prize through the [all-member referral program](#). You can participate in both programs and be eligible for prizes through each.

11. What are the best ways to recruit new members?

There's no single right approach! You can share APA through social media, email, student organizations, classroom or campus outreach, one-on-one conversations, and other appropriate opportunities. Visit the [Member Referral Program Resources](#) page for ready-to-use materials and ideas.

12. What if my question isn't answered here?

If you have any additional questions, please contact the [APA Service Center](#). Please allow **up to 3 business days** for a response.