

LET'S GET READY TO READ, RAISE AND CELEBRATE

Getting Started



SCAN ME

- Register: pledgestar.com/wcef or Pledgestar app.
- Set your goals: **larger goals = bigger donations.**
- **Log minutes** daily
- **Share** with family, friends, and neighbors by **e-mail, text or social media**
- **Pledgestar** tracks and translates into **50+ languages**

Why It Matters



Funds raised through the Read-a-thon support:

- Salaries for our credentialed **librarian**
- **Art, music, and science lab** programs (TK-5)
- **25 elective** sections in grades 6-8
- Programs that benefit all **5,100** students TK-12

Stay MOTIVATED



- | | |
|----------------------------------|--|
| • Register by Sept. 14 | → Raffle for panCoast Pizza family dinner |
| • September 14 | → Bring favorite book to school |
| • Complete BINGO | → Earn a special pencil (one per student) |
| • \$150+ raised | → Raffle for panCoast small pizza |
| • \$30,000 school goal | → Earns a celebration |
| • Top readers/fundraisers | → More prizes |
| • District goals | → \$210,000 & 700,000 minutes |

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Why It Matters



Funds raised through the Read-a-thon support:

- Salaries for our credentialed **librarian**
- **Art, music, and science lab** programs (TK-8)
- **World Language, Arts, Music, Drama, Culinary Arts** (6-8)
- **25 elective** sections in grades 6-8
- Programs that benefit all 5,100 students TK-12

Stay MOTIVATED



- **Register by Sept. 14** → Raffle for **panCoast Pizza family dinner**
- **September 14** → Bring **favorite book** to English Class
- **\$150+ raised** → Raffle for **panCoast small pizza**
- **\$30,000 school goal** → Earns a **celebration**
- **Top readers and sponsors** → More prizes
- **District goals** → **\$210,000 & 700,000 minutes**