

SIGN UP INSTRUCTIONS

REGISTER

1

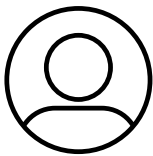


SCAN ME

- pledgestar.com/wcef or on the Pledgestar app.
- Click “Not Registered for This Year’s Event”.
- Follow on-screen instructions to **create an account**.
- **Add reader (s)**.

PERSONALIZE PROFILE

2



- **Upload pictures**.
 - **Import contacts** from last year or
 - Add **e-mail** contacts.
 - Update goal; **Larger goals = bigger donations**.
 - Enter minutes daily in Reading Log, September 14-25.
- *Minutes added prior to Sept 14 and after Sept 25 will not be counted.***

FUNDRAISING ADVICE

3



- Send **e-mails** or **share your link** via messages and social media.
- **Connect** with family, friends, neighbors and community.
- More than **85% of sponsors** who open an email will donate!
- **Send reminders**, people can get busy.
- Let’s reach our **reading** and **donation** goals **together!**