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Dear Friends and Supporters,

As we reflect on the past year, I am filled with gratitude and pride for what we have accomplished together. Thanks to your generosity, dedication, and belief in our mission, The Parenting Network has continued to make a meaningful impact in the lives of those we serve.

This year brought both challenges and opportunities. In the face of funding uncertainty and change, our

community showed resilience, creativity, and compassion. With your support, we were able to serve **1,208 parents**, provide over **6,000 service hours to participants**, reach **669 youth with a prevention message**, and respond to **2,129 Helpline contacts and calls**. These outcomes would not have been possible without the commitment of our donors, partners, volunteers, and highly-trained staff.

As we look ahead, we remain focused on strengthening our programs, expanding our reach, and ensuring long-term sustainability. The coming year will offer new opportunities to deepen our impact, and we are excited to move forward with the same dedication and hope that have carried us this far.

On behalf of our Board of Directors and staff, thank you for being an essential part of our journey. Your support makes our mission possible, and we are honored to have you alongside us.

— *Joyce Felker, Executive Director, The Parenting Network*

This past year reminded us of the incredible strength within our community. The families, partners, staff, and supporters of The Parenting Network have shown resilience, courage, and hope—weathering challenges and emerging even stronger as we step into 2026.

In the face of changing needs, The Parenting Network responded with compassion and innovation. We met families in their most vulnerable moments, offering the resources, education, and encouragement that empower parents to build safe, loving, and stable homes. Because when parents are supported, children flourish—and when children flourish, entire communities grow stronger.

The numbers in this report tell a story of impact, but the true meaning lies in the lives behind them. A caregiver who finally felt heard. A child who now sleeps without fear. A home rebuilt through patience, love, and guidance. These transformations are possible because of people like you—people who believe in brighter futures.

As we look ahead, our mission remains the same: to strengthen families and support every child in our community. This work is only possible through the partnership of people who believe in that vision. You! Your donation helps us reach more parents, grow essential programs, and ensure families have the support they need to thrive.

Thank you for standing with The Parenting Network in 2025. Together, let's continue building strong families, resilient communities, and a brighter 2026.

— *Joy Hammond & Raymond Farrell*
Co-Presidents, The Parenting Network

ANNUAL REPORT 2025



OUR WORK

Strengthening families and ensuring optimal child development.



We provide leadership for the prevention of child abuse and neglect.

We seek opportunities for collaboration with individuals and organizations who share our mission and core values.

Our actions will be guided by adherence to the highest standards of conduct and practice.

We are committed to providing an environment in which ideas, opinions and beliefs are respected.

We support all families with whom we work, serve and collaborate and embrace new ideas and solutions in fulfilling our mission.

CORE VALUES

LEADERSHIP

COLLABORATION

INTEGRITY

RESPECT

SUPPORT

Parent Helpline 414-671-0566

We value *children*.

We value strong *families*.

We value a safe and caring *community*.



For all you have given in support of our mission... *Thank you!*

INTEGRITY

PARENT Education

We served almost a thousand parents on our Parent Helpline in 2025. Many of the first-time callers have been asked to take a parenting class due to a pending court case. What is that going to mean? Parents wonder how they are going to be treated. The results are in: 95% of parents involved in our Nurturing Parenting and RELAX-Anger Management classes were very satisfied that their facilitator was respectful. An Assistant District Attorney from Milwaukee County called to let us know we are the GOLD Standard when it comes to parenting and anger management. She said TPN is often highlighted in their participants' reflections of how they have learned to change their behavior. Our ZOOM programs have written assignments, engaging discussions and skill-building practice sessions. They are rigorous and supportive. That's Integrity. Below are reflections from several participants.

"I cannot say enough good things about my experience with this program. The facilitators were absolutely amazing! Everyone was respectful, engaging, and caring." "I would recommend these classes to anyone and I enjoyed taking these classes for all the learning I did. The teachers were amazing and highly knowledgeable." "This class was very helpful in my life to try new positive things to help me parent..."

SUPPORT

FATHERHOOD and Male Engagement

At The Parenting Network, support is a primary focus for our Fatherhood and Male Engagement Department.

In 2025, our department supported approximately 200 men with our Dad Matters class, alongside community-based IntenDad and S.T.A.R.T. (Sex Talk as Real Talk) workshops. We also partnered with other agencies which allowed us to engage under-served neighborhoods and support participants where they live.

After 20 years of offering a parenting class specifically for fathers, the funding for the Dad Matters program ended in late 2025. Despite this, we are always looking for new funding to provide paternal education. Paternal parenting is a critical yet sometimes overlooked component for strengthening families. As we celebrate 50 years of commitment, our department is now asked to do what fathers are so often called to do; support the greater good.

Collaboration and inter-agency support was a highlight for the Fatherhood Department in 2025, as we were able to share our expertise with TPN's Nurturing Parenting program, RELAX-Anger Management, Strengthening Families 10-14, and Parent Cafés. Flexibility and support are two of The Parenting Network's most important assets, and in 2026 we will continue to strengthen our collaborative opportunities and work together to serve our community.

RESPECT

TRIPLE P & One-on-One Coaching

When parents ask for Triple P Positive Parenting Programs, we take time to help them find the right level of support for their family. We know that parents understand their children best, so we don't tell anyone how to be a parent. Instead, we offer simple and practical strategies they can adapt to suit their values, beliefs and needs.

This respectful approach contributes to a growing trend for families to come back. In 2025, of the 345 parents who attended at least one Triple P program session, 35 came back for additional Triple P programs. Some came back many times!

- "I would love to continue learning more-it is incredibly helpful in understanding my daughter!"
- "I greatly appreciate the dedication of the instructors to walk everyone through the program and tailor the content to what we each needed. Thank you!"
- "I love y'all so much. Y'all have me a good way."
- "I feel the information has been invaluable and the staff support excellent! Thank you!!!"

COLLABORATION

YOUTH Services

The Youth Department had a busy and successful year, reaching 669 students from both public and parochial schools with positive, practical prevention messages utilizing two effective, evidence-based curricula; one that addresses healthy relationships and sexual health, and the other that addresses the misuse of alcohol or other drugs.

With United Way funding, we served 4 schools (eight, 8th grade classes) with MPC (Making Proud Choices) and reached 169 students. The LifeSkills program was funded by Brighter Futures and Stay Strong grants, and we worked with 9 schools (500, 7th grade students) and presented lessons to 17 classes. We recruited 5 new schools, including 3 Spanish speaking classes and created a new Stay Strong poster project with a MPS Arts School as a way for students to envision a positive future for themselves. As one student wrote, "I think this is an amazing program to better yourself for the future." 93% of students said that they would recommend the LifeSkills program to a friend, which is a significant endorsement from young students.

LEADERSHIP

PARENT Leaders & Cafés

The Parenting Network trains parents to be Parent Leaders. These parents host small group table discussions during Parent Cafés and support the overall facilitation of the event. In addition to meeting monthly to assist in planning each Parent Café, Parent Leaders recruit new parents and maintain strong relationships with parent participants. Several of our Parent Leaders have been recognized on both a local and statewide level; in fact, TPN Parent Leaders sat on the Governor's Early Childhood Advisory Committee, served as co-chairs for The Parenting Network's Parent Advisory Committee (PAC), and were highlighted as part of the Wisconsin Child Abuse and Neglect Prevention Board's Five for Families campaign and statewide Parent Leader training.

In 2025, seven Parent Leaders stepped outside their comfort zone to meet with their elected officials to share with them why family-serving programs are a necessary part of a healthy community. Parent Leaders bravely shared their stories, their challenges and their accomplishments, proving that all families, all parents, need and deserve support. Their efforts, on behalf of the 200 participants served in the Parent Café program, were well-received and appreciated. Our goal is to support more Parent Leaders in 2026.

During 2025, TPN hosted 34 Parent Cafés, and there were Parent Leaders at every one. The commitment of TPN Parent Leaders is one of our agency's biggest strengths, and we are forever grateful for the wisdom and compassion they bring to our organization. We look forward to continuing this work with Parent Leaders, and ensuring that they are represented throughout our city.

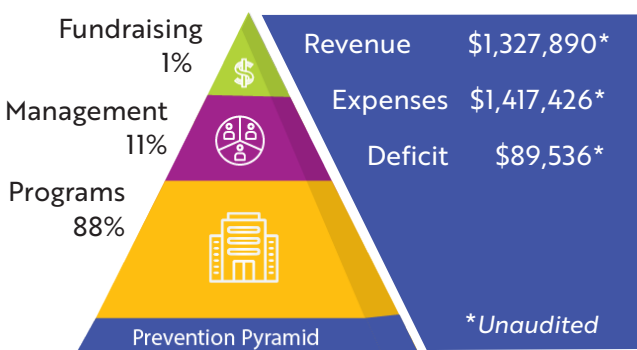


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FUNDING

- Government (County, State, Federal): 74%
- Foundations: 10%
- Federated Campaign, United Way: 8%
- Corporations & Individuals: 4%
- Fee for Service: 4%

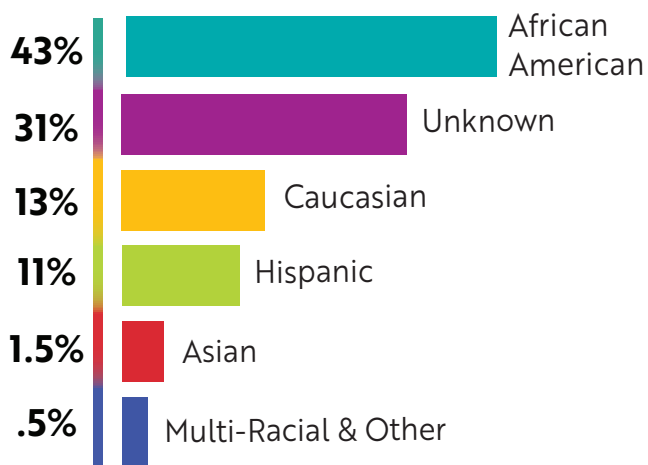
FINANCIALS



PARENT HELPLINE

Unique Calls = 939 Repeat Calls = 2,044
Female = 53% Male = 37% Unknown = 10%

ETHNICITY



TOP ZIP CODES

53218, 53209, 53216, 53206, 53204