



SPONSORSHIP PACKAGE



WHO ARE WE?

Rugby Nova Scotia is dedicated the advancement, encouragement, development and coordination of Rugby in Nova Scotia.

WHY SPONSOR US?



COMMUNITY INVOLVEMENT

Connect with a dedicated sports organization in your community that promotes sport, teamwork and excellence.



BRAND VISIBILITY AND EXPOSURE

Your logo will be displayed across Rugby Nova Scotia platforms, reaching a province-wide audience of players, coaches, and fans.



CORPORATE SOCIAL RESPONSIBILITY

Demonstrate your commitment to serving your community and the youth within it through sponsorship!

ANNUAL TEAM SPONSORSHIP

PLATINUM PARTNER **\$10 000**

- Exclusive lead partner of Rugby Nova Scotia Provincial Teams
- Premium logo placement on provincial team jerseys (where applicable)
- Logo on a variety of provincial training apparel
- Logo featured prominently on Rugby Nova Scotia website
- Featured sponsor on provincial team announcements
- 2 dedicated social media posts, features on tournament posts
- 1 Large sign and 2 small signs at provincial team events
- Opportunity to provide promotional products to athletes

GOLD PARTNER **\$5000**

- Logo on provincial training apparel
- Logo featured on Website
- One dedicated social media feature
- Logo features on tournament posts
- 2 small signs at provincial events
- Opportunity to provide promotional products to athletes

SILVER PARTNER **\$2500**

- Logo featured on Website
- Social Media Logo acknowledgements on tournament and team posts
- One mini sign at event
- Sponsor appreciation certificate from a team
- Opportunity to provide promotional products to athletes

ATHLETE ASSISTANCE PARTNER

ATHLETE SPONSOR **\$1000**

- Recognition as the Athlete Assistance Partner
- Website recognition
- 1 dedicated social media post with athlete
- Recognition during fundraising initiatives
- Letter and team photo from athlete

COMMUNITY PARTNER

GRASSROOTS SPONSOR **\$1000**

- Physical recognition at youth/outreach events
- Website logo recognition
- One social media posts
- Youth event namesake

EVENT SPONSOR **\$3000**

- Tournament signage and banner
- Website recognition
- Two social media posts
- Logo placement on team social media content
- Booth Space at event



CONTACT US!



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