Adventure Bags

ANNUAL REPORT 2025



Adventure Bags, Inc.

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Executive Director Message



As I reflect on 2025, I am reminded of the profound importance of the work we do every day. Adventure Bags, Inc. exists to bring security, and comfort to children facing crisis—often at the most overwhelming moment of their lives. That mission is not measured solely by numbers, but by the assurance we provide when a child is handed something that is truly their own and reminded they are not alone.

In 2025, our focus was on intentional growth and organizational strengthening. This allowed us to invest in the long-term health of our organization by expanding our staff, enhancing productivity, and building systems that support sustainability. These strategic steps ensure we are better equipped to serve children across Georgia—now and for years to come.

Throughout this period of growth, our community remained deeply committed to the mission. Volunteers continued to serve with unwavering compassion and dedication. Donors invested generously, resulting in strong financial growth that positioned Adventure Bags for long-term stability and increased capacity. Partner agencies across the state continued to rely on us to respond when children needed comfort most, reinforcing the trust that is central to our work.

Every mile traveled, every hour volunteered, and every item donated reflects a shared belief that children in crisis deserve care, consistency, and compassion. Adventure Bags exist to meet children in their most vulnerable moments, and that purpose remains at the core of every decision we make.

As we look ahead, I am filled with gratitude and optimism. We are building thoughtfully, strengthening our foundation, and preparing for the next season of growth—while staying firmly rooted in the heart of why this organization exists.

Thank you for believing in this mission. Thank you for standing with us. Together, we will continue to provide security and comfort to children in crisis—one bag at a time.

With gratitude,
Misty Manus

Meet Our Team

ADVENTURE BAGS, INC.
ORGANIZATIONAL LEADERSHIP

Tracey McMahon — Board Chair

Alex Ward — Vice-Chair

Courtney McGuire — Secretary

Monica Fulkes — CFO

Dana Snyder — Board Member

Lauren McDougald — Board Member

Keith Sims — Board Member

Melinda Shealey — Board Member

Open Position — Board Member

Open Postition — Board Member

Misty Manus — CEO

Kelly Oliver — Administrative Assistant

Ivy Bailey — Volunteer Coordinator

Heather Steeb — Volunteer Coordinator

Linda Morrison — Lead Volunteer

Teresa Pierce — Fullfillment Specialist

Crystal Hackett — Inventory Specalist



Legacy, Mission & **Vision**



LEGACY

The legacy of Debbie Gori, founder of Adventure Bags, Inc., continues to inspire every bag we pack and every child we serve. Debbie's vision—to bring comfort, dignity, and hope to children in crisis—lives on through the thousands of Adventure Bags distributed each year across Georgia. Her compassion ignited a movement that still unites volunteers, partners, and communities in the belief that no child should face hardship without knowing someone cares.

MISSION

To serve displaced children across the state of Georgia offering them backpacks filled with overnight essentials and comfort items during uncertain times.

VISION

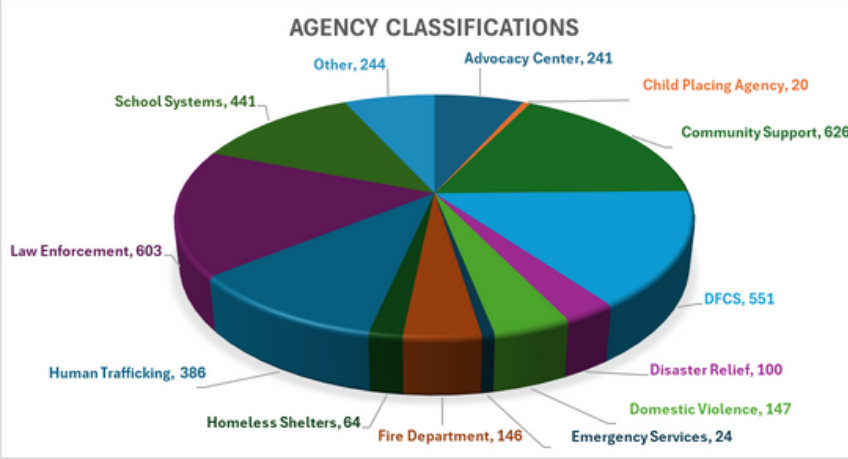
To ensure every child facing uncertainty is given the opportunity to feel loved and have something to call their own. Through our backpacks and the agencies we partner with, our desire is that Georgia's most vulnerable children will know that someone somewhere is thinking about them.

Adventure Bags

By the Numbers

Programming

In 2025, Adventure Bags, Inc. served children in crisis through a diverse network of partner agencies across Georgia. The largest distributions were through Community Support organizations (626), Law Enforcement agencies (603), DFCS (551), and School Systems (441), reflecting our strong presence within emergency response, child welfare, and educational settings. Additional support reached Human Trafficking response organizations (386), Advocacy Centers (241), and Domestic Violence agencies, along with fire departments, disaster relief partners, shelters, and other community organizations.





In 2025, Adventure Bags, Inc. served children 3,593 Adventure Bags to children in crisis across 76 Georgia counties, reaching children through 57 partner agencies. Our team welcomed 312 volunteers, logging 6,203 volunteer hours to fulfill 70 agency orders and logged 4,571 miles to ensure bags were delivered directly where they were needed most. With a total bag value of $294,900.

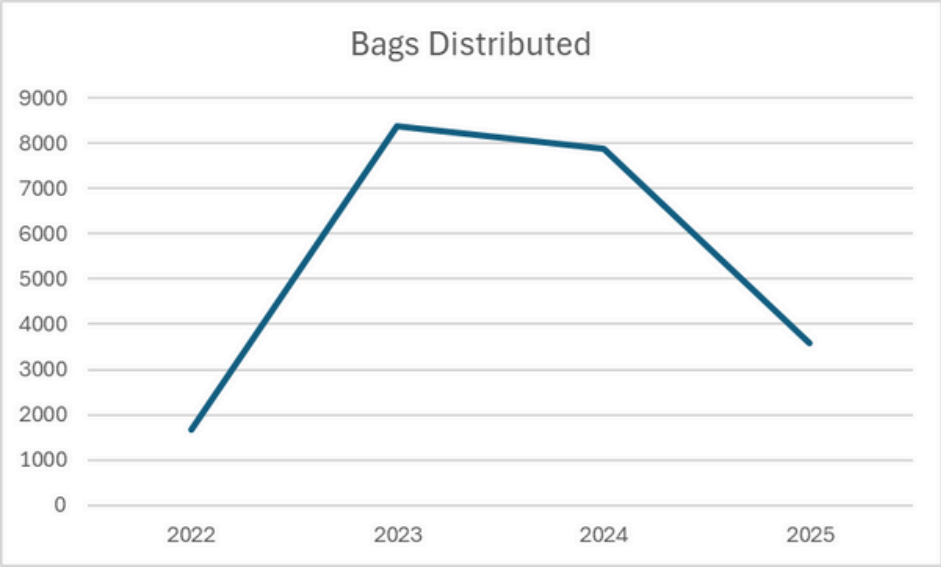
Adventure Bags

By the Numbers

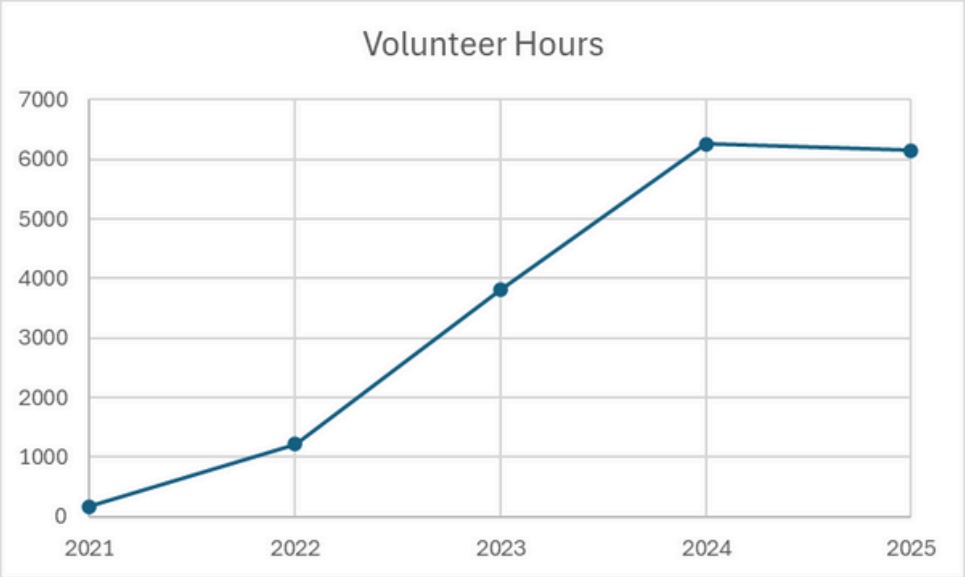
Historical Data

Bag Distribution

From 2022 to 2023, distributions increased significantly, reflecting expanded partnerships and an increased capacity to respond to children entering crisis. While distributions remained strong in 2024, a decrease in 2025 underscores the continued importance of sustainable funding, community support, and operational capacity to meet demand.



Volunteer Hours



Adventure Bags, Inc. has experienced remarkable growth in volunteer engagement over the past five years. In 2021, volunteers contributed 170 hours, which increased significantly to 1,221 hours in 2022. That momentum continued in 2023 with 3,808 volunteer hours, followed by a record-setting 6,258 hours in 2024. In 2025, volunteers donated an additional 6,149 hours, demonstrating sustained and meaningful commitment to our mission.

Financial Statement

The financial overview highlights significant growth for Adventure Bags, Inc. in 2025, showcasing increased income compared to 2024, reflecting our commitment to making a difference.

Adventure Bags, Inc. has successfully expanded its financial resources over the past year, enabling us to further our mission. This growth allows us to reach more children in need, providing essential adventure bags filled with supplies and support that make a lasting impact in their lives.

2025 Income

$370,419.16
Total Income for 2025

$162,000.00
Capital Funds for Forever Home

$162,855.50
In-Kind Donations

2025 Top Donors

Abbott Laboratories
Corporate Donor of the Year

Cargill Incorporated
Capital Fund Donor of the Year

LawBike
Business Donor of Year

Karen Kueffer
Individual Donor of the Year

PetSmart Lawrenville
In-Kind Donor of the Yar

Statham Masonic Lodge
Organization Donor of the Year

These figures demonstrate the positive trajectory of our financial health, ensuring sustainability and allowing us to expand our reach. The investments made are a testament to the trust and support we receive from our community.



Future Outlook





"Growth is the only evidence"

– John C. Maxwell

At Adventure Bags, Inc., our vision for 2026 is grounded in growth with purpose, sustainability with intention, and impact that reaches children at the exact moment they need comfort the most.

As we look ahead, we are committed to building upon a strong foundation while preparing for the next season of service across Georgia. The needs facing children in crisis continue to evolve, and Adventure Bags is intentionally positioning itself to respond with greater capacity, efficiency, and care.

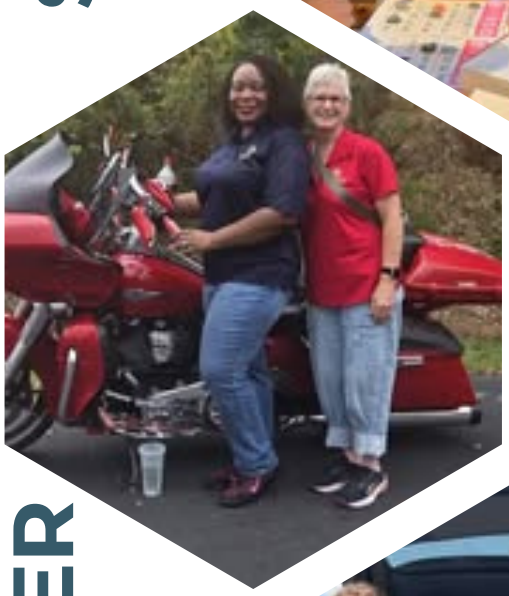
COMFORT

PARTNERSHIP

SECURITY











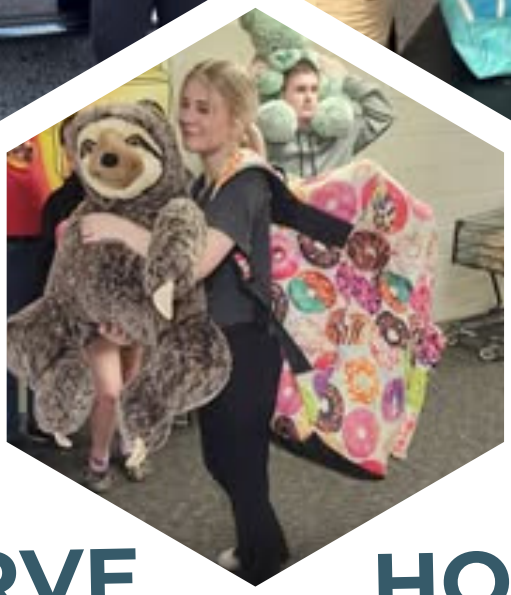
VOLUNTEER

EMPOWER











SERVE

HOPE

To Our Partners



With Gratitude to Our Partners

At Adventure Bags, Inc., our mission to provide comfort, dignity, and hope to children in crisis would not be possible without the unwavering support of our business, corporate, and community partners.

Each logo on the following pages represents more than a name — it represents a shared commitment to showing up for children during some of the most difficult moments of their lives. Through your generosity, partnership, and belief in our mission, thousands of children across Georgia have received an Adventure Bag filled with essential items, comfort, and a reminder that they are not alone.

Your support fuels more than backpacks. It strengthens partnerships with agencies on the front lines, empowers volunteers of all ages, and allows Adventure Bags to respond quickly and compassionately when children are displaced due to crisis, disaster, or trauma.

We are deeply grateful for the trust you place in Adventure Bags, Inc., and for choosing to stand alongside us as we serve Georgia's most vulnerable children. Together, we are making a lasting impact — one child, one moment, and one Adventure Bag at a time.

From the bottom of our hearts, thank you for being an essential part of this mission.

— Adventure Bags, Inc.


Snapping Shoals EMC
Electric Membership Corporation
Finished Goods Brew Works
Amicalola Electric Membership Corporation
"Owned by Those We Serve"
Future Design Group
ramlose foundation
giving back to the community since 1956
North Georgia EMC
NGEMC
Power with Purpose
Amplify Hope
StreetWise
Loving people. Meeting needs.
Renasant Bank
PetSmart
Friends American Grill
Tri-County EMC
Owned By Those We Serve
American Legion Riders
Post 163
Statham, GA.
Kiwanis Club of Winder
100 Years
Heritage Old South
State Farm
Moose
The Family Fraternity
Upson EMC
Lions International
Zaxby's
Atlanta Gas Light
Wynne
Estd 2010
Pest Solutions
We bug bugs, so bugs don't bug you!
weg
Barrow Community Church
Flint Energies
Your Touchstone Energy Cooperative
Barrow County Sheriff's Office
Department of Juvenile Justice
The Vine Church
target
Camp Amplify
Akins
Fish
Faith in Serving Humanity
NexGen
Audio Visual Solutions
The Georgia Club
Books for Keeps
City of Refuge
Athens
VIP
Family & Implant Dentistry
the YMCA
Oconee State Bank
Daimler Truck
North America
Project Linus
Northeast Atlanta, GA Chapter
Georgia's Own Credit Union
GFWC
Unity in Diversity
Hart EMC
Riding for Christian Motorcyclists Association
Blackwell Realty
Longhorn Steakhouse
Oconee County Public Library
Costco Wholesale
Northeast Georgia Health System
Primerica
Courtesy Ford
Oconee EMC
A Touchstone Energy Cooperative
Commonwealth
Jackson EMC
Bethlehem Church
LexisNexis
Risk Solutions
Lavender Life Company
where love grows
30 Years
American Heritage Girls
Three Decades of Faith | Service | Fun
Hopewell Baptist Church
barrow
Chamber of Commerce
Wayne Farms
Wayne Sanderson
Kares 4 Kids
Serving over 100,000 local children each year!
Bank OZK
ozk.com | Member FDIC
Republic Services
Walmart
sparkgood
Walton Dental Group
Complete Health Dentistry
CEI
Cable East
rinse
bath & body co.
www.rinsesoap.com
Monroe, Georgia
Walton Barrow Board of Realtors
McKibbon Hospitality
KPMG
Fuseco
Electrical and Electronic Fuses
GSW
AppraisalsByDana.com
Auburn Carpet
Specialists
Aircraft Specialists
Jet Center
Gladiators Atlanta
GreyStone Power Corporation
Making Life Better
Comcast
Hill's
Ace Hardware
and Lumber Co.
Cobb EMC Foundation
Cargill
Schneider
The Kirby Smart Family Foundation
United Maintenance, Inc.
Abbott
Barrow Community Foundation
Athens Area Community Foundation
JPC
Jefferson Plumbing Co.
jambos
We bring comfort
Community Foundation
for the Central Savannah River Area
Julie & Kirk Cousins Foundation