



# 2022

# Annual Report

## Board President Message

Rita Shull, PEC President



The year 2022 proved to be a great year for Partners in Exceptional Care. You know what they say, “Time flies when you are having fun!” The PEC board and staff were excited to be able to host all its in-person events as planned. We had a record fundraising year for our two biggest events, the Platinum Ball and Golf Tournament. From these events PEC was able to purchase 15 patient recliners for the med/surge rooms and provide \$24,000 to the pediatrics program in the CMA clinic for otoscopes and pediatric furniture.

We attended our first Governor’s Volunteer Award Program in Pleasant Hill on June 21<sup>st</sup>. Many of the 14 volunteers that attended the award ceremony arrived in style thanks to Rick & Carol Brehmer transporting everyone in their limo. The volunteers were able to meet and have their pictures taken with Governor Kim Reynolds and Lieutenant Governor Adam Gregg.

During Hospital Week the Partners in Exceptional Care Board of Directors took on the task of making a pancake breakfast for the community and CRHC staff. Approximately 200 individuals were served breakfast and we had a little fun with some great volunteers that agreed to sit in a dunk tank as a fundraiser.

Partners in Exceptional Care had a successful Capital Campaign for the expansion project that is still underway. With the generosity of the Clarinda Foundation Board of Directors, PEC was able to secure a \$150,000 matching gift from the Clarinda Foundation. This substantial gift enabled PEC to reach its local fundraising goal. Thank you to everyone that gave to and supported this project. We live in a very generous and forward-thinking community!

I would also like to recognize the members of PEC for their volunteered time and fundraising efforts. We could not do it without you!

Partners in Exceptional Care is currently governed by six board members, many of which have worked at CRHC in various departments throughout the years. Each one of our board members proudly represents PEC and is committed to the mission of Clarinda Regional Health Center. Thank you for your continued support of Partners in Exceptional Care and may you have a safe and healthy year.

## **2022 Board of Directors**

Rita Shull - President  
Bonny Williams - Vice President  
Deanne Hughes – Secretary/Treasurer  
Melissa Garner  
Brittney Hill  
Erin Kirsch  
Kathy Boysen – BOT Representative

## **Partners in Exceptional Care Liaisons**

Jennifer McCall, Director of Community Engagement and Grants  
Bailey Clubb, Manager of Volunteer Services and Committees

## **2022 Accomplishments**

### Beautification Committee

- ❖ Recruited an additional 6 committee members for a total of 21 members
- ❖ Planted and maintained flowers and shrubs at the Business Office, Villisca Family Health Center, Bedford Family Health Center, Clarinda Mental Health Center, and CRHC's Main Campus
- ❖ Planted pink mums in October for Breast Cancer Awareness Month at the Business Office, Villisca Family Health Center, Bedford Family Health Center, Clarinda Mental Health Center, and CRHC's Main Campus
- ❖ Decorated planters at the Business Office, Villisca Family Health Center, Bedford Family Health Center, Clarinda Mental Health Center, and CRHC's Main Campus with winter greenery

### Capital Campaign Committee

- ❖ Continued fundraising efforts for the "Expanding Exceptional Care" Capital Campaign
- ❖ Secured \$150,000 match from the Clarinda Foundation by raising \$300,000 locally

### Gift Shop Committee

- ❖ Purchased merchandise for Gift Shop
- ❖ Attended Las Vegas Market in January
- ❖ Completed inventory of merchandise in June
- ❖ Held garage sale in June with 72 transactions and \$2,100 in sales
- ❖ Hosted Holiday Showcase in November with 165 transactions and \$9,284 in sales
- ❖ Recruited 3 new volunteers to work gift shop shifts

### Golf Tournament Committee

- ❖ Recruited an additional 9 committee members for a total of 12 members
- ❖ Planned event for September 1, 2022
- ❖ Hosted 36 teams, 42-hole sponsors, and 5 tent sponsors
- ❖ Raised a record \$24,000 with proceeds to be donated to the Pediatric Program in the CMA Clinic

### Membership Committee

- ❖ Welcomed 7 new members with Membership Packages

### Platinum Ball Committee

- ❖ Increased committee to a total of 10 members
- ❖ Planned event for March 26, 2022
- ❖ Sold 250 meal tickets
- ❖ Raised a record \$32,000 with proceeds used to purchase patient recliners for the med/surge rooms

### Scholarship Committee

- ❖ Recruited 3 new committee members for a total of 7 members
- ❖ Awarded \$2,500 in scholarships in 2022
  - Awarded \$1,000 Annette Nelson Memorial Scholarship to Colbie Wilmes
  - Awarded \$750 Partners in Exceptional Care Scholarships to Ashilyn Eberly and Lauren Bair

### Jr. Cardinal Backpack Program Committee

- ❖ Maintained 5 committee members
- ❖ Packed 52 meals weekly for the Elementary and Middle School students during the 2021/2022 school year totaling 1,716 meals
- ❖ Packed 50 meals weekly for the Elementary and Middle School students during the 2022/2023 school year totaling 1,650 meals
- ❖ Approximately 85 hours of volunteered time donated to make this committee run smoothly
- ❖ Raised \$8,517 from generous donations and grant funding from Thriving Families Alliance

### Fresh Eats Program

- ❖ 29 Clients
- ❖ Delivered 5,825 meals
- ❖ Recruited 2 new volunteers for a total of 13 Fresh Eats Volunteers

### Annual Meeting

- ❖ Held Annual Luncheon on May 19<sup>th</sup> at Westminster Presbyterian Church

- ❖ Hosted approximately 45 members
- ❖ Awarded Rita Shull & Robert Rank as Volunteers of the Year
- ❖ Recognized retiring board members: Randy Walters, Sandy Hookham, & Pam Clemons
- ❖ Welcomed new board members: Melissa Garner, Deanne Hughes, & Erin Kirsch
- ❖ Recognized volunteers for hours of service

### Quarterly Newsletter

Quarterly Newsletters were delivered to approximately 600 households in 2022

### 2022 Fundraisers

- ❖ Rada Cutlery – Ongoing sale
- ❖ Founders Corner Brick Fundraiser -- Ongoing
- ❖ Geneva Distributing Linen Sales – October 2022
- ❖ Holiday Gala – November 2022
- ❖ Giving Tuesday – November 2022 – Proceeds to Sensory Garden at Clarinda Mental Health Center raised \$2600 on Giving Tuesday and extended campaign into spring 2023
- ❖ Kringle Man Sale – November 2022
- ❖ Collective Goods – June 2022 & December 2022

### Grant Applications

Awarded \$25,000 from Clarinda Foundation towards purchase of ambulance

Received \$150,000 from Clarinda Foundation Challenge Grant

Awarded \$5,000 from State of Iowa DCAT grant for the Jr. Cardinal Backpack Program

### Partners in Exceptional Care Impact



## Financial Reports as of December 31, 2022

### **Partners in Exceptional Care Statement of Financial Condition**

	<b>12/31/2022</b>	<b>2022</b>
<b>Assets</b>		
Cash and Equivalents		\$466,846.16
Marketable Securities		\$184,860.39
Accounts Receivable		\$2,446.71
<b>Total Assets</b>		<u><u>\$654,153.26</u></u>
<b>Liabilities</b>		
Accounts Payable		\$0.00
<b>Total Liabilities</b>		<u>\$0.00</u>
<b>Equity</b>		
<b>Total Equity</b>		<u><u>\$654,153.26</u></u>

### **January 1, 2022, through December 31, 2022**

#### **Income:**

Backpack Program	\$8,017.67
Donations	\$29,774.68
Membership Dues	\$930.00
Investments	\$1,801.97
Other Income	\$80,825.16
Special Events Income	\$364,600.57

Cost of Goods Sold	\$58,008.47
<b>Gross Profit</b>	<b>\$427,941.58</b>

#### **Expenses:**

Operation	\$18,006.55
Other Expenses	\$415,199.41
Special Project Expenses	\$37,112.38
<b>Total Expenses</b>	<b>\$470,318.34</b>

<b>Net Ordinary Income:</b>	<b>-\$42,376.76</b>
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## Thank You!

Partners in Exceptional Care would like to thank all our volunteers for going above and beyond to help improve the health and welfare of the communities Clarinda Regional Health Center serves. We could not accomplish the activities we do without your help.

**“The heart of a volunteer is never measured in size, but by the depth of the commitment to make a difference in the lives of others.” –Deann Hollis**

## Clarinda Regional Health Center (CRHC) Updates:

Our long overdue expansion project is coming to a close. Through all the headaches, we have expanded parking, added an all-new physical therapy and sports medicine building, doubled the size of our surgery unit, added a new pharmacy, oncology and infusion clinic and built a new sleep building. Our new Specialty clinic is larger and has a patient focus and our expanded physician’s clinic will allow for more visits and a separate area for kids. Over 40,000 square feet of additions and remodels to better serve our community into the future.

Our Bedford Clinic has expanded services to include Physical Therapy and Mental Health providers. This spring we will focus efforts on the green space between the clinic and the laundromat to include gardens and benches along with the pergola we installed last year.

Our Villisca clinic has also increased services to include Mental Health, Physical Therapy and Podiatry. We continue to focus on exceptional care and adding services the community feel are important.

Our Mental Health clinic continues to see more and more patients. We have added providers and services this past year. The demand for these services in SW Iowa is a large one and we are dedicated to doing our part to meet those needs.

Our incredible staff continue to work hard and improve care throughout our facilities. CRHC achieved 4 Star status (Out of 5 Stars) for quality from the Centers for Medicare and Medicaid Services (CMS) this past year. We also achieved our second successful accreditation survey from DNV. These surveys are annually and certify that we are meeting the CMS and State of Iowa conditions of participation. Both of these signify the work our staff do daily and our commitment to continually work to improve the care we provide.

### Some Numbers:

Emergency Department Visits:	5,832
Clinic Visits:	57,154
Physical Therapy Clinic Visits:	14,251
Total Patient Touch Points:	81,927
Inpatient Admissions:	1,612
SWING Bed Admissions:	1,614
Unpaid/Charity Care:	\$1,985,799.00
# of patients unwilling/unable to pay for services:	1,307

Employee Salaries & Benefits:	\$35,830,686.00
Employees:	365

Our focus remains to develop quality healthcare close to home. With the support all of you give to CRHC, we are able to achieve great things. Your commitment to us and the community is noticed, appreciated and essential to our mission.

Thank you!

Chuck Nordyke  
President / Chief Executive Officer

**Partners in Exceptional Care's Mission Statement was adopted October 8, 2020, by its Board of Directors.** The mission of the Partners in Exceptional Care organization is to provide support and further the mission and vision of Clarinda Regional Health Center through volunteered time and fundraising efforts to enhance the health and welfare of the communities it serves.