



Team Tailgate

Global Road Safety Week

Since 2009, The UPS Foundation has partnered with Boys & Girls Clubs of America to deliver UPS Road Code, a program based in large part on the same safety training used with UPS's own drivers. From May 17-23, 2021, Boys & Girls Clubs of America is recognizing Global Road Safety Week through our partnership with The UPS Foundation to educate Clubs about driver safety. Approximately 125 UPS employees trained as volunteer instructors teach UPS Road Code's safe driving techniques to help "Drive Change." The program focuses on different safety principles, from basic instruction to the consequences of risky behaviors such as talking on cell phones, texting or drinking while driving.

Statistics

- Distracted driving claimed 3,142 lives in 2019 according to the National Highway Traffic Safety Administration
- Every day, 7 people are killed and more than 700 injured in distracted driving crashes.
- About 1 in 5 of the people who died in crashes involving a distracted driver in 2018 were not in vehicles ○ They were walking, riding their bikes, or otherwise outside a vehicle
- In 2018, 25% of the distracted drivers involved in fatal crashes were young adults aged 20–29

Types of Distractions

- **Visual:** taking your eyes off the road - **Manual:** taking your hands off the wheel ○ Programming a GPS ○ Applying makeup or shaving
 - Talking or texting on the phone
 - Eating or drinking
- **Cognitive:** taking your mind off driving
 - Watching a video
 - Reading a newspaper or book
- At 55mph, sending or reading a text is like driving the length of a football field with your eyes closed

Prevent Distracted Driving

Drivers

- Do not multitask while driving ○ Program your playlist, set up the GPS, silence your phone while you're in PARK
- Avoid eating while driving; you are less attentive to the drivers around you ○ Food spills are a major cause of distraction

Passengers

- Speak up if you are a passenger in a car with a distracted driver
- Reduce distractions for the driver by assisting with navigation or other tasks

For more information on Global Road Safety Week, visit BGCA's "News & Stories"

For more information on Distracted Driving, visit
www.cdc.gov/transportationsafety/distracted_driving