

# General Fair Sponsorship Packages

BENEFIT	SUPREME CHAMPION \$5,000+	GRAND CHAMPION \$2,500+	RESERVE CHAMPION \$1,000+	BLUE RIBBON \$500+	MISC FAIR SPONSORSHIPS
Day Sponsor, 10x10 space @ Merchant's Building one day	☑				Barn Sponsor (inside) \$250 sign in the ring
Logo Banner at both gates	Until Sept 30	Until Sept 30			
Text only banner on 25A	Until Sept 30	Until Sept 30	Until Sept 30		Golf Cart \$200
PA Announcements during fair	Every hour during sponsored day, otherwise every three hours	Every three hours	Every four hours	Twice daily	
Recognition on/in Website/Social Media/Fairbook(current and next if paid by April 1)/Electric Signs	Logo and Web Link on website. Logo on Sponsor List. Logo on electronic signs until June 30	Name on Sponsor list. Logo on electronic signs until December 31	Name on Sponsor list	Name on Sponsor List	Grounds Entertainment \$500 Banner at event of choice
Logo Banner on grounds during fair	☑	☑	☑	☑	
Admission Tickets	30 Fair Passes 2 VIP Concert Passes	10 Fair Passes	5 Fair Passes	2 Fair Passes	

# Other Fair and Food Truck Sponsorship Opportunities

## EVENING WITH THE CHAMPIONS

An exclusive evening honoring Grand Champion and Reserve Grand Champion exhibitors. Livestock sale buyers and community supporters are invited to attend, connect with exhibitors and their parents or guardians, and celebrate the accomplishments of our youth.

This event provides a meaningful opportunity for buyers and champions to build relationships beyond the sale ring while recognizing the dedication, leadership, and hard work demonstrated throughout fair week.

**Attendance is reserved for Grand and Reserve Champions, their parents or guardians, invited buyers, and event sponsors.**

Dinner Sponsorship Opportunity

\$500 per sponsorship Includes recognition during the event and acknowledgement in official Livestock Sale materials.

## FAIR BOOK DEADLINE APRIL 15

- \$1,500 Back or inside front cover
- \$1,000 Full middle section color ad
- \$350 Full page color ad
- \$200 Half page color ad
- \$100 Quarter page color ad
- \$50 Business card color ad

## GENERAL GRANDSTAND EVENTS \$1,000+

PA Announcements at event

Logo Banner at choice event, does not include concert. Banner placement will be in the infield.

OR

Banner at the entrance of the Grandstands at the event of your choosing, as available. 6 events available.

Fri - Livestock Scramble

Sat - Tractor Pulls

Mon - Harness Racing and Chamber night - free event

Tues - Harness Racing and Wrestling - free event

Wed - KOI Drag Racing

Thurs - Demo and Fireworks

Banner will be at the Grandstand entrance from 8:00 am until the end of the event.

## HARNESS RACING

\$500

Race Blanket

Full page ad in racing program

Name announced 5x during your race

\$250

Full page ad in racing program

\$150

Blanket with your business name for the winning horse of one race

\$60

Half page ad in racing program

\$25

Business card ad in racing program

**Food Truck Rally and Rodeo (must be paid by April 15)**

**\$1,000 Banner (3x6) on grounds during event and business name announced three times during event**

**Food Truck Rodeo**

**\$12,000 Presenting Rodeo Sponsor, name on all rodeo marketing material, banner at entrance to Grandstands, and Grand Champion Sponsor during Fair. (One Available)**

**\$500 Per Bucking Shoot (4 total)**

**\$200 Banner at Rodeo (2x3)**

# Concert Sponsorship Opportunities

**PRESENTING SPONSOR (1 AVAILABLE AND INCLUDES BENEFITS OF SUPREME CHAMPION SPONSORSHIP)**

**SUPPORTING SPONSOR (2 AVAILABLE AND INCLUDES BENEFITS OF SUPREME CHAMPION SPONSORSHIP)**

**STAGE SPONSOR (6 AVAILABLE AND INCLUDES BENEFITS OF RESERVE CHAMPION SPONSORSHIP)**

**VIP SPONSOR (6 AVAILABLE)**

\$20,000  
Exclusive Concert Presenting Sponsor, One Available  
10 VIP Passes  
Dinner for 10 before the concert  
Sponsor logo on all marketing and ticketing materials  
Logo Banner at Concert Entrance  
Logo on stage banner  
Fair Supreme Champion Sponsor

\$10,000  
6 VIP Passes  
Sponsor information on all marketing and ticketing materials  
Logo on stage banner  
Fair Supreme Champion Sponsor

\$2,500  
2 VIP Passes  
Logo on stage banner  
Fair Reserve Champion Sponsor

\$1,000  
Logo Banner in VIP area and beer/drink stations

**SUNDAY  
AUG 16, 2026**

**EMILY ANN  
ROBERTS**

**WITH SPECIAL GUEST  
IAN HARRISON**

