

LION EQUITY PARTNERS COMPLETES ACQUISITION OF MYERS TIRE SUPPLY FROM MYERS INDUSTRIES, INC.

Denver, CO (September 1, 2026) – Lion Equity Partners, a Denver-based private equity firm specializing in corporate divestitures, announced that its affiliate, Lion Equity Fund III, LP, acquired Myers Tire Supply (“MTS”) North America from Myers Industries, Inc. (NYSE: MYE), a leading manufacturer of sustainable plastic and metal Products that Protect™ for Consumer, Vehicle, Food & Beverage, Industrial, and Infrastructure end markets.

Founded in 1933, Myers Tire Supply is a leading distributor of tools, equipment, and supplies for the tire, wheel, and under-vehicle service industry, serving tire dealers, automotive service centers, commercial fleets, retreaders, and other transportation-related customers. MTS is headquartered in Akron, OH and utilizes its strategically positioned distribution centers to efficiently serve customers throughout North America.

“Myers Tire Supply has built a highly trusted brand through decades of exceptional service and commitment to its customers,” said Jim Levitas, Managing Partner at Lion Equity. “We are excited to partner with the team to carry this legacy forward and support the company in its next chapter of growth.”

“We are excited to partner with Lion Equity as we begin this next chapter for Myers Tire Supply,” said Jeff Baker, Chief Executive Officer of Myers Tire Supply. “Lion Equity shares our commitment to our customers and employees, and their investment will help us build on our strong market position, pursue new growth opportunities, and continue delivering the exceptional service our customers have come to expect.”

Brownstein Hyatt Farber Schreck, LLP represented Lion Equity in the transaction.

About Lion Equity Partners:

Headquartered in Denver, CO, Lion Equity Partners is an operations-focused private equity firm specializing in corporate divestitures and special situations. Lion Equity’s investment strategy is centered on creating value in our portfolio companies through a combination of operational improvements, organic growth, and strategic add-on acquisitions. The firm leverages its strategic, financial, and operational expertise to build businesses that will create long-term value for all stakeholders.

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