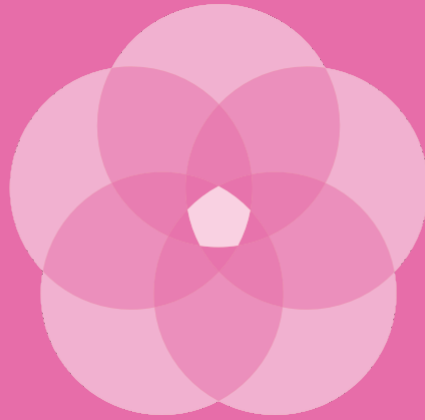




ahi: Brighter Future Awards

July to October 2027

Building a Brighter Future

Sponsorship Proposal



| About us:

Ahi: unites and supports the social, affordable and community housing sector across Australia and New Zealand. Our purpose? To empower people in our industry to excel in their work, and to love what they do.

We create positive outcomes for sector beneficiaries, organisations and communities. Through a range of online workshops, events and networking opportunities designed to educate, we empower and connect individuals and businesses doing meaningful work and changing lives.



| Be part of a brighter future:

The social and affordable housing sector makes a significant and lasting difference in the lives of millions of Australians and New Zealanders.

Since 2004, the ahi: Brighter Future Awards have recognised the contributions made by dedicated housing professionals to their tenants and service users, colleagues and communities.

Held biennially, the awards champion good work and inspire positive change while raising the profile of the sector. Most importantly, the awards showcase how much contributing to the housing sector enriches the lives of those working in it, as well as the communities we serve.

The awards ceremonies will commence all across Australia and New Zealand in July, culminating with a Gala Awards Night as part of the AHURi National Housing Conference in Sydney this October.

Partnering with us means helping us build a brighter future while showcasing the best of your brand and what your business stands for. I invite you to explore our tailored sponsorship opportunities and get in touch for a conversation about how we can work together.

I look forward to building a brighter future with you.



Sean Kelly

President, ahi:



| Your brand here?

Gain brand exposure in the right rooms. Network with the right people. Build your authority as a leader in housing.

- Demonstrate your business's commitment to supporting social and affordable housing professionals.
- Collaborate with us to raise the profile of the housing sector in the broader community, helping to attract new talent and investment in the sector.
- Align your brand with peak body awards that are the pinnacle of recognition in the housing sector and uphold the level of professionalism that is critical to our sector's innovation, sustainability and growth.

“

Receiving this award is deeply humbling. I feel honoured to be recognised by the sector I care so much about. This acknowledgement strengthens my commitment to keep pushing for solutions, building partnerships and driving meaningful change for the people who rely on us every day.

Brighter Future Outstanding Achievement
2025 Award

”

2025 Award Winner
Andrew Elvin

Our 2025 awards in numbers



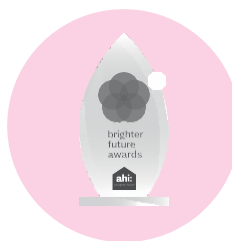
122

nominations from Australia
and New Zealand



589

Attendees across
seven events



61

trophies awarded
across 9 categories



35

organisations
represented



| Our audience and reach:

Ahi's Brighter Future Awards present unique and targeted opportunities for press coverage, in-house editorial, top-level sector networking and brand enhancement, with an engaged and relevant audience from across the housing sector.

We have almost 3,000 members from all over Australia and New Zealand, from not-for-profit, private and government backgrounds.

Ahi in 2026/27: in numbers



2551

Individual members



2396

People attended 136 ahi: workshops across 2025/26, both online and in-house



17

Branch networking events were held across Australia and New Zealand



40

Corporate members



32

Sponsors of events & programs



3, 326

Followers across LinkedIn, Facebook & Instagram

Opportunities tailored to your business:

Benefits	Principal Partner	Major Partner	Location Partner	Category Partner	Supporting Housing Professionals
Sponsorship Investment	\$25,000	\$15,000	\$6,000	\$3,000	\$1,000
Naming opportunity for the ahi: Board Award	✓				
Logo on the awards webpage	1st-tier	2nd-tier	✓	✓	✓
Logo in direct email distribution (~4,000 ahi: members)	1st-tier	2nd-tier	✓	✓	✓
Logo and thank you in the post-awards wrap-up publications	1st-tier	2nd-tier	✓	✓	✓
Logo in ahi's annual report	1st-tier	2nd-tier	✓	✓	
Branding on awards gala dinner event program	✓	✓	✓	✓	
Promotion of your involvement in awards publications	✓	✓	✓	✓	
Signage displayed at awards events	✓	✓	for location celebrations		
Press and promotional articles to be published across ahi's digital platforms	✓		at location events only	for categories sponsored	
Mentioned in the official awards press release	✓	✓			
Complimentary tickets to the awards gala dinner	8 guests	5 guests		2 guests	1 guest
Complimentary tickets to the location celebrations			2 guests		
VIP seats at the awards gala dinner	✓	✓			
Speaking opportunity or pre-recorded video at the awards gala dinner	✓				
Acknowledgement in speeches throughout the awards program	✓	✓	at location events only		
Exclusive networking opportunities with other sponsors and key stakeholders	✓	✓			
One half-page advertisement in the awards gala dinner booklet	✓				
Opportunities to display your branded merchandise at the awards	✓				
Social media mentions on Instagram, Facebook and LinkedIn	✓	✓	✓	✓	✓
Impact report demonstrating the impact of your support sent after the event	✓	✓	✓	✓	✓
Recognition in post-event marketing materials, thank you emails and social media shout-outs	✓	✓	✓	✓	✓

Principal Partner:

Sponsorship Investment: \$25,000



Naming Rights:

- Naming opportunity (Category Sponsor) for the ahi: Board Award (ahi's most prestigious award).

Brand Positioning:

- First-tier logo on the awards webpage.
- First-tier logo in direct email distribution (~4,000 ahi: members).
- Branding on awards gala dinner event program.
- Promotion of your involvement in awards publications.
- Signage displayed at awards events.
- First-tier logo and thank you in the post-awards wrap-up publications.
- Logo in ahi's annual report.

Press and Publicity:

- Press and promotional opportunities through articles/interviews to be published across ahi's digital platforms.
- Mentioned in the official awards press release.

VIP Event Engagement:

- Complimentary tickets to the awards gala dinner for 8 guests.
- VIP seats at the awards gala dinner.
- Speaking opportunity or pre-recorded video at the awards gala dinner.
- Acknowledgement in speeches throughout the awards program, jurisdictional awards events and awards gala dinner.

Networking Opportunities:

- Exclusive networking opportunities with other sponsors and key stakeholders at private pre-event social engagements.

Marketing Opportunities:

- One half-page advertisement in the awards gala dinner booklet.
- Opportunities to display your branded merchandise at the awards.
- Social media mentions on Instagram, Facebook and LinkedIn.

Reporting:

- Impact report demonstrating the impact of your support sent after the event.

Post-Event Recognition:

- Recognition in post-event marketing materials, thank you emails and social media shout-outs.

Major Partner:

Sponsorship Investment: \$15,000



Brand Positioning:

- Second-tier logo on the awards webpage.
- Second-tier logo in direct email distribution (~4,000 ahi: members).
- Branding on awards gala dinner event program.
- Promotion of your involvement in awards publications.
- Signage displayed at awards events.
- Second-tier logo and thank you in the post-awards wrap-up publications.
- Logo in ahi's annual report.

Press and Publicity:

- Mentioned in the official awards press release.

VIP Event Engagement:

- Complimentary tickets to the awards gala dinner for 6 guests.
- VIP seats at the awards gala dinner.
- Acknowledgement in speeches throughout the awards program, jurisdictional awards events and awards gala dinner.

Networking Opportunities:

- Exclusive networking opportunities with other sponsors and key stakeholders at private pre-event social engagements.

Marketing Opportunities:

- Social media mentions on Instagram, Facebook and LinkedIn.

Reporting:

- Impact report demonstrating the impact of your support sent after the event.

Post-Event Recognition:

- Recognition in post-event marketing materials, thank you emails and social media shout-outs.

Location Partner:

Sponsorship Investment: \$6,000



Sponsorship of one or more awards locations:

- Western Australia & Northern Territory
- South Australia
- Queensland
- New South Wales & Australian Capital Territory
- Victoria & Tasmania
- New Zealand

Brand Positioning:

- Logo on the awards webpage.
- Logo in direct email distribution (~4,000 ahi: members).
- Branding on awards at location awards function.
- Signage displayed at local awards events.
- Logo and thank you in the post-awards wrap-up publications.
- Logo in ahi's annual report.

Marketing Opportunities:

- Social media mentions on Instagram, Facebook, and LinkedIn.

Event Engagement:

- Complimentary ticket to the awards location events for 2 guests.

Reporting:

- Impact report demonstrating the impact of your support sent after the event.

Post-Event Recognition:

- Recognition in post-event marketing materials, thank you emails and social media shout-outs.

Category Partner:

Sponsorship Investment: \$3,000



Categories:

- Future Leader
- Excellence in Social Housing
- Inspirational Team Leader
- Leading Asset Management
- Leading Community Engagement Practice
- Leading Housing Development Project
- Leading Innovation
- Outstanding Achievement
- Tenant-Led Initiative

Brand Positioning:

- Logo in the category section of the awards program.
- Promotion in the awards brochure.
- Promotion in the nomination form per category.
- Logo on the awards webpage per category.
- Logo in direct email distribution.

Marketing Opportunities:

- Social media mentions on Instagram, Facebook and LinkedIn.

Event Engagement:

- Complimentary ticket to the awards gala dinner for 2 guests.

Reporting:

- Impact report demonstrating the impact of your support sent after the event.

Post-Event Recognition:

- Recognition in post-event marketing materials, thank you emails and social media shout-outs.

Supporting Housing Professionals:

Sponsorship Investment: \$1,000



Contribute to a fund supporting staff of small not-for-profit organisations to attend the awards events, including travel costs and free tickets to either one of the jurisdiction awards or the award gala dinner in Sydney.

Brand Positioning:

- Logo in the category section of the awards program.
- Logo on the awards webpage per category.
- Logo in direct email distribution.

Marketing Opportunities:

- Social media mentions on Instagram, Facebook and LinkedIn.

Event Engagement:

- Complimentary ticket to the awards gala dinner for 1 guest.

Reporting:

- Impact report demonstrating the impact of your support sent after the event.

Program timeline 2027:



February-March

Award nominations and judging EOIs open



October

Brighter Future Awards Gala in Sydney, NSW



April-May

Judging of the award nominations



November-December

Brighter Future Awards editorial published across all ahi: digital channels



July-August

Awards ceremonies take place in all of Australia and New Zealand





Take the next step:

Get in touch with our team to talk about our sponsorship options and start building a brighter future with ahi: today.

Email admin@housinginstitute.org

“

I am deeply honoured to receive this award and grateful to be recognised among so many dedicated professionals in our sector. While the nomination itself was incredibly humbling, this recognition reflects the collective effort of the teams and communities I have the privilege to work alongside every day.

”

Future Leader Award

Christy Ginn
2025 Award Winner

