



Become a Community Partner.

Investing in Conservation. Education. Community.

FRIENDS of Balcones Canyonlands National Wildlife Refuge

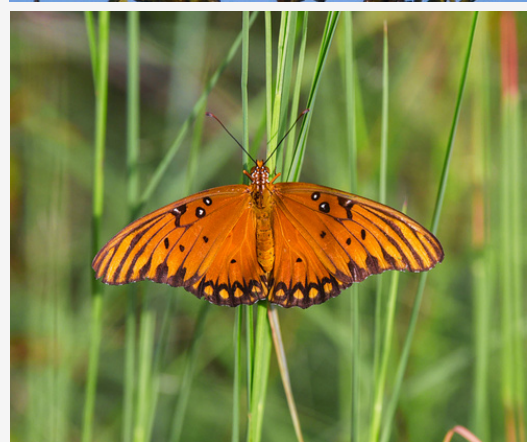
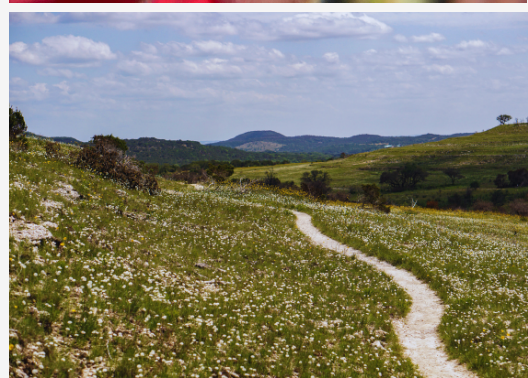
2026-2027



Right here in the Texas Hill Country is something extraordinary, the only National Wildlife Refuge in Central Texas.

At the intersection of three counties: Travis, Williamson, and Burnet, its 28,000+ acres are dedicated to protecting endangered songbirds and our water.





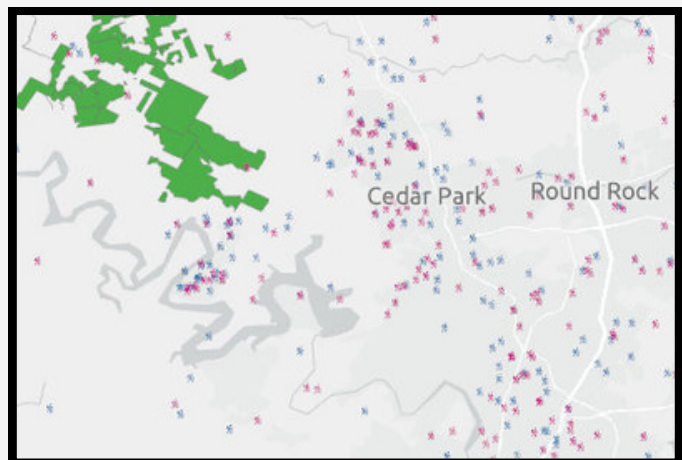


Attendance Stats ■

- Visitors Per Year to the Refuge: 180,000
- Friends of Balcones Members: 225 Households
- 2 Million People Live Within 30 Miles
- Volunteers: Over 200 Annually

- 2026 Visitors Log:
 - International 1%
 - Out of State 28%
 - Local to Refuge 34%
 - Rest of Texas 37 %

- Events:
Over 1,200 attendees per year at Free Family Friendly, Birding or Members events.



Distribution of Guided Hike Attendees

- Social Media: Over 6,000 followers (Facebook and Instagram)



Featured Events ■

■ **Refuge Round Up: October 31, 2026**

Annual Free Family Fall event that brings together over 400 attendees and 20 local partners to help youth experience the outdoors through Fishing, Archery, Birding, Native plants and many more hands on activities.

■ **Guided Hikes and Tours: October–May**

500 attendees per year

Hiking, Birding, Photography, and Family Friendly Hikes on nonpublic tracts. The guided hike program offers an immersive experience through the diverse landscapes that are rarely stepped on. Weekly guided hikes are free to the public with registration.

■ **Quarterly Nature Events: October–June**

Free community learning events on Nature topics ranging from Raptors, Native Plants, Moths, Birds and more

■ **First Day Hikes: January 1, 2027**

The busiest Hiking days at the Refuge – Public Trails and Nonpublic Trail hiking for anyone wanting to start the year off with a positive Nature experience.

■ **Sparrowfest: February 6, 2027**

Premiere 1 Day Birding event that has sold out 20 Plus years.

■ **Songbird Tours: April 23–25, 2027**

100 Plus attendees from across Texas and the Nation

Bird enthusiasts travel from across Texas and throughout the United States to experience this premier birding event, featuring small and exclusive guided access to Refuge areas normally closed to the public. Led by local expert guides with multiple opportunities to observe the endangered Golden-cheeked Warbler, Black-capped Vireo and over 100 other species.

■ **Quarterly Member and Volunteer Events**

225 Active Member Households and over 200 Active Volunteers



Comparison Chart ■

Corporate Member Levels

BENEFIT	CANYON CHAMPION \$1,000	SONGBIRD STEWARD \$500	TRAIL TREKKER \$250
Included in the Travel Itinerary Brochure	✓	✓	✓
Company logo displayed on the partnership page of Friends website	✓	✓	✓
Company logo included in Songbird Event Webpage	✓	✓	
Private Group Guided Hike for up to 20 people or 2 Free Tickets to Songbird 2027	✓		
Featured in dedicated email blasts to attendees	2	1	
Featured in dedicated social media spotlights	6	4	2
Spotlight in E-Newsletter (2,000 subscribers)	2	1	
Logo on Songbird Event T-shirt	✓		
Opportunity to place SWAG or flyer for Songbird Attendees	✓	✓	



Join Us ■

Protect Nature. Strengthen Community. Leave a Legacy.

Whether you're a small local business or a larger employer, your partnership helps protect wildlife, preserve our Hill Country heritage and inspire the next generation of conservationists. Together, we can ensure that this remarkable Refuge continues to thrive for generations to come and continues to be a unique feature and main attraction for visitors to our region.

To learn more about Corporate Membership, Volunteer opportunities, Board and Committee Roles and other ways to get involved: contact the Friends of Balcones Canyonlands National Wildlife Refuge today.

CORPORATE MEMBERSHIP
DEADLINE: OCTOBER 1, 2026



friends@friendsofbalcones.org



www.friendsofbalcones.org

[Corporate Membership Link](#)

