



RIVERFEST



May 2, 2026 | 11:00 AM - 4:00 PM

McAdenville, NC

LIVE MUSIC - KAYAKING - FOOD TRUCKS

PLEIN AIR ART COMPETITION

LOCAL VENDORS - KIDS' ACTIVITIES

FLOATING CONCERT!

Proceeds support Catawba Riverkeeper's mission to preserve, protect, and restore local waterways.



SPONSORSHIP OPPORTUNITIES

Floating Concert Sponsor - \$10,000 - 1 Available

- Naming rights (ex. Floating Concert presented by YOUR COMPANY)
- Opportunity to address crowd over microphone on the South Fork River
- Logo and hyperlink on event webpage & marketing materials
- Logo on on-site on Floating Concert signage during the event
- 10x10 vendor space at RiverFest
- 6 Floating Concert tickets (including kayak rentals)
- 4 drink tickets

RiverFest Stage Sponsor - \$7,500 - 1 Available

- Naming rights (ex. RiverFest Stage presented by YOUR COMPANY)
- Logo and hyperlink on event webpage and ticket page
- Opportunity to address crowd over microphone
- Logo on on-site stage banner
- 10x10 vendor space at event
- 4 drink tickets

Activity Sponsor - \$5,000

Choose one: Kids' Zone, Vendor Village, Beer Garden, Volunteer Tent or Beverage Tent

- Naming rights & on-site signage by sponsored area
- Logo and hyperlink on event webpage & marketing materials
- Logo on on-site signage by sponsored area
- 10x10 vendor space at event
- 2 drink tickets

Partner - \$2,500

- Logo and hyperlink on event webpage & marketing materials
- 10x10 vendor space at event
- 2 drink tickets



Contact Jenny Moore (jenny.m@catawbariverkeeper.org) to learn more about becoming a sponsor.