

SPONSORSHIP OPPORTUNITIES 2026

Heart of the River Sponsor

1 Sponsorship Available

\$250,000

Online Recognition

- Recognized as the Presenting Sponsor across Catawba Riverkeeper digital media ("Catawba Riverkeeper, presented by [sponsor]" where appropriate)

Logo Placement

- Top logo placement on all materials: website, reports, event signage (Exclusive category protections--no competitors at this level)

Partnership Storytelling

- Featured in 3–4 e-newsletters and 1 print newsletter
- Dedicated impact Story (video or long-form feature)
- Speaking opportunity at major event (Gala or RiverFest)

Watershed Experience

- Private river experience for executives or clients (private Spider Lily Kayak Tour for 20)
- Floating Classroom Sunset Tour of Lake Norman for 25
- Private Team Building Cleanups for your employees or clients (up to 3 a year)

Event Access

- Priority access + VIP experience at volunteer events
- VIP access (10 tickets) to all major events

Impact Report

- Quarterly impact briefings with you and program leads

Partnership Logo & Content

- Use of Catawba Riverkeeper Partnership Logo, targeted success stories for your PR, highlight reels of private events or cleanups
- Priority notice of targeted water testing and cleanups as they pertain to your area of interests

Engagement Reciprocity

- Executive Director Dr. Mo Drinkard and Riverkeeper Brandon Jones will be available for 1 meeting or event of your choosing to report on impact and organizational work
- Catawba Riverkeeper will attend 1 tabling event hosted by your organization