

Sponsorship Opportunities

River Champion
\$40,000

3 Community Event Sponsorships:

Partner-level sponsor recognition at select community events/programs (RiverFest, Riversweep, Swim Guide, etc.).

2 Event Space Rentals:

Utilize Confluence with no rental fee (food, beverage, & staffing fees may apply).

2 Employee Engagements:

Catawba Riverkeeper will host a 2-hour volunteer teambuilding activity for up to 25 employees, with an optional happy hour at a Confluence afterwards (food & beverage not included).

1 Marketing Recognition:

Listed on the Catawba Riverkeeper Community Partners webpage and included in a shared social media post and Community Partners email.

1 Riverkeeper Info Session:

Informational presentation by Catawba Riverkeeper staff (in-person, virtual, or hybrid). Topic mutually agreed upon.

River Steward
\$20,000

2 Community Event Sponsorships:

Partner-level sponsor recognition at select community events/programs (RiverFest, Riversweep, Swim Guide, etc.).

1 Event Space Rental:

Utilize Confluence with no rental fee (food, beverage, & staffing fees may apply).

2 Employee Engagements:

Catawba Riverkeeper will host a 2-hour volunteer teambuilding activity for up to 25 employees, with an optional happy hour at a Confluence afterwards (food & beverage not included).

1 Marketing Recognition:

Listed on the Catawba Riverkeeper Community Partners webpage and included in a shared social media post and Community Partners email.

1 Riverkeeper Info Session:

Informational presentation by Catawba Riverkeeper staff (in-person, virtual, or hybrid). Topic mutually agreed upon.

River Guardian
\$10,000

1 Community Event Sponsorship:

Partner-level sponsor recognition at select community events/programs (RiverFest, Riversweep, Swim Guide, etc.).

1 Event Space Rental:

Utilize Confluence with no rental fee (food, beverage, & staffing fees may apply).

1 Employee Engagement:

Catawba Riverkeeper will host a 2-hour volunteer teambuilding activity for up to 25 employees, with an optional happy hour at a Confluence afterwards (food & beverage not included).

1 Marketing Recognition:

Listed on the Catawba Riverkeeper Community Partners webpage and included in a shared social media post and Community Partners email.

River Ally
\$5,000

1 Marketing Recognition:

Listed on the Catawba Riverkeeper Community Partners webpage and included in a shared social media post and Community Partners email.

1 Riverkeeper Info Session:

Informational presentation by Catawba Riverkeeper staff (in-person, virtual, or hybrid). Topic mutually agreed upon.