

2026

SPONSORSHIP OPPORTUNITY



**CATAWBA
RIVERKEEPER®**



RIVERSWEEP SPONSORSHIP

**SUPPORTING THE LARGEST 1-DAY
RIVER CLEANUP IN THE SOUTHEAST**

For decades, communities across the Catawba-Wataeree River Basin have come together to clean up their rivers, lakes, creeks, and streams to protect clean water, safe recreation, wildlife habitat, and promote community engagement.

Each year, Catawba Riverkeeper coordinates Riversweep, a basin-wide volunteer cleanup effort spanning from Lake James to Lake Wateree and everywhere in between.

In 2025:

- More than 1,200 volunteers participated
- Volunteers cleaned up 50+ cleanup sites across the basin
- Nearly 50,000 pounds of trash and debris were removed in 3-hours
- Businesses, schools, churches, neighborhood groups, families, and individuals joined together to protect shared waterways

Riversweep is more than a cleanup. It is one of the largest volunteer-driven environmental stewardship events in the Southeast and is a visible demonstration of regional collaboration and community pride.



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A CLOSER LOOK AT RIVERSWEEP

WHY DOES RIVERSWEEP MATTER?

The Catawba Riversweep, held on October 3, 2026, will be a day of hard work, fun, fellowship, and action that makes a tangible difference for healthy waterways. The annual event removes tens of thousands of pounds of trash from our lakes and rivers and reminds us what is possible when many hands work together.

HOW DOES IT WORK?

Catawba Riverkeeper partners with sponsors to determine the scope of this year's annual event

50+ Volunteer Site Captains are recruited and trained to host their cleanup and support volunteers

Community members register online to participate at one of the 50+ cleanup site locations in the basin

Volunteers give 3 hours of their time to clean up litter from their site on the 1st Saturday of October

Volunteers are invited to a Riversweep After Party at Catawba Riverkeeper's headquarters to celebrate



*Your sponsorship
directly supports:*

- Volunteer cleanup equipment
- Trash removal & disposal
- Volunteer safety materials & site coordination
- Event signage & outreach
- T-shirts & volunteer recognition
- Site Captain support & training
- Community engagement & education

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SPONSORSHIP LEVELS

	Presenting Sponsor \$25,000	Watershed Steward \$10,000	River Guardian \$5,000	Headwaters Advocate \$2,500	Site Sponsor* \$1,000
Availability	1 Available	6 Available (Lakes James, Hickory, Norman, Mtn. Island, Wylie, & Event T-Shirt)	6 Available (Lake Rhodhiss, Lookout Shoals, Fishing Creek, Great Falls, Lake Wateree, & After Party)	Up to 20 Available (Sponsor 3 sites)	Up to 50 Available (Sponsor 1 site)
Recognition in media outreach	X				
Logo on volunteer T-shirt	X	X	X		
Logo placement on website and materials	X Premier logo placement	X Large logo placement	X Secondary logo placement		
Logo on cleanup site signage	X All signage	X All signage for that lake	X All signage for that lake	X Site signage	X Site signage
Opportunity for volunteer participation	X	X	X	X	X

*Want to host a private Riversweep cleanup site for your company employees? Private sites can be sponsored for \$1,500 and include priority registration for your group. Your company logo will be included on the Riversweep webpage.



RIVERSWEEP SPONSORSHIP PACKET

THANK YOU!

Riversweep would not be possible without the extraordinary volunteers, Site Captains, businesses, nonprofits, churches, schools, and local governments who show up every year to protect the waters that connect our communities. By sponsoring Riversweep, you help:

- Remove pollution from local waterways
- Support safe recreation and wildlife habitat
- Strengthen community engagement
- Build environmental stewardship across generations
- Protect the Catawba-Wateree River Basin for future generations

TO LEARN MORE ABOUT BECOMING A RIVERSWEEP SPONSOR, CONTACT US USING THE EMAIL ADDRESS OR PHONE NUMBER BELOW.

**PHONE**

704-679-9494 ext. 101

**EMAIL**

donate@catawbariverkeeper.org

**WEBSITE**

www.catawbariverkeeper.org/riversweep

**ADDRESS**

117 Center Street,
Cramerton, NC 28032

ABOUT US

Catawba Riverkeeper is a 501c3 non-profit organization dedicated to preserving, protecting, and restoring the waters of the Catawba-Wateree River Basin for all through the avenues of education, advocacy, and engagement. Our organization is powered by our more than 8,000 members, volunteers, and sponsors across the 26 counties where the Catawba flows in North and South Carolina. The Catawba-Wateree River provides drinking water, electricity, recreation opportunities, and so much more to over 4 million people across the Carolinas.

We hope you'll join us in working to ensure that this vital river can sustain clean and plentiful water for generations to come.

PRESERVING, PROTECTING, & RESTORING THROUGH



EDUCATION



ADVOCACY



ENGAGEMENT