RACE-A-THON

DRIVING COMMUNITY IMPACT TOGETHER



LATE APRIL/EARLY MAY 2027

16 Local Companies/Clinics Competing

Remote Control Car Races - Location TBD

HOSTED BY AND BENEFITING

AiARTHRITIS
INTERNATIONAL FOUNDATION FOR AUTOIMMUNE & AUTOINFLAMMATORY ARTHRITIS

Become a Founding Community Partner

Help improve the lives of 1,000's of people living in the Saint Louis area

BUILT BY PATIENTS
POWERED BY COMMUNITY

From one patient's vision to a global impact, now we're bringing that impact home to St. Louis.

Fifteen years ago, our founder and CEO—a St. Louis native—received a life-changing diagnosis. As she connected with hundreds of other patients, they discovered something powerful: lived experience isn't just personal—it can become the foundation for better solutions that improve lives. That realization led to the creation of AiArthritis (International Foundation for Autoimmune & Autoinflammatory Arthritis).



Everything we create begins with the voices of patients. Today, AiArthritis has grown into a million-dollar nonprofit that transforms patient experiences into patient-designed programs, resources, guidance, and tools serving thousands of people around the world. **Now, we're bringing that impact home - and YOU can be part of it!**





After 15 years of proven impact online, we're expanding into the physical community—starting in our headquarters city of St. Louis.

The Race-A-Thon is an opportunity for patients, families, healthcare professionals, businesses, volunteers, and neighbors to come together and help connect even more people with trusted resources and opportunities that can truly improve lives.

"As a St. Louis native, it's incredibly meaningful to see our community help launch this next chapter so more local families can discover resources and opportunities that truly change lives." *- Tiffany Westrich-Robertson, Founder, CEO, Person living with Axial Spondyloarthritis*

Built by patients. Proven around the world. Now, with the help of our Founding Community Partners, we will bring that impact home to St. Louis.

RACE-A-THON

AiArthritis

AiArthritis.org/race-a-thon

BE PART OF THE INAUGURAL RACE-A-THON



More than a sponsorship. Becoming a **Founding Community Partner** means more than placing your logo on an event. It's an opportunity to engage your team, help build new community relationships, and help bring proven patient-designed resources and opportunities to more people in the St. Louis community.

Hosted by St. Louis Channel 5 Sports Director, Frank Cusumano, the Race-A-Thon is designed to be a fun, memorable experience!

Race for the Championship

Be 1 of 16 companies/clinics competing head-to-head in exciting indoor remote control car races (the Race-A-Thon)!

Media & Community Visibility

Participating organizations may be highlighted through press releases, local news outreach, social media, event promotions, and community marketing before, during, and after Race-A-Thon.

Build Community Connections

Join approximately 150 local business leaders, healthcare professionals, patients, families, and community supporters at the event.

Raffles & Interactive Activities

Predict race winners and participate in the raffle and photo booth!

Celebrate Your Team

Showcase your company/clinic, capture memorable photos, and celebrate your role in helping launch the next chapter of AiArthritis.

Help Launch the Next Chapter of AiArthritis

Become a Founding Community Partner of the inaugural Race-A-Thon and be recognized as one of the organizations that helped bring AiArthritis' proven impact home to St. Louis. Together, we're building more than an event—we're launching a lasting community tradition that will connect local patients and families with trusted resources, meaningful support, and opportunities that improve lives.

CHOOSE HOW TO PARTICIPATE

There are many ways your companies/clinic can support this event. Be in the race, participate in photo/video promotions, donate raffle or swag bag items, volunteer, or a mix of everything!

16 OFFICIAL RACE TEAMS & UNLIMITED SUPPORTING CARS

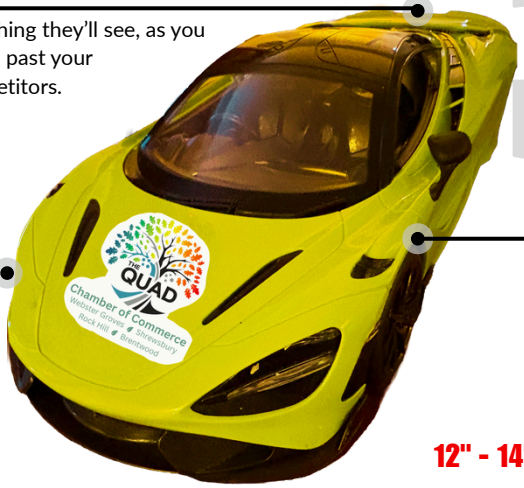


Fast Lane Fender

Last thing they'll see, as you speed past your competitors.

The Driver's Seat

Experience the rush of racing against others for the winning title!



Hood LOGO FEATURED

Premium front-and-center company logo

Side Panel Showoff

Add your own decals, make your car pop!

12" - 14" RC 12km/h of Speed - KEEP YOUR CAR!

RACE-A-THON Race Team

$500

*Put your brand on the starting line. Showcase your organization as one of **only 16 official Race Teams.***

- Guaranteed to **be IN the Race-A-Thon races** and associated marketing materials (1 driver must be present)
- 1 RC Race Car with custom logo on hood
- Recognition opportunities before, during, and after the event through press releases, local media outreach, event promotions, social media, and event-day recognition
- Logo and name recognition in program, race prediction slips, event signage, event website page
- Event tickets for up to 4 people (includes 2 drink tickets, 5 raffle tickets, swag bags, VIP badges per person)



Clinics/healthcare offices discount commitment of **$250**

ADDITIONAL WAYS TO MAKE AN IMPACT

$250/$150 Community Support Car

Unlimited Spots Available
$250 company/$150 clinic

- 1 RC Race Car with custom logo on hood
- Participate in event car photo/video promotions
- Social media pre and post event shout out
- Name in event program/website page
- Event tickets for 2 people (includes 2 drink tickets, 5 raffle tickets per person)

$25+ value

30 Prizes Needed

Donate Raffle Prizes

- Company name featured - Raffle Table
- Company mention at event
- Company mention in event program
- $200 value + social media shout out

Varies

Each bag up to 15 items

Donate Swag Bag Items

- Company name in program
- Promotion to VIP attendees
- *Must commit to 65 items*

$15* - $40 a ticket

Purchase Ticket

- All tickets levels include appetizers from HiPointe Cafe
- *Kids 12 and under FREE

Free

Unlimited Spots Available

Volunteer

Does your company/clinic encourage volunteering? We'd love your help!

Free

Share with Friends

Help those in the St. Louis area learn about this event!

$ Any

Donate

Your donation will help drive impact in the St. Louis area and help launch AiArthritis into the community.

Every person helps move our mission forward.

MAKE A DIFFERENCE TODAY!

Questions? Interested in supporting the event? Email Race-A-Thon Project Assistant Veronica Chhom veronica@aiarthritis.org.

Learn more at aiarthritis.org/race-a-thon