

Sponsorship Opportunities

RACE-A-THON

Driving to Support AUTOimmune & AUTOinflammatory
Arthritis Disease Awareness

PRACTICE TRACK

RAFFLE RACE BETTING



SILENT AUCTION

RAFFLE RACE



INDOOR REMOTE CONTROL RACING • PHOTO BOOTH



PITSTOPS



HOSTED BY AND BENEFITING

 **AiARTHRITIS**
INTERNATIONAL FOUNDATION FOR AUTOIMMUNE
& AUTOINFLAMMATORY ARTHRITIS

Join us for our annual indoor remote control racing event!

OCTOBER 11, 2026

2:00 PM - 5:00 PM



4 Hands Brewing Company

1220 S 8th St

St. Louis, MO 63104

DRIVING AWARENESS.

ACCELERATING IMPACT.

The **AiArthritis Race-A-Thon** brings together community, creativity, and competition to support a mission that impacts millions worldwide. Hosted by **AiArthritis**, this event invites companies to sponsor and customize remote control (RC) race cars that will have the opportunity to compete during a high-energy community event focused on awareness, advocacy, and impact.



Indoor Remote Control Racing



Pitstops (Company Booths)



Photo Booth



Raffle Race Betting



Practice Track



Silent Auction

BENEFITING **AiARTHRITIS**

We are leaders in advancing education, advocacy, and research for those impacted by autoimmune and autoinflammatory arthritis (AiArthritis) diseases through peer-led guidance, collaboration, and resources that are driven by patient-identified issues and patient-infused solutions.

*Examples of **Ai**Arthritis Diseases: Rheumatoid Arthritis, Psoriatic Arthritis, Lupus, Crohn's Disease, Sjogren's Disease, Sarcoidosis, and all juvenile arthritis conditions.*



AiArthritis

AiArthritis.org/race-a-thon

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LET'S DRIVE IMPACT TOGETHER



Join us in creating an unforgettable event that combines community engagement, creativity, and meaningful impact. By sponsoring the AiArthritis Race-A-Thon, your organization becomes part of a mission dedicated to improving the lives of millions affected by autoimmune and autoinflammatory arthritis diseases worldwide.

We would love the opportunity to partner with you and discuss how your organization can be part of this exciting event.

Funds raised directly support critical resources, early-diagnosis education, and vital patient advocacy networks for the 1 in 4 St. Louisans fighting autoimmune and autoinflammatory arthritis



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GET YOUR REMOTE CONTROL CAR!

ONE OF 7 SIZES & STYLES & COLORS TO CHOOSE FROM

Fast Lane Fender

Last thing they'll see, as you speed past your competitors.

Hood LOGO FEATURED

Premium front-and-center branding



The Driver's Seat

Experience the rush of racing against others for the winning title!



Side Panel Showoff

Add your own decals, make your car pop!

12" - 14" RC 12km/h of Speed - ALL YOURS TO KEEP

BUILT FOR COMPETITION, DRIVEN TO SUPPORT A COMMUNITY

All sponsorship levels include a company RC race car! At the \$500 sponsor level and above, your company will earn one of the 24 spots to race IN the Official Race-A-Thon races!

All cars will be charged, packaged in a canvas race-themed transportation bag, and available ahead of the event. All remote-controlled car owners are encouraged to bring their cars to the event to showcase your company support, participate in photo promotions, and drive on the second, non-official race track.

After your sponsorship is paid for, you will be asked to select the color and style of RC car from a pre-determined selection list. If there are not 24 official race teams, those who sponsor at the \$250 will have an opportunity to be in the race. Sponsored cars include tickets to the event. Cars are yours to keep!



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SPONSORSHIP LEVELS

Supporting the Race-A-Thon is more than sponsorship visibility, it is an investment in meaningful change. For guaranteed spots in the official race 2 representatives from the sponsoring company must be present.

Race Car Sponsor






\$250

UNLIMITED NUMBER OF SLOTS

-  1 RC Race Car with custom logo on hood (\$250 value)
-  Name recognition in program
-  2 Complimentary Event Passes General Admission Tickets

RACE-A-THON Race Car Driver **\$500**

16 available (24 total racing, remaining slots included in other sponsorship levels)

-  1 RC Race Car with custom logo on hood (\$250 value)
-  Guaranteed spot in official race*
-  Name recognition in program, betting slips, and website
-  Drivers Club tickets for up to 4 people
-  Social media recognition



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SPEEDWAY SPONSOR

\$1000

4 SLOTS AVAILABLE









-  1 RC Race Car with custom logo on hood (\$250 value)
-  Guaranteed spot in official race*
-  Logo placement in the program, on signage, betting slips, and the website.
-  Drivers Club tickets for up to 6 people
-  Featured Sponsor for one round of the race
-  Social media recognition (special social media promos)
-  Swag bags



PIT STOP SPONSOR

\$2000

3 SLOTS AVAILABLE

-  1 RC Race Car with custom logo on hood (\$250 value)
-  Guaranteed spot in official race*
-  VIP Tickets for up to 4 guests with VIP Lanyards
-  Prominent logo placement in the program, on signage, betting slips, and the website.
-  Social media recognition (special social media promos)
-  Premium Swag bags
-  Sponsorship announcement during event
-  Premium "Pit Stop" display area at the event



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TITLE SPONSOR

\$3500

1 SLOT AVAILABLE

-  1 RC Race Car with custom logo on hood (\$250 value)
-  Guaranteed spot in official race*
-  VIP Tickets for up to 8 guests with VIP Lanyards
-  Premium Swag bags
-  Sponsorship announcement during event
-  Premium “Pit Stop” display area at the event
-  Social media & press recognition
-  Event named “AiArthritis Race-A-Thon presented by [Sponsor]”
-  Top logo placement on all event materials, signage, and website
-  Logo included on featured event sign and entryway banners



Ready to get involved?

Contact us today to learn more about sponsorship opportunities and other ways to support the **AiArthritis Race-A-Thon.**

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