

RACE-A-THON

DRIVING COMMUNITY IMPACT TOGETHER



**DATE TBD
EARLY 2027**



**4 Hands Brewing Company
1220 S 8th St
St. Louis, MO 63104**

HOSTED BY AND BENEFITING
 **AiARTHRITIS**
INTERNATIONAL FOUNDATION FOR AUTOIMMUNE
& AUTOINFLAMMATORY ARTHRITIS

Become a Founding Community Partner

Help improve the lives of 1,000's of people
living in the Saint Louis area

BUILT BY PATIENTS



POWERED BY COMMUNITY



From one patient's vision to a global impact, now we're bringing that impact home to St. Louis.

Fifteen years ago, our founder and CEO—a St. Louis native—received a life-changing diagnosis. As she connected with hundreds of other patients, they discovered something powerful: lived experience isn't just personal—it can become the foundation for better solutions that improve lives. That realization led to the creation of **AiArthritis** (International Foundation for **Autoimmune & Autoinflammatory** Arthritis).



Everything we create begins with the voices of patients. Today, **AiArthritis** has grown into a million-dollar nonprofit that transforms patient experiences into patient-designed programs, resources, guidance, and tools serving thousands of people around the world. Now, we're planning to bring that impact home - and YOU can be part of it!



After 15 years of proven impact online, we're expanding into the physical community—starting in our headquarters city of St. Louis.

The Race-A-Thon will be an opportunity for patients, families, healthcare professionals, businesses, volunteers, and neighbors to come together and help connect even more people with trusted resources and opportunities that can truly improve lives.

"As a St. Louis native, it's incredibly meaningful to see our community help launch this next chapter so more local families can discover resources and opportunities that truly change lives." - Tiffany Westrich-Robertson, Founder, CEO, Person living with Axial Spondyloarthritis

Built by patients. Proven around the world. Now, with the help of our Founding Community Partners, we will bring that impact home to St. Louis.

RACE-A-THON



AiArthritis

AiArthritis.org/race-a-thon

BE PART OF THE INAUGURAL



RACE-A-THON



Become a Founding Community Partner, which means more than placing your logo on an event. It's an opportunity to engage your team, build new community relationships, and help bring proven patient-designed resources and opportunities to more people in the St. Louis community.



Hosted by St. Louis Channel 5 Sports Director, Frank Cusumano, the Race-A-Thon is designed to be a fun, memorable experience!



Race for the Championship

Be 1 of 16 companies/clinics competing head-to-head in exciting indoor remote control car races (the Race-A-Thon)!



Drive Community Support

Companies and clinics not competing in the official Race-A-Thon can still show their support with custom branded car to keep.



Media & Community Visibility

Participating organizations may be highlighted through press releases, local news outreach, social media, event promotions, and community marketing before, during, and after Race-A-Thon.



Build Community Connections

Join approximately 150 local business leaders, healthcare professionals, patients, families, and community supporters at the event.



Raffles & Races

Predict race winners, participate in the raffle, and donate items for it!

Help Launch the Next Chapter of AiArthritis

Become a Founding Community Partner of the inaugural Race-A-Thon and be recognized as one of the organizations that helped bring AiArthritis' proven impact home to St. Louis. Together, we're building more than an event—we're launching a lasting community tradition that will connect local patients and families with trusted resources, meaningful support, and opportunities that improve lives.

CHOOSE HOW TO PARTICIPATE

There are many ways your companies/clinic can support this event. Be in the race, participate in photo/video promotions, donate raffle or swag bag items, volunteer, or a mix of everything!

16 OFFICIAL RACE TEAMS & UNLIMITED SUPPORTING CARS

Fast Lane Fender

Last thing they'll see, as you speed past your competitors.

The Driver's Seat

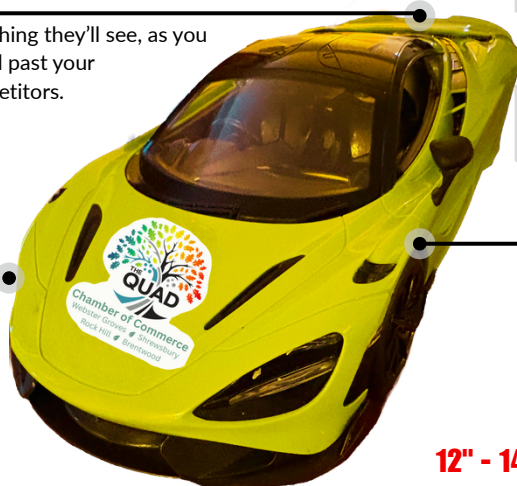
Experience the rush of racing against others for the winning title!

Hood LOGO FEATURED

Premium front-and-center company logo

Side Panel Showoff

Add your own decals, make your car pop!



12" - 14" RC 12km/h of Speed - KEEP YOUR CAR!

RACE-A-THON Race Team

Put your brand on the starting line. Showcase your organization as one of only 16 official Race Teams.

\$500

\$500 companies/
\$250 healthcare clinics

-  Guaranteed to be **IN the Race-A-Thon** races and associated marketing materials (1 driver must be present)
-  1 RC Race Car with custom logo on hood
-  Recognition opportunities before, during, and after the event through press releases, local media outreach, event promotions, social media, and event-day recognition
-  Logo and name recognition in program, race prediction slips, event signage, event website page
-  Event tickets for up to 4 people (includes 2 drink tickets, 5 raffle tickets, swag bags, VIP badges per person)



Clinics/healthcare offices discount commitment of \$250

RACE-A-THON



AiArthritis

AiArthritis.org/race-a-thon

ADDITIONAL WAYS TO MAKE AN IMPACT

\$250/\$150

Community Support Car

Unlimited Spots Available
\$250 company/\$150 clinic



- 1 RC Race Car with custom logo on hood
- Participate in event car photo/video promotions
- Social media pre and post event shout out
- Name in event program/website page
- Event tickets for 2 people (includes 2 drink tickets, 5 raffle tickets per person)

\$25+ value

30 Prizes Needed



Donate Raffle Prizes

- Company name featured - Raffle Table
- Company mention at event
- Company mention in event program
- \$200 value + social media shout out

Varies



Donate Swag Bag Items

- Company name in program
- Promotion to VIP attendees
- Must commit to 65 items

\$15*

(NOT YET AVAILABLE)



- Tickets include appetizers from HiPointe Cafe; beverages available for additional purchase
- *Kids 12 and under FREE

Free

Unlimited Spots Available



Volunteer

Does your company/clinic encourage volunteering? We'd love your help!

Every person helps move our mission forward.



MAKE A DIFFERENCE TODAY!

Interested in supporting the event? Email Race-A-Thon Project Assistant Veronica Chhom veronica@aiarthritis.org.