

# *Sponsorship Opportunities*

# **RACE-A-THON**

***Driving to Support AUTOimmune & AUTOinflammatory  
Arthritis Disease Awareness***

PRACTICE TRACK

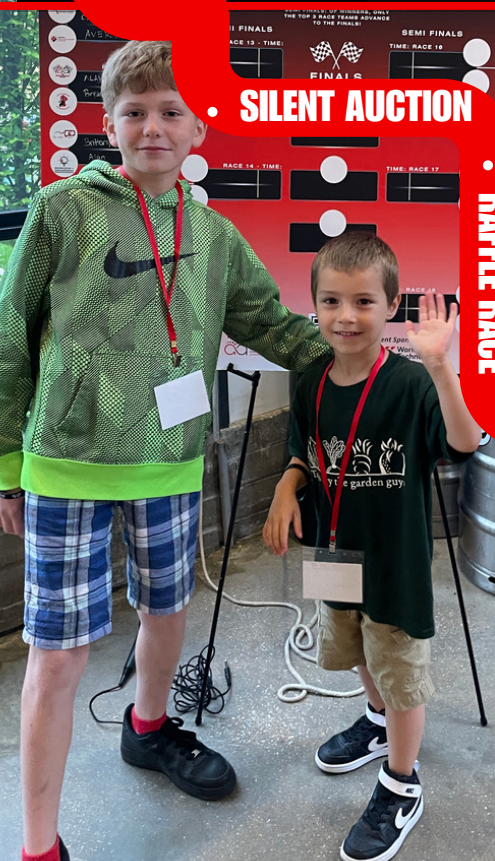
SILENT AUCTION

RAFFLE RACE

INDOOR REMOTE CONTROL RACING • PHOTO BOOTH

PITSTOPS

RAFFLE RACE BETTING



***Join us for our annual indoor remote control racing event!***

# **OCTOBER 11, 2026**

## **2:00 PM - 5:00 PM**



**4 Hands Brewing Company**

**1220 S 8<sup>th</sup> St**

**St. Louis, MO 63104**

# ***DRIVING AWARENESS.***

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# ***ACCELERATING IMPACT.***

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The **AiArthritis** Race-A-Thon brings together community, creativity, and competition to support a mission that impacts millions worldwide. Hosted by **AiArthritis**, this event invites companies to sponsor and customize remote control (RC) race cars and compete in the indoor RC races during this high-energy community event focused on awareness, advocacy, and impact!



**Indoor Remote Control Racing**



**Pitstops (Company Booths)**



**Photo Booth**



**Raffle Race Betting**



**Silent Auction**

## ***BENEFITING **Ai**ARTHRITIS***

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Funds from this event will be used to advance education, advocacy, and research for those impacted by **autoimmune and autoinflammatory** arthritis (**AiArthritis**) diseases through capturing and infusing lived experience data into one-of-a-kind guidance, resources, and programs that improve the patient journey.

*Examples of **AiArthritis** Diseases: Rheumatoid Arthritis, Psoriatic Arthritis, Lupus, Crohn's Disease, Sjogren's Disease, Sarcoidosis, and all juvenile arthritis conditions.*



**AiArthritis**

[AiArthritis.org/race-a-thon](https://AiArthritis.org/race-a-thon)

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# LET'S DRIVE IMPACT TOGETHER



Held in conjunction with World Arthritis Day (October 12), this event aims to DRIVE education and awareness about full body “**auto**”immune & “**auto**”inflammatory arthritis (**AiArthritis**) diseases while uniting the community for a fun-filled event in our headquarters city of St. Louis, MO. Together we can make a difference in 1,000's of locals affected by these diseases!

An estimated 1 in 10 people live with **AiArthritis** diseases, yet up to 50% face delays in diagnosis. These diseases often begin between ages 20–40 in adults and can affect children at any age, disrupting people during the prime of their lives. Raising awareness and improving education are essential to accelerate diagnosis, support effective disease management, and increase the likelihood of achieving remission.

Event host by local Channel 5 Sports Director

**FRANK CUSUMANO**



AiArthritis

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# GET YOUR REMOTE CONTROL CAR!

ONE OF 7 SIZES & STYLES & COLORS TO CHOOSE FROM

## Fast Lane Fender

Last thing they'll see, as you speed past your competitors.

## The Driver's Seat

Experience the rush of racing against others for the winning title!

## Hood LOGO FEATURED

Premium front-and-center company logo

## Side Panel Showoff

Add your own decals, make your car pop!



12" - 14" RC 12km/h of Speed - KEEP YOUR CAR!

## BUILT FOR COMPETITION, DRIVEN TO SUPPORT A COMMUNITY

All sponsorship levels include a company RC race car! At the \$500 sponsor level and above, your company will earn one of the 24 spots to race IN the Official Race-A-Thon races.

All cars will be charged, packaged in a canvas race-themed transportation bag, and available ahead of the event. All remote-controlled car owners are encouraged to bring their cars to the event to showcase your company support and participate in photo promotions.

After your sponsorship is paid for, you will be asked to select the color and style of RC car from a pre-determined selection list. If there are not 24 official race teams, those who sponsor at the \$250 will have an opportunity to be in the race. Sponsored cars include tickets to the event. Cars are yours to keep!



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# SPONSORSHIP LEVELS

Supporting the Race-A-Thon is more than sponsorship visibility, it is an investment in meaningful change. For guaranteed spots in the official race 2 representatives from the sponsoring company must be present.

## **Race Car Sponsor**

UNLIMITED NUMBER OF SLOTS

**\$250**

-  1 RC Race Car with custom logo on hood
-  Name recognition in program
-  2 Complimentary Event Passes General Admission Tickets
-  Participant in the Car Show & Photo Promotions

If we do not secure 24 cars to race, this level may have the opportunity to advance to be an official Race-A-Thon Race Car Driver. However, benefits will remain the same as at the \$250 level.

## **RACE-A-THON Race Car Driver**

**\$500**

16 available (24 total racing, remaining slots included in other sponsorship levels)

-  1 RC Race Car with custom logo on hood
-  Guaranteed spot in official race
-  Name recognition in program and betting slips
-  Drivers Club tickets for up to 4 people
-  Social media recognition pre, during, and post event



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## ***SPEEDWAY SPONSOR***

**\$1000**

4 SLOTS AVAILABLE

-  1 RC Race Car with custom logo on hood
-  Guaranteed spot in official race
-  Logo placement on signage, in the program, and on betting slips
-  Drivers Club tickets for up to 6 people
-  Featured Sponsor for one round of races
-  Team Photo with Frank Cusumano (MC)
-  Swag bags



## ***PIT STOP SPONSOR***

**\$2000**

3 SLOTS AVAILABLE

-  1 RC Race Car with custom logo on hood
-  Guaranteed spot in official race
-  VIP Tickets for up to 4 guests with VIP Lanyards
-  Prominent logo placement on signage, in the program, and on betting slips
-  Team Photo with Frank Cusumano (MC)
-  Premium Swag bags
-  Sponsorship announcement during intermissions
-  Premium "Pit Stop" display area at the event



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# ***TITLE SPONSOR***

**\$3500**

1 SLOT AVAILABLE

-  1 RC Race Car with custom logo on hood (\$250 value)
-  Guaranteed spot in official race\*
-  VIP Tickets for up to 8 guests with VIP Lanyards
-  Premium Swag bags
-  Sponsorship announcement during event
-  Premium "Pit Stop" display area at the event
-  Social media & press recognition
-  Team Photo with Frank Cusumano (MC)
-  Event named "AiArthritis Race-A-Thon presented by [Sponsor]"
-  Top logo placement on all event materials, signage, and program
-  Logo included on featured event sign and entryway banners



## ***Ready to get involved?***

**Contact us today to learn more about sponsorship opportunities and other ways to support the **AiArthritis Race-A-Thon**.**

**Jean Rightmire**

Development Director

**Email:**

jean@aiarthritis.org



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