Compare The Numbers

NextHome®

PRODUCTS & SERVICES	NEXTHOME	BEING INDEPENDENT
National Listing Syndication & Traffic Reports	✓	$129 and up annually
DocuSign Transaction Management, eSign, & DocuSign Forms	✓	$300 annually
Property & Agent Promotion Design Center	✓	Not offered to individual agents
IDX Websites & Smart CRM by kvCORE	✓	$5,988 and up annually
Open House App by kvCORE	✓	$300 and up annually
Email Marketing System	✓	$348 and up annually
Listing CMA & Buyer Presentation Builder	✓	$349 and up annually
Buyer & Seller Leads	✓	*Up to a 40% referral fee per lead
RealScout	✓	$948 and up annually
Single Property Websites	✓	$228 and up annually
Ongoing Training & Education	✓	$197 and up annually
National Open House Syndication	✓	Most companies don't offer this
Text Message & Custom Mobile Search App	✓	$264 and up annually
Personal Collateral Branding Center	✓	Most companies don't offer this
Studeo - Digital Storytelling Platform	✓	Not offered to individual agents
Updater – Relocation & Address Changing System	✓	$160 annually
Reach150 – Unlimited Recommendations & Referrals	✓	$360 annually
Single Sign-On, Automation & Integration	✓	Most companies don't offer this
Total Yearly Costs	**Included**	**$23,571**

*Competition yearly costs are based on average industry pricing for comparable products and services subject to change at any time and are not guaranteed. Competition buyer and seller lead costs are calculated using four closed transactions provided by the company with an average list price of $400,000 with a 2.5% commission per side and a 35% referral fee.