

Photography Policy

1. Background

1.1. Esprit Kids Gymnastics Ltd. recognises that whilst we have a duty to ensure the welfare and protection of all participants, you may want to record their journey through the taking of photographs.

We do however ask that no pictures are taken of children in their weekly classes. These lessons are very busy and it is impossible to ensure no other child is in the pictures.

- 1.2. It is however, not our intention to prohibit this activity completely, but to provide guidance to uphold the continued safety of the children and the key to this is that images of other children are never shared publicly on social media by parents/guardians/friends of the club.
- 1.3. The photography of gymnastics activity should always be done in a way which safeguards gymnasts, respects rights to privacy and complies with the relevant Data Protection legislation.
- 1.4 This policy should be read in conjunction with Esprit Kids Gymnastics welfare and safeguarding and social media policies.

2. Scope

- 2.1 This policy applies to all photography or filming carried out in any Esprit Kids event that members attend at the club.
- 2.2 Images and video may be taken for appropriate and purely personal purposes that are not shared or published in any format, except where access to images is restricted to the family and close friends of those featured in the photograph or video.
- 3. Policy Statements
- 4.1 All parents and guardians and gymnasts must ensure that any photographs or video of children is not used in a way that would place a child at risk of harm.
- 4.1.1 Photography or filming must not be used in a way that is inappropriate given the age of the participant and the context that the image was taken.
- 4.1.2 Photography or filming must not be used in a way that would cause damage or distress to any individual or in a way that could bring the sport into disrepute.
- $4.1.3\,\mbox{The}$ live steaming of video footage of gymnasts is not permitted.
- 4.1.2 Zoom lenses with a focal length of more than 135mm and tripods or other stands are not permitted for general photography at the club. The use of flash photography and

lighting or light diffusers is also not permitted.

- 4.2 The taking of photography must comply with GDPR and data protection laws. This includes:
- 4.2.1 Ensuring any images are stored securely and not held for longer than is necessary.
- 4.2.2 When publishing images of children, there must be appropriate safeguards in place to minimise the likelihood of anyone who is not authorised to view or use these images from doing so.
- 4.2.3 Parents/guardians/friends of the club must accept that they are unable to personally determine which gymnasts may be subject to safeguarding restrictions and therefore should NEVER take photographs or videos if another child is in the vicinity of their child. Pictures and video must NEVER be shared to social media showing other gymnasts in any form, unless they have the expressed permission of the child's parent.

Esprit Kids Gymnastics can take no liability for this, however will make every effort to ensure that it is followed.

- 4.2.4 Images should not be edited in such a way as to cause embarrassment or distress to the subject or others or edited in such a way that the final image would be deemed inappropriate.
- 4.2.5 No photography is allowed within the toilets or whilst gymnasts are changing in any setting.
- 4.2.6 No photography is allowed within private areas of the gym including the staff office.
- 4.2.7 Any use of photography or video for marketing purposes by the club should comply with any applicable advertising standards and personal details of the individual should not be disclosed except for their first name. It is preferred that first names only are disclosed.
- 4.2.8 At such times when photography is permitted, parents will be notified by management. Esprit Kids Gymnastics will then display notices and signage to guide parents in the use of photography.
- 4.2.9 Breaches of this policy will be reviewed by club management and any individual suspected of breaching the photography policy will be asked to delete images, may be asked to leave the premises and further assistance may be requested from the Police if required.
- 4.2.11 If any coach, gymnast, parent, guardian, volunteer, official or other has any concerns about images being taken, they should report these to staff, (ideally the club welfare officer) or management.