# 2025 CONFERENCE REGISTRATION FORM

Full registration fee includes Attendee Gift, Monday Awards Banquet, Breakfast & Lunch for Tuesday, Wednesday and Breakfast only on Thursday.

You MUST make your own room reservations online.

Rooms are \$109.00 per night, plus taxes and a resort fee. (Double Occupancy) To receive this discounted group rate, reservations must be made by September 29, 2025.

States Conference Admission \$470.00 for members \$500.00 for non-members

Certificates of completion will be provided to participants that attend all sessions. You must be in attendance at the close of the last session to receive a certificate.

### Please register online at our website

https://bit.ly/register-2025-cpam

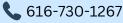
Once submitted, your form will be emailed to us and you'll receive a confirmation reply.

To improve the quality of life in Michigan communities, by education and training.



SEE OUR WEBSITE FOR SPEAKER BIOS

## Contact Us For More Info



**c**pamofmichigan@gmail.com

crimepreventionassociationofmichigan.org

Crime Prevention Association of Michigan PO Box 284 Rockford, MI 49341

Conference meets requirements For PA 301 /302 funds CPAM Federal TAX ID Number: 38-2973199



Crime Prevention
Association of Michigan
2025 Annual
Conference

October 13–16, 2025 (Monday - Thursday)

Park Place Hotel Traverse City, Michigan

#### Monday - October 13, 2025

CPAM Awards & Dinner Banquet
6:00 pm - 6:30 pm - Social Networking
6:30 pm - 9:30 pm - Banquet & Awards
Presentation

**Entertainment Coming Soon!** 

#### Tuesday - October 14, 2025

**7:30 am - 8:25 am** - Registration, Buffet Breakfast

8:25 am - 8:30 am - Welcome

**8:30 am - 12:00 pm** - General Session

Speaker: Harry Dolan

Seminar Topic: Community Policing Program Description:

Police-community relations is, by all accounts, the most critical issue facing law enforcement in America today. This training seminar presents law enforcement leaders with solutions, based on empirical research and actual practice, for improving citizen satisfaction, citizen confidence, and citizen support for law enforcement officers.

12:00 pm - 1:00 pm - Lunch

1:00 pm - 3:00 pm - General Session Speaker: Deputy Chief Mike Maycroft & PIO Jennifer Kalczuk

Seminar Topic: Intro to Media Relations
Program Description:

This session will start with a discussion of media relations strategies, the importance of understanding your market, and the elements of a news story. We will then cover practical tips and techniques to improve your media interview skills, including developing your message, preparing for an interview, and handling challenging questions.

#### Tuesday - October 14, 2025 (cont.)

3:00 pm - 4:00 pm - General Session

Speaker: Sgt. Donald Stewart

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Seminar Topic: Community Engagement Program Description:

This course examines the principles and practices of community policing, emphasizing the importance of building strong, trust-based relationships between law enforcement agencies and the communities they serve. We will explore the history, evolution, and core values of community policing, with a focus on strategies that promote collaboration, reduce crime, and enhance public safety.

#### Wednesday - October 15, 2025

7:30 am - 8:30 am - Buffet Breakfast

8:30 am - 12:00 pm - General Session

Speaker: Phil Chalmers

Seminar Topic: Profiling Dangerous People Program Description:

Phil will cover several types of offenders, including serial killers, school shooters, mass murderers, spree killers, and family annihilators. He will cover the causes, warning signs and triggers of today's dangerous killers and violent offenders.

12:00 pm - 1:00 pm - Lunch - Membership Meeting

**1:00 pm - 2:30 pm -** General Session

**Speaker: MSP Corey Hebner** 

Seminar Topic: Social Media Addictions Program Description:

This presentation will discuss the design of social media, apps, and phones and how it leads to addiction through the activity on the devices and apps. Additionally, we will discuss permissions of apps, what certain apps are legally permitted to store about each user, and how this data may include more information than users expect or realize.

#### Wednesday - October 15, 2025 (cont.)

2:30 pm - 4:00 pm - General Session

#### **Speaker: FBI Agent Aaron Eastham**

Seminar Topic: Sextortion Training Program Description:

The course will give the audience a broad overview as to what human trafficking is and isn't, strategies used by traffickers to find, groom/recruit victims, common trafficking terminology, and an overview of where sex ads are posted by traffickers and what those look like. We will also discuss how trafficking cases commonly come to the attention of law enforcement.

#### Thursday - October 16, 2025

8:00 am - 9:00 am - Buffet Breakfast

9:00 am - 12:00 pm - General Session

**Speaker: Dennis Potter** 

Seminar Topic: Self-Care for the Trauma Provider

#### **Program Description:**

You work under highly stressful conditions. Self-Care is an important topic for all people who work with traumatized people. This presentation is tailored to focus on how Law Enforcement can manage the stress that comes with constant community interaction while also trying to take care of the intended job set before them - the trauma that may come with helping others

10:00 am - 10:30 am - Room Checkout 12:00 pm - 1:00 pm - Closing & Certificates

Thanks for joining us at the 2025 CPAM Conference. We can't wait to see you again next year!