

Heartland

A Global Payments Company

Analytics & Customer Engagement

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SOLUTIONS WE OFFER

CUSTOMER ENGAGEMENT

SOLUTIONS WE OFFER

Customer Engagement



Gift+
Rewards



Gift



Customer
Intelligence



Email
Marketing



Analytics



Benchmark



Reputation

GIFT & REWARDS



GIFT / STORED VALUE



DOOR OPENER

Starts conversations regarding many Heartland products



HIGH DEMAND

89% of consumers surveyed expect gift cards to be available for purchase.



IMPROVE RETENTION

These are proven products that merchants want based on feedback

ADDRESSING OUR MERCHANTS' CURRENT NEEDS



#KeepLocalAlive

with virtual gifting solutions



DRIVE COMMUNITY SUPPORT

Virtual cards enable communities to support local businesses now for future use



OUR COMMITMENT TO SUPPORT

New Customers

90-day offer, all Gift fees waived for virtual gift

Existing Customers

90-day offer, Virtual Gift fees waived



Heartland

Proud of the
Company
We Keep



ticketmaster®



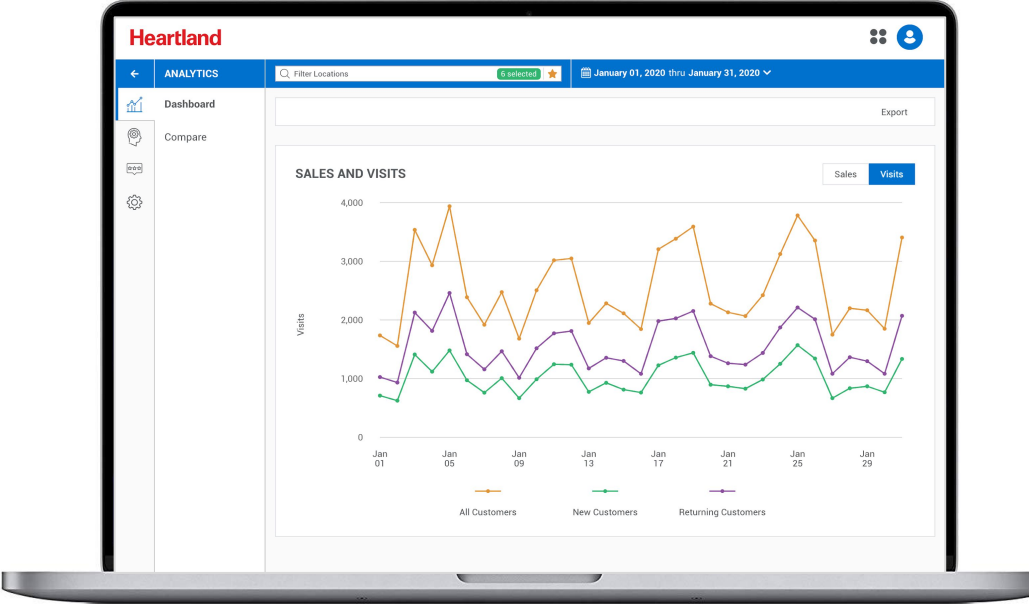
**+14K Heartland
SMB Merchants**

ANALYTICS & CUSTOMER ENGAGEMENT

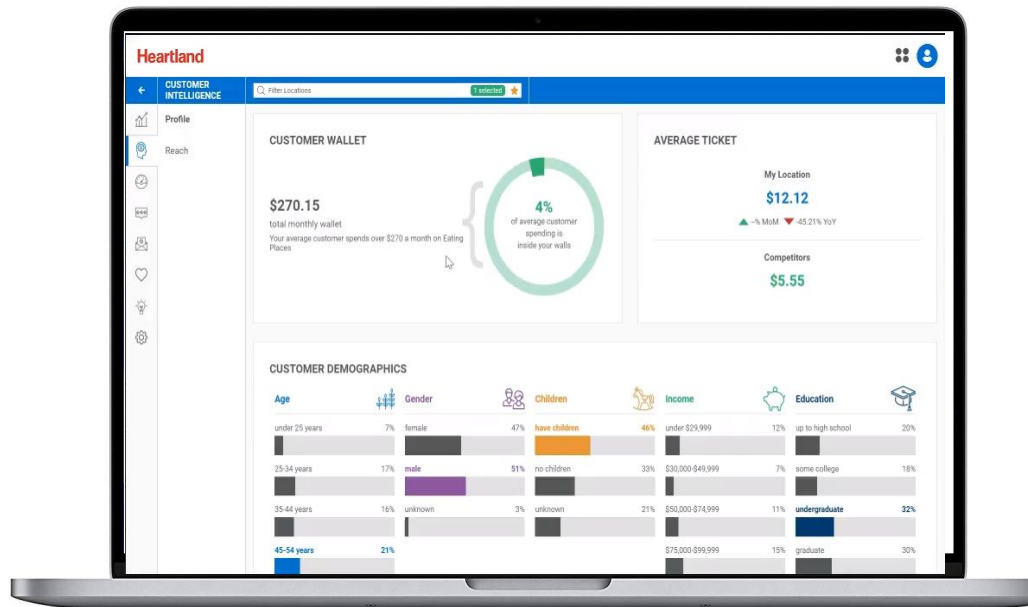
Customer Intelligence Suite | *A Complete Package*



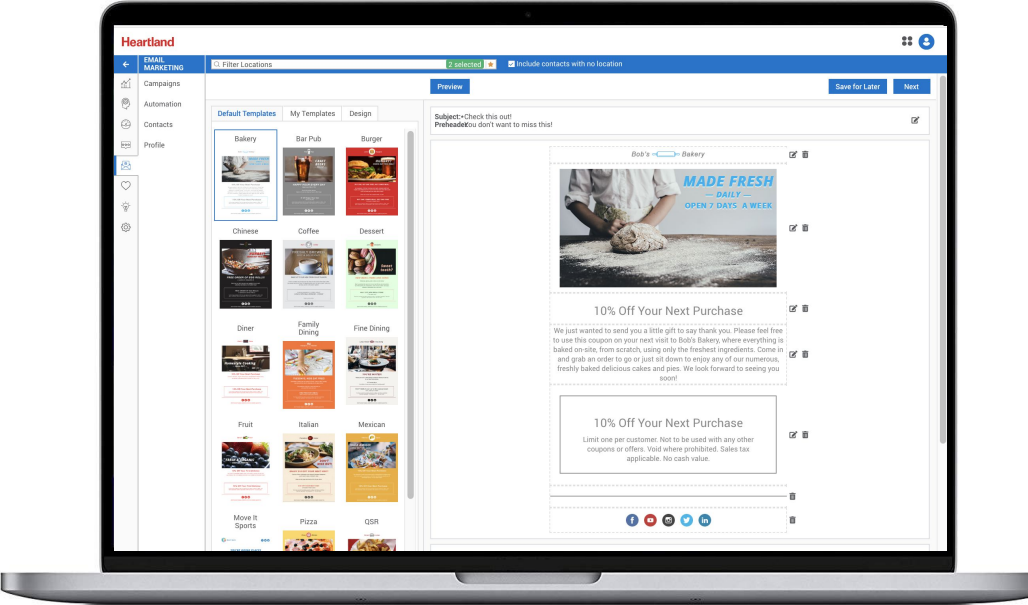
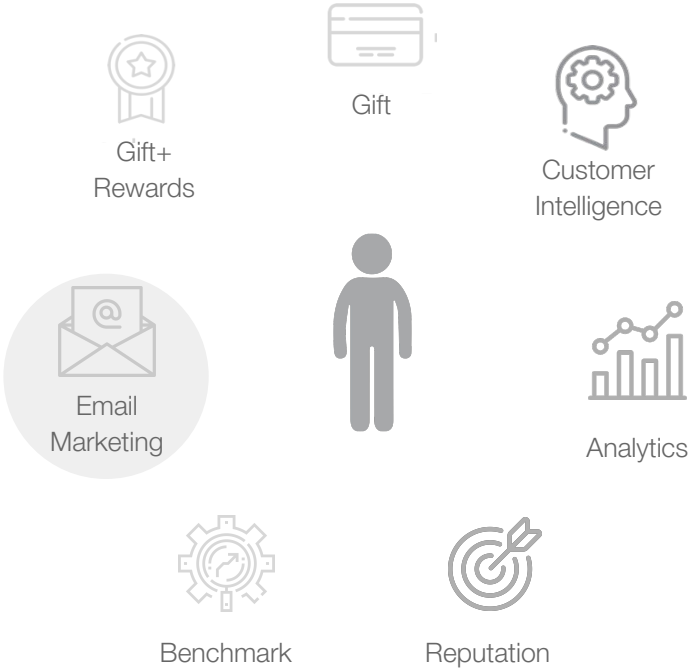
Customer Intelligence Suite | Analytics



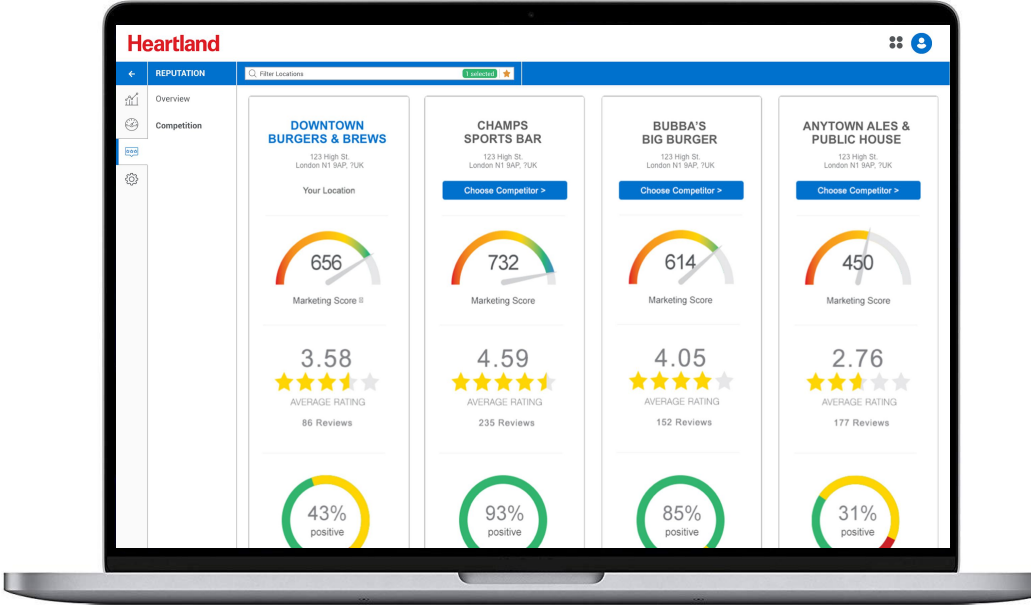
Customer Intelligence Suite | Customer Intelligence



Customer Engagement | Email Marketing



Customer Intelligence Suite | Reputation



PRODUCT DEMO

Go to:

<https://heartland.works/forOACCMemberSavings>

To schedule a DEMO

