

Tentative Convention Agenda

CEU Credits offered below have been applied for and are currently pending approval

SATURDAY, AUGUST 1, 2026

9:00AM-5:00PM

Meeting Room 1 & 4

Committee Meetings

(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)

1:00PM-4:00PM

Grand Ballroom Foyer

NFDMA, Inc. Pre-Show Marketplace Open

TIME TBD

Location TBD

Convention Kick-Off Beach Party

Sponsored By: Witherspoon Law Group

9:00PM-11:00PM

The Veranda Room

Registration Open and Kick-Back Game Night

Sponsored By: Witherspoon Law Group

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SUNDAY, AUGUST 2, 2026

7:00AM – 9:00AM <i>Location TBD</i>	Tentative NFDMA Golf Outing <i>Requires Separate Registration</i>
8:45AM – 9:30AM <i>Meeting Room 5 & 6</i>	NFDMA Choir Rehearsal
9:00AM-4:00PM <i>2nd Floor Registration Desk</i>	Registration Open
9:00AM-5:00PM <i>Grand Ballroom Foyer</i>	NFDMA, Inc. Pre-Show Marketplace Open
9:00AM-5:00PM <i>Meeting Room 1 & 4</i>	Committee Meetings <i>(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)</i>
10:00AM-12:00NOON <i>Salon E-F</i>	Annual National Worship Service <i>Open to Public</i> <i>Bishop Rudolph W. McKisick, Jr., Featured Proclaimer</i>
1:00PM-2:00PM <i>Location TBD</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> The Value of Death Care Organizations: Empowering Professionals in Every Stage of Service <i>Presented by: Ramona Sheffield-Fleming</i>
1:00PM-3:00PM <i>Meeting Room 8-10</i>	Ladies Auxiliary General Board Meeting
2:00PM-3:00PM <i>Salon A-D</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Where Personal Meets Professional: Leveraging Your Digital Influence <i>Presented by: Dr. Camelia L. Clarke</i>
2:00PM-3:00PM <i>Salon G-I</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Natural Organic Reduction Explained: A Professional Overview <i>Presented by: Mandy Stafford & Katey Houston</i>
3:30PM-4:30PM <i>Florida Ballroom</i>	NFDMA Board of Directors Meeting <i>Badge Required for Entry</i>
5:00PM-6:00PM <i>Salon E-F</i>	National Service of Remembrance <i>Open to Public</i>
7:00PM-9:00PM <i>Salon E-F</i>	Choir Rehearsal with Friends featuring Will Johnson <i>This is a ticketed event. One (1) ticket included with Full Registration</i>
9:30PM-10:30PM <i>Location TBD</i>	Meet The Candidates Forum <i>Sponsored By: The Birdies</i>
10:00PM-Until <i>The Veranda Room</i>	The NFDMA 1924 Lounge

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MONDAY, AUGUST 3, 2026

7:30AM-8:30AM <i>Grand Ballroom Foyer</i>	Continental Breakfast in Celebration of the 89th Annual National Convention
8:00AM-4:00PM <i>2nd Floor Registration Desk</i>	Registration Open
8:30AM-9:30AM <i>Florida Ballroom</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Building Trust Before They Walk Through the Door <i>Presented by: Bill Johnston</i>
8:30AM-9:30AM <i>Salon G-I</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Advanced Reconstructive Techniques <i>Presented by: Michelle Johnston, CFSP</i>
9:00AM-12:00NOON <i>Grand Ballroom Foyer</i>	Pre-Show Marketplace Open
10:00AM-12:00NOON <i>Salon A-F</i>	Convention Opening Ceremony (1 CEU) The Untapped Value of Human Connection <i>Dr. Eric Garnes, Keynote Speaker</i>
12:00NOON-2:00PM	Lunch On Your Own
2:00PM-3:30PM <i>Salon A-F</i>	Featured Educational Presentation (1.5 CEUs) <i>Badge Required for Entry</i> The Excellence Blueprint <i>Presented by: Brian W. Myers</i>
4:00PM-5:30PM <i>Florida Ballroom</i>	NFDMA Opening Business Session <i>Badge Required for Entry</i>
6:00PM-6:30PM <i>Riverwalk</i>	NFDMA - Tampa Bay Special Event <i>Sponsored By: Visit Tampa Bay</i>
6:45PM-7:00PM <i>Tampa Convention Center</i>	Exhibit Hall Ribbon Cutting & Grand Opening of Tampa Convention Center
7:00PM-9:00PM <i>Tampa Convention Center</i>	Exhibit Hall Open & Grand Opening Reception <i>Badge Required for Entry</i>

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TUESDAY, AUGUST 4, 2025

HBCU / DIVINE9 DAY @ NFDMA

7:30AM-8:30AM

Tampa Riverwalk

Rise & Revive Fitness

8:00AM-8:45AM

Meeting Room 5 & 6

Morning Manna

8:00AM-3:00PM

2nd Floor Registration Desk

Tampa Convention Center

Registration Open

(8AM-11AM at Tampa Marriott)

(12NOON-3:00PM at Tampa Convention Center)

9:00AM-11:00AM

Salon A-D

Educational Presentation (2 CEUs)

Badge Required for Entry

The AI Immersive Experience

Presented by: Geoffrey Klein

9:00AM-11:00AM

Salon G-I

Educational Presentation (2 CEUs)

Badge Required for Entry

Risk Management: Core HR Compliance

Presented by: Joel Cullum

10:00AM-12:00NOON

Meeting Room 8-10

Ladies Auxiliary Event

12:00NOON-4:00PM

Tampa Convention Center

Exhibit Hall Open (1 CEU)

Badge Required for Entry

2:00PM-4:00PM

Tampa Convention Center

Room 301 & 302

Election Room Open

Enter Through Exhibit Hall

6:00PM-7:00PM

Grand Ballroom Foyer

Awards Dinner Cocktail Reception

7:30PM-10:00PM

Grand Ballroom

NFDMA Robert H. Miller Professional of the Year Awards Dinner

This is a ticketed event.

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WEDNESDAY, AUGUST 5, 2026

FREE EXPO DAY

7:30AM-8:30AM <i>Tampa Riverwalk</i>	Rise & Revive Fitness
8:00AM-8:45AM <i>Meeting Room 5 & 6</i>	Morning Manna
9:00AM-12:00NOON <i>Tampa Convention Center</i>	Registration (Tampa Convention Center Only)
9:00AM-12:00NOON <i>Tampa Convention Center</i>	Exhibit Hall Open (1 CEU) <i>Badge Required for Entry</i>
9:00AM-12:00NOON <i>Tampa Convention Center Room 301 & 302</i>	Election Room Open <i>Enter Through Exhibit Hall</i>
1:00PM-2:00PM <i>Salon A-D</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Compassion, Clarity, and Care: Elevating the Funeral Service Experience <i>Presented by: Brian D. Byers</i>
1:00PM-2:00PM <i>Salon G-I</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> From Training to Trust: Reducing Operational Risk in Funeral Service <i>Presented by: Danielle Colquitt</i>
2:30PM-3:30PM <i>Florida Ballroom</i>	Closing Business Session
4:00PM-5:00PM <i>The Veranda Room</i>	70th Presidential Inauguration
7:00PM-Until <i>Yacht Starship</i>	Dinner Cruise Celebrating the New Executive Committee <i>Hosted By: NFDMA, Inc. & NFDMA, Inc. 40 & Under Funeral Directors Committee</i>