



AGENDAS

SATURDAY, AUGUST 1, 2026

CEU Credits offered below have been applied for and are currently pending approval

9:00AM-5:00PM

Meeting Room 1 & 4

Committee Meetings

(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)

1:00PM-4:00PM

Grand Ballroom Foyer

NFDMA, Inc. Pre-Show Marketplace Open

6PM-9PM

Location TBD

Convention Kick-Off Summer Waterfront Social

Sponsored By: Witherspoon Law Group

9:00PM-11:00PM

The Veranda Room

Registration Open and Kick-Back Game Night

Sponsored By: Witherspoon Law Group



SUNDAY, AUGUST 2, 2026

CEU Credits offered below have been applied for and are currently pending approval

8:30AM – 9:30AM <i>Salon G-I</i>	Fellowship Breakfast
8:45AM – 9:30AM <i>Meeting Room 5 & 6</i>	NFDMA Choir Rehearsal
9:00AM-4:00PM <i>2nd Floor Registration Desk</i>	Registration Open
9:00AM-5:00PM <i>Grand Ballroom Foyer</i>	NFDMA, Inc. Pre-Show Marketplace Open
9:00AM-5:00PM <i>Meeting Room 1 & 4</i>	Committee Meetings <i>(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)</i>
10:00AM-12:00NOON <i>Salon E-F</i>	Annual National Worship Service <i>Open to Public</i> <i>Bishop Rudolph W. McKissick, Jr., Featured Proclaimer</i>
12:00NOON	Lunch on your own
1:00PM-2:00PM <i>Florida Ballroom</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> The Value of Death Care Organizations: Empowering Professionals in Every Stage of Service <i>Presented by: Ramona D. Sheffield-Flemming, CFSP</i>
1:00PM-3:00PM <i>Meeting Room 8-10</i>	Ladies Auxiliary General Board Meeting
2:00PM-3:00PM <i>Salon A-D</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Where Personal Meets Professional: Leveraging Your Digital Influence <i>Presented by: Dr. Camelia L. Clarke</i>
2:00PM-3:00PM <i>Salon G-I</i>	Educational Presentation (1 CEU) <i>Badge Required for Entry</i> Natural Organic Reduction Explained: A Professional Overview <i>Presented by: Mandy Stafford</i>
3:30PM-4:30PM <i>Florida Ballroom</i>	NFDMA Board of Directors Meeting <i>Badge Required for Entry</i>
5:00PM-6:00PM <i>Salon E-F</i>	National Service of Remembrance <i>Open to Public</i>
6:00PM-7:00PM <i>Salon G-I</i>	Praise in the Bay Reception <i>Badge Required for Entry</i>



89th

Annual National Convention & Expo

Inspire | Integrate | Innovate

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7:00PM-9:00PM

Salon E-F

PRAISE IN THE BAY:

Choir Rehearsal with Friends featuring Will Johnson

This is a ticketed event. One (1) ticket included with Full Registration

9:00PM-10:30PM

Florida Ballroom

Meet The Candidates Forum

Sponsored By: The Birdies

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge

MONDAY, AUGUST 3, 2026

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM

Grand Ballroom Foyer

**Continental Breakfast in Celebration of the
89th Annual National Convention**

8:00AM-4:00PM

2nd Floor Registration Desk

Registration Open

8:30AM-9:30AM

Florida Ballroom

Educational Presentation (1 CEU)

Badge Required for Entry

Building Trust Before They Walk Through the Door

Presented by: Bill Johnston

8:30AM-9:30AM

Salon G-I

Educational Presentation (1 CEU)

Badge Required for Entry

Advanced Reconstructive Techniques

Presented by: Michelle Johnston, CFSP

9:00AM-12:00NOON

Grand Ballroom Foyer

Pre-Show Marketplace Open

10:00AM-12:00NOON

Salon A-F

Convention Opening Ceremony (1 CEU)

The Untapped Value of Human Connection

Dr. Eric Garnes, Keynote Speaker

12:30PM-2:00PM

Salon G-I

**Awards Celebration Luncheon honoring the 2026
Catherine A. Payne Community Service Award Recipient
& Chief Simon Boikanyo International Award Recipient**

This is a ticketed event. Not included in registration

2:30PM-3:30PM

Salon A-F

Featured Educational Presentation (1 CEU)

Badge Required for Entry

The Excellence Blueprint

Presented by: Brian W. Myers

4:00PM-5:30PM

Florida Ballroom

NFDMA Opening Business Session

Badge Required for Entry

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89th
**Annual
National
Convention
& Expo**



6:00PM-6:30PM

Tampa Riverwalk

NFDMA - Tampa Bay Special Event

Sponsored By: Visit Tampa Bay

6:45PM-7:00PM

Tampa Convention Center

Exhibit Hall Ribbon Cutting & Grand Opening of Tampa Convention Center

Sponsored By: NGL, Premiere Prenead Marketing & Mathews Aurora FuneralSolutions

7:00PM-9:00PM

Tampa Convention Center

Exhibit Hall Open & Grand Opening Reception

Badge Required for Entry

Sponsored By: Friends of NFDMA, Inc.

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge

TUESDAY, AUGUST 4, 2026

HBCU/ DIVINE9 DAY @ NFDMA

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM

Tampa Riverwalk

Rise & Revive Fitness

Meet in the Veranda Room

8:00AM-8:45AM

Meeting Room 5 & 6

Morning Manna

8:00AM-3:00PM

Tampa Convention Center

Registration Open

9:00AM-11:00AM

Salon A-D

Educational Presentation (2 CEUs)

Badge Required for Entry

The AI Immersive Experience

Presented by: Geoffrey Klein

9:00AM-11:00AM

Salon G-I

Educational Presentation (2 CEUs)

Badge Required for Entry

Risk Management: Core HR Compliance

Presented by: Joel Cullum

10:30AM-12:00NOON

Meeting Room 8-10

Ladies Auxiliary Event

12:00NOON-4:00PM

Tampa Convention Center

Exhibit Hall Open (1 CEU)

Badge Required for Entry

2:00PM-4:00PM

*Tampa Convention Center
Room 301 & 302*

Election Room Open

Enter Through Exhibit Hall

Badge Required for Entry

7:30PM-10:00PM

Grand Ballroom

A Celebration of Black Excellence

This is a ticketed event. Not included in registration.

All proceeds go to NFDMA PAC

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge



89th

Annual National Convention & Expo

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WEDNESDAY, AUGUST 5, 2026

FREE EXPO DAY

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM

Tampa Riverwalk

Rise & Revive Fitness

Meet in the Veranda Room

8:00AM-8:45AM

Meeting Room 5 & 6

Morning Manna

9:00AM-12:00NOON

Tampa Convention Center

Registration Open

9:00AM-12:00NOON

Tampa Convention Center

Exhibit Hall Open (1 CEU)

Badge Required for Entry

9:00AM-12:00NOON

*Tampa Convention Center
Room 301 & 302*

Election Room Open

Enter Through Exhibit Hall

Badge Required for Entry

1:00PM-2:00PM

Salon A-D

Educational Presentation (1 CEU)

Badge Required for Entry

Compassion, Clarity, and Care:

Elevating the Funeral Service Experience

Presented by: Brian D. Byers

1:00PM-2:00PM

Salon G-I

Educational Presentation (1 CEU)

Badge Required for Entry

From Training to Trust:

Reducing Operational Risk in Funeral Service

Presented by: Danielle Colquitt

2:30PM-3:30PM

Florida Ballroom

NFDMA Closing Business Session

Badge Required for Entry

4:00PM-5:00PM

The Veranda Room

70th Presidential Inauguration

7:00PM-Until

Yacht Starship

All White Dinner Cruise Celebrating the

New Executive Committee

Hosted By: NFDMA, Inc.

& NFDMA, Inc. 40 & Under Funeral Directors Committee

This is a ticketed event. Not included in registration

Boarding at 6:30PM

Must be age 21+ to attend

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89th

**Annual
National
Convention
& Expo**



NATIONAL FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.
FDMNA
INC.
AN INTERNATIONAL ASSOCIATION
EST. 1924