



AGENDAS

SATURDAY, AUGUST 1, 2026

CEU Credits offered below have been applied for and are currently pending approval

9:00AM-5:00PM

Meeting Room 1 & 4

Committee Meetings

(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)

1:00PM-4:00PM

Grand Ballroom Foyer

NFDMA, Inc. Pre-Show Marketplace Open

6:00PM-9:00PM

Location TBD

Convention Kick-Off Summer Waterfront Social

Sponsored By: Witherspoon Law Group

9:00PM-11:00PM

The Veranda Room

Registration Open and Kick-Back Game Night

Sponsored By: Witherspoon Law Group



SUNDAY, AUGUST 2, 2026

CEU Credits offered below have been applied for and are currently pending approval

8:30AM – 9:30AM

Salon G-I

Fellowship Breakfast

8:45AM – 9:30AM

Meeting Room 5 & 6

NFDMA Choir Rehearsal

9:00AM-4:00PM

2nd Floor Registration Desk

Registration Open

9:00AM-5:00PM

Grand Ballroom Foyer

NFDMA, Inc. Pre-Show Marketplace Open

9:00AM-5:00PM

Meeting Room 1 & 4

Committee Meetings

(Please contact Cornell Robinson-Cook to reserve meeting space for your committee, cornell2@nfdma.com or 770.969.0064)

10:00AM-12:00NOON

Salon E-F

Annual National Worship Service

Open to Public

Bishop Rudolph W. McKissick, Jr., Featured Proclaimer

12:00NOON

Lunch on your own

1:00PM-2:00PM

Meeting Room 11

Educational Presentation (1 CEU)

Badge Required for Entry

**The Value of Death Care Organizations:
Empowering Professionals in Every Stage of Service**
Presented by: Ramona D. Sheffield-Flemming, CFSP

1:00PM-3:00PM

Meeting Room 8-10

Ladies Auxiliary General Board Meeting

2:00PM-3:00PM

Salon G-I

Educational Presentation (1 CEU)

Badge Required for Entry

**Where Personal Meets Professional: Leveraging Your
Digital Influence**
Presented by: Dr. Camelia L. Clarke

2:00PM-3:00PM

Florida Ballroom

Educational Presentation (1 CEU)

Badge Required for Entry

Natural Organic Reduction Explained: A Professional Overview
Presented by: Mandy Stafford

3:30PM-4:30PM

Florida Ballroom

NFDMA Board of Directors Meeting

Badge Required for Entry

5:00PM-6:00PM

Salon E-F

National Service of Remembrance

Open to Public

6:00PM-7:00PM

Salon G-I

Praise in the Bay Reception

Badge Required for Entry



89th

Annual National Convention & Expo

Inspire | Integrate | Innovate

7:00PM-9:00PM

Salon E-F

PRAISE IN THE BAY:

Choir Rehearsal with Friends featuring Will Johnson

This is a ticketed event. One (1) ticket included with Full Registration

9:00PM-10:30PM

Florida Ballroom

Meet The Candidates Forum

Sponsored By: The Birdies

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge

MONDAY, AUGUST 3, 2026

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM

Grand Ballroom Foyer

**Continental Breakfast in Celebration of the
89th Annual National Convention**

8:00AM-4:00PM

2nd Floor Registration Desk

Registration Open

8:30AM-9:30AM

Salon G-I

Educational Presentation (1 CEU)

Badge Required for Entry

Building Trust Before They Walk Through the Door

Presented by: Bill Johnston

8:30AM-9:30AM

Florida Ballroom

Educational Presentation (1 CEU)

Badge Required for Entry

Advanced Reconstructive Techniques

Presented by: Michelle Johnston, CFSP

9:00AM-12:00NOON

Grand Ballroom Foyer

Pre-Show Marketplace Open

10:00AM-12:00NOON

Salon A-F

Convention Opening Ceremony (1 CEU)

The Untapped Value of Human Connection

Dr. Eric Garnes, Keynote Speaker

12:30PM-2:00PM

Salon G-I

**Awards Celebration Luncheon honoring the 2026
Catherine A. Payne Community Service Award Recipient
& Chief Simon Boikanyo International Award Recipient**

This is a ticketed event. Not included in registration

2:30PM-3:30PM

Florida Ballroom

Featured Educational Presentation (1 CEU)

Badge Required for Entry

The Excellence Blueprint

Presented by: Brian W. Myers

4:00PM-5:30PM

Florida Ballroom

NFDMA Opening Business Session

Badge Required for Entry

89th
Annual
National
Convention
& Expo



6:00PM-6:30PM

Tampa Riverwalk

NFDMA - Tampa Bay Special Event

Sponsored By: Visit Tampa Bay

6:45PM-7:00PM

Tampa Convention Center

**Exhibit Hall Ribbon Cutting & Grand Opening of
Tampa Convention Center**

Sponsored By: NGL

7:00PM-9:00PM

Tampa Convention Center

Exhibit Hall Open & Grand Opening Reception

Badge Required for Entry

*Sponsored By: Premiere Prenead Marketing,
Matthews Aurora Funeral Solutions & Friends of NFDMA, Inc.*

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge

TUESDAY, AUGUST 4, 2026

HBCU/ DIVINE9 DAY @ NFDMA

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM

Tampa Riverwalk

Rise & Revive Fitness

Meet in the Veranda Room

8:00AM-8:45AM

Meeting Room 5 & 6

Morning Manna

8:00AM-3:00PM

Tampa Convention Center

Registration Open

9:00AM-11:00AM

Salon E-F

Educational Presentation (2 CEUs)

Badge Required for Entry

The AI Immersive Experience

Presented by: Geoffrey Klein

9:00AM-11:00AM

Florida Ballroom

Educational Presentation (2 CEUs)

Badge Required for Entry

Risk Management: Core HR Compliance

Presented by: Joel Cullum

10:30AM-12:00NOON

Meeting Room 8-10

Ladies Auxiliary Event

12:00NOON-4:00PM

Tampa Convention Center

Exhibit Hall Open (1 CEU)

Badge Required for Entry

2:00PM-4:00PM

*Tampa Convention Center
Room 301 & 302*

Election Room Open

Enter Through Exhibit Hall

Badge Required for Entry

7:30PM-10:00PM

Salon E-F

A Celebration of Black Excellence

This is a ticketed event. Not included in registration.

All proceeds go to NFDMA PAC

10:00PM-Until

The Veranda Room

The NFDMA 1924 Lounge



89th

Annual National Convention & Expo

Inspire | Integrate | Innovate

WEDNESDAY, AUGUST 5, 2026

FREE EXPO DAY

CEU Credits offered below have been applied for and are currently pending approval

7:30AM-8:30AM
Tampa Riverwalk

Rise & Revive Fitness
Meet in the Veranda Room

8:00AM-8:45AM
Meeting Room 5 & 6

Morning Manna

9:00AM-12:00NOON
Tampa Convention Center

Registration Open

9:00AM-12:00NOON
Tampa Convention Center

Exhibit Hall Open (1 CEU)
Badge Required for Entry

9:00AM-12:00NOON
*Tampa Convention Center
Room 301 & 302*

Election Room Open
Enter Through Exhibit Hall
Badge Required for Entry

1:00PM-2:00PM
Florida Ballroom

Educational Presentation (1 CEU)
Badge Required for Entry
**Compassion, Clarity, and Care:
Elevating the Funeral Service Experience**
Presented by: Brian D. Byers

1:00PM-2:00PM
Salon E-F

Educational Presentation (1 CEU)
Badge Required for Entry
**From Training to Trust:
Reducing Operational Risk in Funeral Service**
Presented by: Danielle Colquitt

2:30PM-3:30PM
Florida Ballroom

NFDMA Closing Business Session
Badge Required for Entry

4:00PM-5:00PM
The Veranda Room

70th Presidential Inauguration

7:00PM-Until
Yacht Starship

**All White Dinner Cruise Celebrating the
New Executive Committee**
*Hosted By: NFDMA, Inc.
& NFDMA, Inc. 40 & Under Funeral Directors Committee*
This is a ticketed event. Not included in registration
Boarding at 6:30PM
Must be age 21+ to attend

89th
**Annual
National
Convention
& Expo**

