



ROOTED IN LEGACY:

Navigating Successful Strategies for the Future in Funeral Service

2026 District V Educational Seminar



MARCH 14-16, 2026

BIRMINGHAM, AL

DR. CRISTAL M. WHITFIELD, CFSP, CFSGM
District Governor

EMBASSY SUITES BIRMINGHAM - HOOVER

2960 John Hawkins Parkway
Birmingham, Alabama 35244



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Greetings from the District Governor

Dear Cherished Colleagues and Friends,

I hope this message finds you well. As your NFDMA, Inc. District V Governor, I am thrilled to extend a heartfelt invitation to the upcoming District V Educational Seminar of the National Funeral Directors & Morticians Association, Inc. This year, we will gather in Birmingham, Alabama, from March 14, 2026 - March 16, 2026, under the inspiring theme, **"Rooted in Legacy: Navigating Successful Strategies for the Future in Funeral Service."**

There's something remarkable about the synergy that emerges when passionate professionals unite. This seminar is designed to harness that energy, providing an enriching in-person educational experience where we can collaborate on the latest advancements in our field. It's a perfect opportunity for high-level cultivation and networking, allowing us to drive our industry forward together.

Our thoughtfully crafted agenda features esteemed speakers, engaging sponsors, and a variety of activities designed to inspire and inform. Participants will explore innovative ideas and become more actively involved with the National Funeral Directors & Morticians Association, Inc. Throughout the seminar, our dedicated members will be available to answer any questions, ensuring you feel welcomed from the moment you arrive at the registration table.

I sincerely hope you will join us for this significant event. I am confident that by the end of the seminar, you will leave not only with a wealth of knowledge but also with renewed enthusiasm for your vital role in this incredible association.

Thank you for considering this opportunity. I look forward to seeing you in Birmingham, Alabama, for the inspiring exchanges we will share.

Warm regards,

Dr. Christal M. Whitfield, CFSP, CFSGM
District Governor
National Funeral Directors & Morticians Association, Inc.





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Tentative Agenda

SATURDAY, MARCH 14, 2026

Welcome To Birmingham KickBack

Sponsored By:

Joe Kendricks & Friends

7:00PM-11:00PM

In Memory of Roy A. Goodson, CFSP

SUNDAY, MARCH 15, 2026

Registration Open

2:00PM-6:00PM

Vendor Marketplace Open

2:00PM-6:00PM

Using Parliamentary Procedures for Meeting Effectiveness

3:00PM-4:00PM (1CEU)

Bloodborne Pathogens

4:15PM-5:15PM (1 CEU)

Risk Management for Funeral Service Professionals for the Public

5:30PM-6:30PM (1 CEU)

7:30PM - Until

Hospitality Suite Open

Sponsored By:

Alabama Funeral Directors & Morticians Association, Inc.

MONDAY, MARCH 16, 2026

Breakfast

On Your Own (included in room reservation)

Registration Open

8:30AM-11:00AM

Vendor Marketplace Open

9:00AM-3:00PM

Risk Management for Funeral Service Professionals for Employees

9:00AM-10:00AM (1CEU)

Ethics In Funeral Service

10:30AM-12:30PM (2 CEUs)

Celebration Luncheon

1:00PM-2:30PM

District Business Meeting

2:30PM - 3:30PM



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REGISTRATION INFORMATION

Registration for the NFDMA, Inc. Educational Seminar is open to all licensed funeral professionals, apprentices and mortuary students.

Early Bird Registration Fees:

- Licensed NFDMA Member: \$175
- Licensed Non-Member: \$200
- Funeral Service Apprentice: \$75
- Mortuary Student: \$75

On-site Registration Fees:

- Licensed Member: \$200
- Licensed Non-Member: \$225
- Funeral Service Apprentice: \$100
- Mortuary Student: \$100

HOTEL ACCOMMODATIONS

The host hotel for the 2026 Seminar is the **Embassy Suites Birmingham-Hoover**, 2960 John Hawkins Parkway, Hoover, Alabama 35244. The room rate will be **\$169 per night**. All guestroom rates will incur appropriate state and local taxes, fees and assessments, currently 14% + \$2.00 per room night Hoover City Room Tax.

Room reservations must be made directly with the hotel online via the Reservations Link or by phone at 1-800-EMBASSY (362-2779) and using the group rate code: **NFDMA DISTRICT 5**.

Please do not send reservation information or deposits to the district office or the NFDMA Headquarters. A credit card will be required to make a reservation.

Attendees will be able to enjoy the following conveniences: Free parking, Free WiFi, Digital Key, Connecting Rooms and Streaming entertainment.

TRAVEL

Attendees who are flying should use airport code BHM (Birmingham-Shuttlesworth International Airport).



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ADVERTISEMENTS

- **Outside Back Cover**
 - \$500.00
- **Full Page**
 - \$100.00
- **Inside Front Cover**
 - \$250.00
- **Inside Back Cover**
 - \$250.00

*****Email Camera Ready Artwork: PDF, JPEG (300dpi) or PNG to:
cornell2@nfdma.com*****

DEADLINES

- **Hotel Reservations**
 - February 15, 2026
- **Seminar Registration**
 - February 15, 2026
- **Seminar Booklet Advertisement**
 - February 27, 2026
- **Vendor Registration**
 - February 27, 2026



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LICENSED NFDMA MEMBER REGISTRATION



Licensed Member

LICENSED NON-MEMBER REGISTRATION



License non-member

FUNERAL SERVICE APPRENTICE / MORTUARY STUDENT REGISTRATION



Apprentice/ student



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ATTENDEE REGISTRATION FORM

Attendee Name: _____

Company Name: _____

Mailing Address: _____
Street Number Street Name

Mailing Address: _____
City State Zipcode

Office Phone Number: _____ Mobile Phone Number: _____

Email Address: _____

Emergency Contact Name: _____

Emergency Contact Phone Number: _____

MEMBERSHIP INFORMATION

Are you a current NFDMA National Licensed Member? _____

Are you a current NFDMA National Apprentice Member? _____

Are you a current NFDMA National Student Member? _____

Are you a current NFDMA National Board Member? _____

If yes, please indicate which position:

__ Executive Committee Member __ District Governor __ Past National President

__ State President __ State Secretary __ National Chaplain

__ National Parliamentarian __ Public Relations Commissioner

__ Sergeant-At-Arms __ Standing Committee Chair

CERTIFICATIONS (SELECT ALL THAT APPLY)

__ CFSP __ CPC __ CCA __ CCO __ COCP __ MBIE __ CFSGM __ Other _____

STATE AFFLIATION (SELECT ALL THAT APPLY)

__ Alabama __ Florida __ Georgia __ Other _____

REGISTRATION FEE

IF PAYING BY CREDIT/DEBIT CARD,
A PROCESSING FEE WILL BE ADDED

Early Bird Registration (Deadline February 15, 2026)	Price	On-Site Registration	Price
__ Licensed NFDMA Member	\$175	__ Licensed NFDMA Member	\$200
__ Licensed Non-Member	\$200	__ Licensed Non-Member	\$225
__ Apprentice	\$75	__ Apprentice	\$100
__ Student	\$75	__ Student	\$100

SEND REGISTRATION FORMS/PAYMENT TO: KORTEZ D. BOYD | P. O. BOX 130248 | BIRMINGHAM, ALABAMA 35213



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VENDOR REGISTRATION FORM

Company Name: _____

Contact Name: _____ Contact Phone Number: _____

Contact Email Address: _____

VENDOR OPPORTUNITIES

Select Space Needed

_____ **One (1) Vendor Table | Two (2) Vendor Chairs | \$300**

_____ **Two (20 Vendor Tables | Three (3) Vendor Chairs | \$600**

Send Registration Forms/Payment To:

Kortez D. Boyd | P. O. Box 130248 | Birmingham, Alabama 35213



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SPONSORSHIP REGISTRATION FORM

Greetings trusted partner and friend:

We are excited to announce the 2026 NFDMA District V Educational Seminar. This event promises to be a memorable time of collaboration and education. We are reaching out to invite your esteemed business to connect with us as a sponsor for the 2026 seminar. This prestigious event will take place, March 14-16, 2026, featuring vendors March 15-16, 2026, at Embassy Suites Birmingham-Hoover, 2960 John Hawkins Parkway, Hoover, Alabama 35244. Below is the 2026 Sponsorship Opportunities List and Registration Information. Thank you for your continued support of NFDMA District V!

Company Name: _____

Contact Name: _____ Contact Phone Number: _____

Contact Email Address: _____

SPONSORSHIP OPPORTUNITIES (SELECT ALL THAT APPLY)

Platinum Sponsor | \$5000

Opportunities: Luncheon or Welcome Reception or Registration Area

Logo on all printed materials, printed signage; one (1) vendor table; greetings during sponsored event (up to 5 minutes) (if applicable); one (1) full page advertisement in the onsite guide; five (5) tickets to luncheon; access to the official NFDMA logo.

Gold Sponsor | \$3000

Opportunities: Power or Ice Cream Shoppe Break or State Fair Break

Logo on all printed materials, printed signage; one (1) vendor table; greetings during sponsored event (up to 2 minutes) (if applicable); one (1) full page advertisement in the onsite guide; two (2) tickets to luncheon; access to the official NFDMA logo.

Silver Sponsor | \$2500

Opportunities: Meeting Portfolio or Beverage Break

Logo on all printed materials, printed signage; one (1) full page advertisement in the onsite guide; one (1) ticket to luncheon; access to the official NFDMA logo.

Bronze Sponsor | \$1500

Opportunities: Tote Bag

Logo on all printed materials, printed signage; one (1) full page advertisement in the onsite guide; access to the official NFDMA logo.

Send Registration Forms/Payment To:

Kortez D. Boyd | P. O. Box 130248 | Birmingham, Alabama 35213



NATIONAL FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

FDMA
NFA
INC.

AN INTERNATIONAL
ASSOCIATION
EST. 1924



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Alabama | Florida | Georgia