

# 2025/2026 TAMWORTH JOCKEY CLUB SPONSORSHIP



2025/2026  
RACING SEASON





# WELCOME TO THE TAMWORTH JOCKEY CLUB

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Complete with manicured lawns, rose gardens, historic grandstand and our superbly appointed function centre, the TJC provides the perfect backdrop for a multitude of events. Race meets are held regularly and the outstanding facilities are constantly in demand for weddings, expos and all types of functions and events.

In addition to hosting a variety of events throughout the year, the Tamworth Jockey Club is home to 130 racehorses who utilise the comprehensive facilities on a full time basis. The club has five tracks; a trotting track, dirt track, cinders track and two grass tracks; the B grass and the course proper which see over 120 horses worked each morning.

# SPONSORSHIP



Thoroughbred racing offers a powerful and unique platform for brand exposure—and with Tamworth Jockey Club standing as one of the premier country racing venues in Australia, it's the ideal vehicle for local businesses to connect with a wide and engaged audience.

Every event at TJC draws thousands through our iconic white gates, offering our sponsors direct access to a diverse crowd—from passionate racing fans to families and social groups seeking an unforgettable day out. It's more than just a race day; it's a premium opportunity to place your brand at the centre of the action.

Our partners enjoy far-reaching exposure not only across local media—newspaper, radio, and TV—but also statewide and nationally through Sky Racing, 2KY Racing Radio, digital platforms, and print form guides. With ongoing demand for special events and functions, the TJC offers year-round promotional opportunities for your business.

Align your brand with the prestige and excitement of the 'Sport of Kings'. Join the Tamworth Jockey Club sponsorship family and see how your business can gallop ahead of the competition.

# MOUNTING YARD SIGNAGE



## INCLUSIONS

- 1 x sign (2390 x 1000) - 12 months
- 5 x Race names during the 25/26 season (excludes feature days)
- 1 x sponsorship pass
- Coverage on national racing media & the local community

**\$1200 + GST**

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# WINNING POST SIGNAGE

## INCLUSIONS

- 1 x sign - 12 months
- 10 x Race names during the 25/26 season
- 2 x sponsorship passes

**\$5,000 + GST**





Looking for a unique and memorable way to celebrate your team or show appreciation to valued customers, suppliers or staff? Tamworth Jockey Club offers the perfect setting for your next corporate event.

Take advantage of our Race Day Sponsorship Package, designed exclusively for businesses looking to impress and connect in a truly exceptional environment. Enjoy the thrill of thoroughbred racing with 20 guests in your own private marquee, positioned overlooking the parade ring for front-row views of the action. Your marquee includes a dedicated private bar, ensuring a relaxed and exclusive atmosphere throughout the day.

It's more than just a day at the races—it's an opportunity to entertain, network, and build relationships in a premium setting that showcases the best of regional hospitality.

# CORPORATE HOSPITALITY

**\$3,000 + GST**

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## Package includes

Only available Tamworth Cup & Melbourne Cup Days

Private marquee with catering for 20 guests

Exclusive bar to purchase an array of drinks - bar tab facilities available

Race name sponsorship available to purchase

# RACE DAY SPONSORSHIP



Naming rights to the "Big Dance" Melbourne Cup Day

- Naming rights for the day
- All advertisement includes logos and business name
- Corporate hospitality for 50 guests \$20,000 + GST
- On-course signage

Feature race day (Tamworth Cup & Melbourne Cup) 1 x race name \$3,500 + GST

Standard race day - 1 x race name \$360 + GST

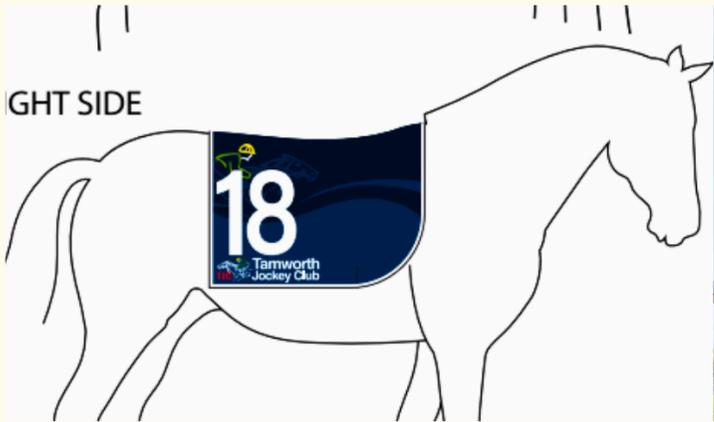
# TAMWORTH JOCKEY CLUB EXTRAS



SADDLE CLOTHS &  
STRAPPERS BIBS

BETTING RING  
SIGNAGE

CONTACT US FOR  
SOMETHING ELSE



\$2600 initial investment  
then \$500 PA for three years



\$850 +GST -  
12MONTHS

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