KIDS INC. HOLLYWOOD KIDS TALENT PARENT & CREATOR RESOURCE

YouTube Studio Music Upload Checklist

A step-by-step metadata and publishing guide for young artists and parents

ARTIST / CHANNEL NAME	TRACK TITLE	TARGET RELEASE DATE

1. TITLE & FILE NAMING

- [ ] **Prepare Exported File:** Name the video file standardly before upload (e.g., `ArtistName_SongTitle_OfficialVideo.mp4`).
- [ ] **Format Video Title:** Keep titles under 60 characters for mobile display. Use proper standard formatting:

Video Type	Recommended Title Formula
Official Music Video	`Artist Name - Song Title (Official Music Video)`
Audio / Track Only	`Artist Name - Song Title (Official Audio)`
Lyric Video	`Artist Name - Song Title (Official Lyric Video)`
Live Performance	`Artist Name - Song Title (Live at Location Name)`

2. DESCRIPTION BLUEPRINT

Copy and fill in this structured layout in the YouTube Studio description box. The top 2 lines are critical for search preview.

```
[SECTION 1: THE HOOK & PRIMARY LINK] "Song Title" by Artist Name (Official Music Video) Stream/Download "Song Title": [Insert SmartLink or Spotify/Apple Music Link] [SECTION 2: SONG STORY] Brief 2-3 sentence overview of the track's theme, inspiration, or recording background. [SECTION 3: CREATIVE CREDITS] Performed by: [Artist Name] Written by: [Songwriter Names] Produced by: [Producer Name] Mixing/Mastering: [Engineer Name] Video Directed by: [Director Name] [SECTION 4: LYRICS] [Paste full song lyrics here] [SECTION 5: SOCIAL & OFFICIAL LINKS] Instagram: @[Handle] TikTok: @[Handle] Website: [URL]
```

3. CRITICAL SETTINGS & COMPLIANCE

- [ ] **Audience Setting (COPPA):** Select **"No, it's not made for kids"** unless the song is intended exclusively for toddlers/nursery content. Marking general music as "Made for Kids" disables essential growth features like comments, live chat, notification bells, and playlist adds.
- [ ] **Category Selection:** Under *Advanced Settings > Category*, set to **Music** (not Entertainment). This feeds your upload into the YouTube Music ecosystem and recommendations engine.
- [ ] **Search Tags (8–12 Tags):** Include specific terms to assist search discovery:
  - *Core Tags:* Artist Name, Song Title, Exact combinations
  - *Genre Tags:* Teen Pop, Indie Rock, Hip Hop, Acoustic
  - *Format Tags:* Official Music Video, New Music 2026, Original Song

4. THUMBNAIL & FINAL REVIEW

- [ ] **Custom Thumbnail:** Upload a high-contrast 16:9 image (1280×720). Ensure the artist's face and clear title text are legible on mobile screens.
- [ ] **Visibility Setting:** Set visibility to **Unlisted** at least 24 hours before release. This allows YouTube to finish high-definition processing and run copyright checks before public premiere.

Parental Safety & Moderation Tip

Under **Comments & Ratings**, set moderation to *"Hold potentially inappropriate comments for review."* This protects young artists from online spam while preserving healthy audience engagement.