

KIDSINC.ONE

FUNDRAISING PROPOSAL: EXECUTIVE SUMMARY

COMMERCIAL PLATFORMS

- MENTAL HEALTH CRISIS
- PREDATOR RISK

KIDSINC.ONE A SAFER NICHE ECOSYSTEM

PROTECTING YOUTH ONLINE

THE FUTURE IS NOW

Certified Safe Niche
Networks by KIDS INC.



KIDSINC.ONE
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Fundraising Proposal: KIDSINC.ONE

Executive Summary: Investing in Ethical Digital Development

The Challenge: Commercial social media is optimized for addiction and data extraction, directly harming the mental health and developmental focus of children. Current legislative attempts (e.g., outright bans) fail to provide a safe alternative for the connections and skill-building youth need.

The Solution: **KIDSINC.ONE** is a certified safe, non-profit digital ecosystem for aspiring young artists, entertainers, and athletes (family-friendly).

It is fundamentally different: a Private, Subscription-Based, Invitation-Only Network built for talent development, not data harvesting.

The Ask: We seek \$10million in seed funding to scale our platform's security infrastructure, servers & storage, expand our human moderation team, and develop dedicated talent incubation features (e.g., mentor matching, talent development and sponsorship, original content creation, content and music licensing).

The Impact: Funding **KIDSINC.ONE** is an investment in the future of ethical technology and the creation of a generation of young people who develop their skills and build positive connections in an environment demonstrably free of commercial pressure and psychological manipulation.

I. Statement of Need: The Gap Between Ambition and Safety

A. THE PROBLEM WITH COMMERCIAL PLATFORMS

- **Mental Health Crisis:** Studies link engagement-driven algorithms and public vanity metrics (likes, followers) to increased anxiety, depression, and body image issues in teens.
- **Talent Dilution:** Young users seeking genuine feedback and support are overwhelmed by general-purpose content, forcing them to prioritize viral tactics over genuine skill development.
- **Predator Risk:** Open networks expose young, ambitious users to unsolicited contact, harassment, grooming and pornography.

B. The KIDSINC.ONE Gap-Filling Opportunity

Current solutions are either unsafe (commercial social media) or non-existent (bans). **KIDSINC.ONE** fills the critical vacuum for a purpose-built digital venue that serves the unique needs of young talent, providing validation and exposure in a closed, verifiable environment.

II. The KIDSINC.ONE Solution: A Safe Niche Ecosystem

KIDSINC.ONE is not social media; it is a Digital Talent Incubator.

A. Core Architectural Differentiators (Our Safety Value Proposition)

Feature	Commercial Platforms	KIDSINC.ONE
Monetization	Advertising / Data Selling	Small Subscription Fee, Donations, Sponsorships & Grants (Non-Profit)
Discovery	Addictive Algorithm (Engagement)	Chronological Feed / Curated Skill Categories
Access	Public, Open Registration	Private, Invitation-Only (Verified Gateways & Member Invites)
Validation	Public "Like" / Follower Count	Private Feedback from Verified Mentors / Coaches / Fans
Moderation	AI-Driven, Reactive (Slow)	Human-First, Proactive, Community-Specific

B. The "Private, Invitation-Only" Safety Guarantee

- 1. Verified Gateways:** Users can only join via invitation codes distributed through vetted real-world organizations: accredited youth sports leagues, approved schools, teachers, coaches, parents and verified members.
- 2. Parental Control:** Parents manage the account and pay the subscription, ensuring they are active stakeholders in the child's online activity.
- 3. Elimination of Strangers:** Our closed system fundamentally removes the risk of random, unsolicited contact, creating a digitally safe equivalent of a supervised studio or practice field.

Search

Privacy

Chat Enabled

If chat is disabled, you will appear offline and will not see who is online.

Email you with our newsletter.

Stay in the loop with our newsletter email for members only.

Who can message you? Everyone

Who can poke you? Everyone

Who can send you gifts? Everyone

Who can post on your wall? Everyone

Who can see your birthdate? Just Me

Who can see your basic info? Everyone

Who can see your other info? Everyone

Who can see your friends? Everyone

Who can see your followers/followings? Everyone

Who can see your subscriptions? Everyone

Who can see your photos? Everyone

Who can see your liked pages? Everyone

Who can see your joined groups? Everyone

Who can see your joined events? Everyone

I. The Difference is Clear

What We ARE NOT:

We are not an app that competes for likes, followers, or screen time. We don't sell data. We don't track users. We have no addictive algorithms. We eliminate infinite scroll. We offer ad-free games.

What We ARE:

KIDSINC.ONE is a non-profit, invitation-only digital studio, showcase and training ground for youth talent (family, friends and fans). We swap the toxic culture of public social media for a private, pay-to-play model that guarantees safety and quality.

Why It Matters

- **Non-Profit Model** - 100% of funds go to moderation, safety, platform expenses and development. No executives getting rich off of kid's anxiety.
- **Private & Invitation-Only** Eliminates stranger danger and grooming risk. Only vetted families and organizations (coaches, teachers, vetted members) can grant access.
- **Subscription Fee (monthly/annually)** Eliminates adverts. Children's attention and data are NOT the products.
- **Niche Focus (Talent) Development over Distraction.** Youth get genuine feedback on their music/art/sports, etc. not just likes on their looks.
- **Sponsorship Opportunities** We partner with industries that specialize in building brands and youth talent development.

II. The Call to Action for Your Community

• **Campaign Goal: Fund a Year of Safety for 10,000 Kids**

Our goal is to cover the direct costs of human moderation, hosting, storage, and security infrastructure for 10,000 members in Year 1, 100,000 by year 3.

Funding Target

- **\$100 - Fund safety for one child for an entire year**
- **\$300 - Sponsor an entire family of four for one year**
- **\$1,000 - Fund a week of 24/7 human moderation**
- **\$5,000 - Sponsor a youth (talent) project for a year**
- **\$25,000 + - Become a Platform Sponsor for a year**

What We Request From Our Charity Partners:

We are seeking to partner with you on a 3-Day Campaign to mobilize your community in favor of non-toxic tech. (Consider Annual Support or designate us as your 2026 Charity of Choice for ongoing support).

1. **A Video Endorsement:** A short video (Reel/TikTok) explaining why you trust the **KIDSINC.ONE** mission and how the subscription model protects children. (A Platform review is also welcome).
2. **Share A Link:** A dedicated donation link that tracks your audience's direct impact.
3. **Join a Fundraiser:** Join our online GoodiesShop (popcorn) fundraiser -(or)- join our every.org Peer-To-Peer fundraiser by signing up and promoting your custom link to your audience.
4. **Create You Own Fundraiser:** Use your knowledge and understanding of your audience to run a fundraiser on your own.

III. Next Steps: Tour the Platform

- Visit <https://kidsinc.one>
- User: DemoOne

Password: ABC123

After your review we look forward to your feedback.

We believe that together, we can turn the conversation from complaining about social media to building the solution. Let's talk ASAP about making a real impact in the lives of thousands of children.

contact: admin@kidsinc.cc