



FRANCHISE OPPORTUNITY

OWN A POPCORN HOUSE

A Gourmet Popcorn & Snack Franchise Opportunity

Handcrafted flavor. Multiple revenue channels. A distinctive specialty-snack concept built for local markets.

Made to Celebrate. Shared to Remember.

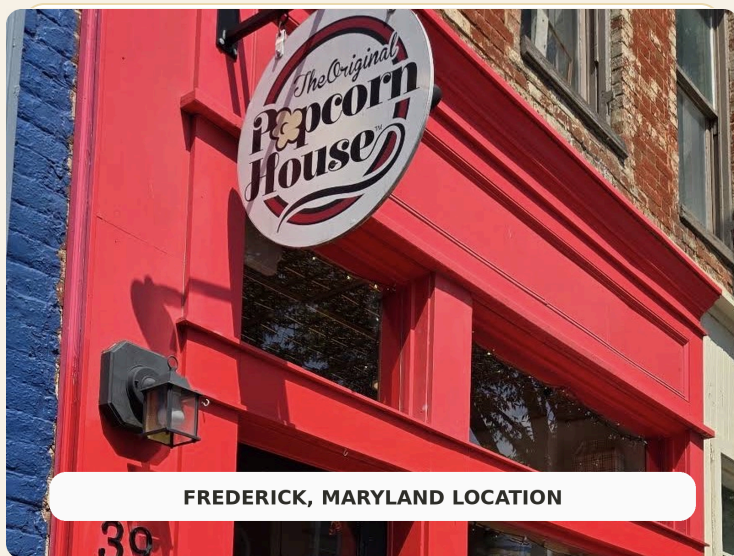
RETAIL • ECOMMERCE • GIFTING • EVENTS • FUNDRAISING • WHOLESALE

EXPLORE FRANCHISE OWNERSHIP

THE BRAND

POPCORN WORTH SHARING

From our operating Frederick, Maryland location to the next generation of Popcorn House.



Founded in South Florida in 2014, Popcorn House was created as a family-focused specialty snack concept centered on freshness, variety, gifting and customer experience. The brand began offering franchises in 2019.

With hundreds of recipes in our collection, we offer signature favorites alongside rotating specialty and seasonal selections. Select creations feature premium Belgian chocolate for an elevated, giftable product experience.

WHAT MAKES POPCORN HOUSE DIFFERENT

- 01 Handcrafted in Small Batches
- 02 Hundreds of Recipe Possibilities
- 03 Carefully Sifted
- 04 Premium Chocolate Creations
- 05 Made for Gifting & Celebrating



Taste the Difference

MORE THAN A RETAIL TRANSACTION

A Popcorn House can serve customers through multiple channels, creating opportunities to build local awareness and relationships beyond everyday walk-in traffic.



REAL RETAIL EXPERIENCE - ORIGINAL DELRAY BEACH LOCATION

MULTIPLE REVENUE CHANNELS

Retail

In-store purchases, repeat visits, seasonal flavors and everyday snacking.

Ecommerce & Shipping

Online ordering and shipped gifts extend the brand beyond the immediate trade area.

Corporate Gifting

Business gifts, employee appreciation, client gifts and branded programs.

Events & Catering

Parties, weddings, community events, celebrations and custom-order opportunities.

Fundraising

Programs supporting schools, teams, organizations and community groups.

Wholesale / Local B2B

Selective opportunities with compatible local businesses, subject to brand standards.

A CATEGORY AMERICANS ALREADY LOVE

14 BILLION QUARTS

of popped popcorn consumed by Americans annually

43 QUARTS PER PERSON

on average each year

Source: The Popcorn Board, popcorn.org. Consumption figures are an average based on 2016-2020 sales.

BUILT FOR ENGAGED OWNERSHIP

Popcorn House is positioned for franchisees prepared to be engaged in their local business - building relationships, executing marketing, managing people and operations, protecting product quality and delivering a consistent customer experience.

PROTECTED TERRITORY

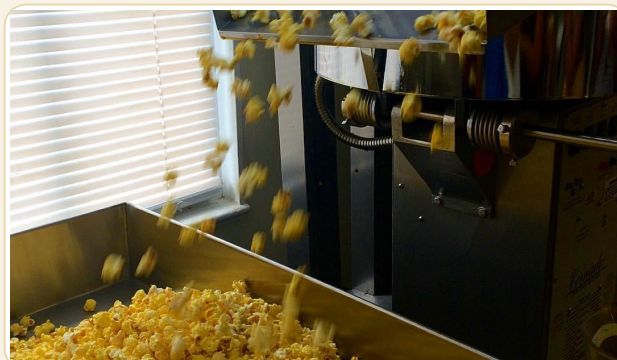
Qualified franchisees are awarded a defined territory designed around a population base of 75,000 or more, subject to the terms of the current Franchise Disclosure Document and Franchise Agreement.

SUPPORT FROM DEVELOPMENT THROUGH OPERATIONS

A structured system helps franchisees prepare for opening, learn Popcorn House standards, launch their location and continue developing the business after opening.



TRAINING & OPERATIONS



SUPPORT AREAS

- Initial Training - Brand standards, product preparation, operations, customer experience, systems and day-to-day execution.
- Pre-Opening & Launch Support - Guidance through development and opening, including launch planning and operational preparation.
- Marketing Support - Brand assets, product photography, promotional direction and tools supporting local marketing, gifting and fundraising.
- Operational Support - Ongoing communication, operating guidance, systems and franchise resources.
- Product & Menu Development - Ongoing development of flavors, seasonal products and merchandising opportunities within the system.

GROWTH OPPORTUNITY

EXPAND BEYOND ONE FULL-SIZE STORE

Approved smaller-format locations may provide qualified franchisees with an opportunity to expand within a market at a substantially lower investment than another full build-out store.

Actual costs depend on format, location, equipment, development requirements and franchisor approval. Any additional or alternative format is subject to the then-current franchise documents and written approval.

THE INVESTMENT

Headline economics for qualified candidates. The current Franchise Disclosure Document controls and contains the complete investment disclosures, fees and assumptions.

\$275,000 - \$300,000 Estimated Total Initial Investment	\$35,000 Initial Franchise Fee
\$500,000 Minimum Net Worth	\$100,000 Additional Liquid Capital
7% of Gross Sales Royalty	0.5% of Gross Sales Marketing Fee

WHO WE ARE LOOKING FOR

Popcorn House is seeking candidates who combine financial capacity with the willingness to actively build and operate a local business.

- Business ownership, management, franchise, retail or hospitality experience is helpful.
- Comfort with sales, local marketing, community relationships and customer service.
- Strong execution, organization, scheduling and people-management skills.
- High personal standards, sound judgment and integrity.
- Ability to meet the investment, net-worth and liquidity standards.
- Commitment to follow brand systems and deliver a consistent customer experience.



Investment and qualification information shown here is brochure-level information only. Verify all figures and requirements against the current FDD before distribution.

READY TO EXPLORE POPCORN HOUSE OWNERSHIP?

The process gives both you and Popcorn House an opportunity to determine whether the brand, market, investment and operating model are a good fit.

1 Request Information

Tell us about yourself, your business background and your market of interest.

2 Introductory Conversation

Meet the franchise team and learn more about the concept, expectations and development process.

3 Candidate & Market Review

Discuss qualifications, territory availability, operating involvement and market considerations.

4 Review the FDD

Receive and review the current Franchise Disclosure Document and related information.

5 Discovery / Brand Meeting

Go deeper into the brand, products, systems, support model and mutual fit.

6 Agreement, Development & Launch

If approved and both sides elect to proceed, move into agreement, site/development work, training and launch.



REQUEST FRANCHISE INFORMATION

Jerri Witt, Franchise Development

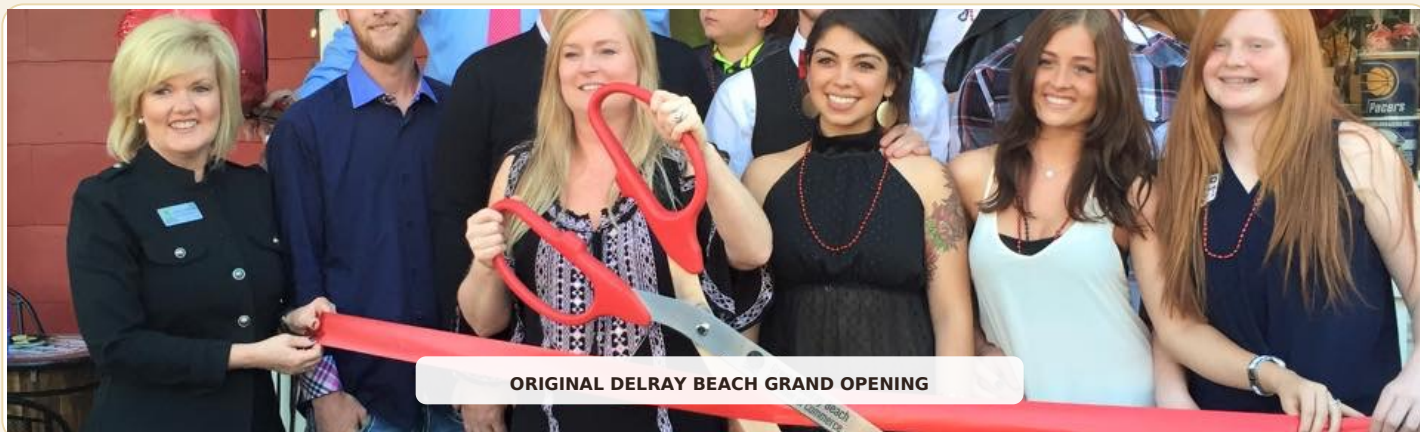
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SCAN TO LEARN MORE



ORIGINAL DELRAY BEACH GRAND OPENING