

114th Anniversary
Miss Huntington Beach
Scholarship Program & Pageant
Presented by the Surf City Sand Dollars



Dear Community Supporters,

The Surf City Sand Dollars are excited to announce that the Miss Huntington Beach Scholarship Pageant will celebrate its 114th anniversary this year!

This scholarship program was originally founded in 1910 for Pacific City (now Huntington Beach). A young lady was crowned on July 4th as "Miss Liberty" to serve as the ambassador for the city. When the city was incorporated, the name of the pageant was changed to "Miss Huntington Beach." For the past 60 years, the Surf City Sand Dollars have continued this tradition. The Miss Huntington Beach Scholarship Program & Pageant has served an integral role by awarding scholarships to young women between the ages of 17-26 to further their education and positively impact the future of our community. We need your help to continue this special Surf City tradition!

To further the legacy of the Miss Huntington Beach Scholarship Program & Pageant, we are reaching out to secure sponsorships that will directly support the pageant and our educational scholarships. Each year, we award scholarships to deserving young women in our community thanks to your support.

We invite you to become a sponsor of this year's scholarship program and pageant. We offer a variety of tax-deductible sponsorship levels which include an opportunity to sponsor a contestant while highlighting your business, event, or organization during our program. As a sponsor, you will also be featured on our website, social media, and various other promotional opportunities with our new 2027 Miss Huntington Beach.

Thank you for your consideration,

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President of the Surf City Sand Dollars

CONTESTANT SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship:

\$1,000 Donation

- Special recognition and opportunity to introduce your business, organization, or event during the Miss Huntington Beach 2027 Pageant at the HB Central Library Theater
- The opportunity to escort a contestant on stage during one phase of the competition *optional
- Full-page ad in our souvenir pageant program (\$450 Value)
- Six tickets to the Miss Huntington Beach 2027 Pageant (\$210 Value)
- Your business or event highlighted on MissHuntingtonBeach.org website for 2026
- A promotional video of your business, organization, or event with Miss Huntington Beach will be featured on the official Miss Huntington Beach social media platforms
- Lunch with the newly crowned 2027 Miss Huntington Beach

Sapphire Sponsorship:

\$500 Donation

- Special recognition and opportunity to introduce your business, organization, or event during the Miss Huntington Beach Pageant at the HB Central Library Theater
- The opportunity to escort a contestant on stage during one phase of competition *optional
- Half-page ad in our souvenir pageant program (\$250 Value)
- Four tickets to the Miss Huntington Beach 2027 Pageant (\$140 Value)
- Your business or event highlighted on MissHuntingtonBeach.org website for 2027

Emerald Sponsorship:

\$350 Donation

- Special recognition for your business, organization, or event during the Miss HB Pageant
- Quarter page ad in our souvenir pageant program (\$150 value)
- Three tickets to the Miss Huntington Beach 2027 Pageant (\$105 Value)

Ruby Sponsorship:

\$250 Donation

- Quarter page ad in our souvenir pageant program (\$150 value)
- Announcement during our Miss Huntington Beach 2027 Pageant
- Two tickets to the Miss Huntington Beach 2027 Pageant (\$70 Value)

Pearl Sponsorship:

\$100 Donation

- Business card-sized ad in our souvenir pageant program with 1 ticket to the pageant

2027 PAGEANT PROGRAM AD OPTIONS

Promote your business, organization, and/or event in our 2027 Miss Huntington Beach Pageant souvenir program. Support a contestant competing for the crown with an ad!

Full Page Ad:

\$450 Donation



Full Non-Bleed

Half Page Ad:

\$250 Donation



Half Page
Horizontal
7.75"W x 4.75"H



Half Page
Vertical
3.75"W x 9.75"H

Quarter Page Ad:

\$150 Donation



Quarter Page
3.625"W x 4.75"H

Business Card Ad:

\$50 Donation

1/8 page (3.5" x 2")

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SPONSORSHIPS AND AD SUBMISSION INFO

Please submit all materials and questions around sponsorships or ads to Miss Huntington Beach Director, Marlena Guadarrama, at misshuntingtonbeachpageant@gmail.com or 229-308-3352.

Payment Options:

Check: Make checks payable to Surf City Sand Dollars

Credit Card: Please visit the following link or scan the below QR code for access to our payment portal.



<https://tinyurl.com/MissHBPageant>

Sponsorships:

Info Submission

Please provide the following items:

- Name of Business, Event, or Organization
- Contact Person, Email, and Phone Number
- Ad Graphics
- If you will be in attendance at the Pageant and would like to escort your contestant (Diamond and Sapphire Level Sponsors only)

Please collect and submit info to Marlena Guadarrama at misshuntingtonbeachpageant@gmail.com.

Info due by 9/14/26.

Ads:

Info submission

Please provide the following items:

- Contact Person, Email, and Phone Number
- Graphics for Ad

Please submit all ad info to Marlena Guadarrama at misshuntingtonbeachpageant@gmail.com.

Info due by 9/21/26.