



Megan Spraberry

Events & Operations Lead

Megan Spraberry brings a competitor's precision to the operational and marketing work that moves Teamalytics' business forward. As Marketing Project Lead, she sits at the intersection of business development, strategy, and client engagement — managing the pipeline, proposal, contracting, and renewal processes that drive how Teamalytics introduces and expands its services across the market.

In addition to her operational role, Megan leads marketing efforts that position Teamalytics' services within target industries including manufacturing, financial services, energy and utilities, oil and gas, business services, health sciences, defense, hospitality, and infrastructure. Her ability to manage multiple simultaneous workstreams with precision — while staying closely aligned to what the business development team and Senior Advisors need — reflects both her operational instincts and her background as a competitive athlete and coach.

Before Teamalytics, Megan spent 15 years in public education as a head track and field coach and math teacher — roles that required strategic planning, performance under pressure, and the ability to develop individuals and teams toward measurable outcomes. A Magna Cum Laude graduate of Stephen F. Austin University in Kinesiology and Mathematics, she also competed as a student-athlete in track and cross country, and holds a Master's in Athletic Administration from Concordia University Irvine. That background gives her a practitioner's instinct for what it means to build a high-performing team — and what operational discipline makes it possible.

Megan and her husband, Curt and their two children, live in North Texas.



EDUCATION

MS, Athletic Administration,
Concordia University Irvine

BS, Kinesiology and
Mathematics, Stephen F. Austin
University — Magna Cum Laude

CAREER HIGHLIGHTS

- 15 years as a head track & field coach and math teacher in public education
- Leads pipeline, proposal, contracting, and renewal coordination for Teamalytics' business development and strategy team
- Drives marketing efforts introducing Teamalytics' services across manufacturing, financial services, energy, healthcare, defense, and infrastructure