



Lee Bason

Senior Advisor

Lee Bason has spent 35 years doing one thing: identifying the behavioral constraints that keep talented leaders from performing at their ceiling — and helping them do something about it. That focus, applied across hundreds of senior leaders and executive teams, has made him one of the most experienced advisors Teamalytics has.

Lee has worked with senior leaders at companies including ITT Defense, NextEra Energy, DynCorp International, M3 Capital Partners, and Heritage Environmental, as well as sports organizations including the Dallas Cowboys, New York Yankees, Arizona Diamondbacks, and IMG Academy. His work spans more than 15 countries.

Today Lee serves as a Founding Advisor at Teamalytics — a resource to the senior advisory team and to selected clients where his depth of experience is the right fit. He brings that perspective to the most complex engagements where pattern recognition and hard-won judgment matter most.

Lee and his wife, Janie, live in College Station, Tx.



EDUCATION

MS, Counseling Psychology,
Sam Houston State University

CAREER HIGHLIGHTS

- 35+ years advising senior leaders across energy, defense, financial services, and professional sports
- Clients include the Dallas Cowboys, New York Yankees, Arizona Diamondbacks, and IMG Academy
- Global engagements across 15+ countries including Australia, UK, Saudi Arabia, Dubai, China, and Brazil