



Deondra Donald

Senior Advisor

Deondra Donald knows what it takes to turn an underperforming team around — and what leaders miss when they try. With 15+ years of executive operations experience spanning roles including President/CEO, Vice President, Executive Director, and Board Member, she has led organizations through the kind of structural and cultural reset that shows up in actual results.

Before Teamalytics, Deondra ran operations across multiple industries and states. She has led through financial pressure, leadership transitions, and the organizational dynamics that either enable growth or quietly prevent it. Her approach is rooted in strategic planning and execution — building the leadership systems that allow teams to perform consistently, not just in bursts.

At Teamalytics, Deondra works with senior leaders and their teams — surfacing the behavioral data that makes team dysfunction visible, helping leaders identify and focus on the constraints that matter most, and building the shared commitments that create accountability. She brings a direct, practitioner's approach to the Forge: she has done the hard work of changing how organizations operate, and she knows the difference between a team that has committed to change and one that is still managing around it.

Deondra and her family live in Nashville, Tennessee.



CAREER HIGHLIGHTS

- Executive operations leader with 15+ years turning teams around across multiple industries
- Track record of leading organizations from underperformance to revenue growth and sustainability

EDUCATION

- MA, University of Pheonix
- BS, Middle State University