

**NEW**

## The Smart Towel Rail

# ARUM

FIRST CONNECTED  
TOWEL RAILS  
WITH 3 WIRELESS  
COMMUNICATION



The Arum towel rail has a classic design, yet contemporary, is suitable for modern living. It's equipped with sophisticated features that are smart and practical for easy control. The intuitive thermostat with back-lit display, ensures ergonomic use and clear visibility with endless operating modes. With 3 connectivity options Arum has been specifically designed to prioritise energy savings without compromising style, allowing the user flexibility and peace of mind. Available in 500w (anthracite) and 700w (white), with a slim version also available for bathrooms.



Maintenance free



Comfort surface temperature



PID technology



Low energy consumption



Cost efficiency



Energy efficiency



Remotely-controlled



4 patented wall-mounting brackets



Boost



Help for the visually impaired



Child anti-tamper

# Bathroom

Smart and connected electric towel rails



## Benefits

- Cloud based WiFi connected
- Connectable via an IOT BOX using Zigbee 3.0
- Can be remotely-controlled by your smartphone, tablet or computer
- Auto-programmable with dual optimisation features
- Occupancy and window detection
- Integrated daily & weekly programming and customisable pre-set programs
- Permanent backup settings
- Upgrade-ability guaranteed thanks to cloud base OTA technology
- Slim version available

## 3 high-performance communication protocols in a single product: WiFi, Bluetooth and Zigbee 3.0!

- Easy pairing and control via the device's Bluetooth
- Direct connection via the WiFi network
- Possibility of joining an ecosystem via a home automation IOT BOX using the inter-operable Zigbee 3.0 protocol.

## Technical Specifications

- ✓ Steel body with epoxy paint, resistant to rust and humidity
- ✓ Low viscosity high quality Thermo-dynamic fluid
- ✓ Innovative design patented wall-mounting brackets; discreet & quick to install: 3 times quicker than a standard screw installation. Installation template supplied
- ✓ PID (Proportional Integral Derivative) control by triac relay
- ✓ Double overheating protection
- ✓ IP44 Class II
- ✓ NF Certified
- ✓ 6-order pilot: standby, Frost protection, Comfort, Comfort-1°C, Comfort-2°C, Eco
- ✓ Available in white and anthracite colours

Product Code	Power (W)	Height (mm)	Width (mm)	Depth (mm)	Weight (Kg)	Price excl. Vat
ARU0700WH	700	1309	508	30	17.15	£ 510
ARUS0500AN	500	1141	400	30	13	£ 540

\* For the depth of iBath installed, add about 53 to 66 mm to the value of its depth.

  
Smart Electric Heating Solutions

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