



COACH PARTNERSHIP PROGRAM

Grow Your Coaching Business Without Growing Your Overhead

Helping independent coaches deliver more value through professional facilities, performance testing, and strategic collaboration.

WELCOME

You didn't hit a skill ceiling. You hit an infrastructure one.

Most independent coaches hit a ceiling — not because they lack skill, but because scaling requires a facility, equipment, and systems they don't have time to build.

Whether you coach strength, speed, baseball, softball, football, basketball, volleyball, soccer, or another sport, your expertise deserves an environment that helps your athletes succeed and your business grow.

We don't want to replace your business. We want to help you build it.



WHY WE CREATED THIS PROGRAM

The bar keeps rising. So does the cost of meeting it alone.

Athletes expect more. Parents expect measurable progress. Teams want professional reporting. Performance testing has become the standard, not the exception.

Meeting those expectations on your own usually means:

- Leasing a facility
- Purchasing equipment and testing technology
- Building the kinesiology and exercise science expertise needed to administer and interpret performance assessments
- Managing scheduling and administration
- Maintaining and upgrading systems over time

PowerSource removes these barriers so you can focus on developing athletes — not managing overhead.



WHAT IS A COACH PARTNERSHIP?

Your performance headquarters.

A Coach Partnership lets you use PowerSource as an extension of your business. You keep your own coaching identity and client relationships, while gaining access to professional resources that raise the value you deliver.

"Think of PowerSource as your performance headquarters."



PARTNERSHIP BENEFITS

What you get access to.

Professional Training Environment

Give your athletes access to a clean, professionally equipped strength and performance facility built for serious athlete development.

Objective Performance Testing

Add industry-leading assessment technology to your services:

- VALD ForceDecks
- VALD ForceFrame
- VALD SmartSpeed
- InBody Body Composition

Team Assessment Access

If you coach a team — school, club, or travel — bring your entire roster in for performance testing. Give every athlete on your team access to the same objective data top programs use. Speed testing can also be brought directly to your practice.

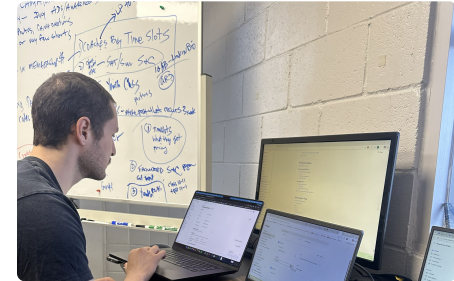


PARTNERSHIP BENEFITS, CONTINUED

Reporting and collaboration.

Professional Athlete Reports

Deliver polished reports that help athletes and parents gain awareness of athletic development priorities for their sport and track progress over time. Professional reporting reinforces your expertise.



Collaborative Network

Join a growing network of professionals committed to athlete development — strength & conditioning coaches, sport-specific coaches, physical therapists, athletic trainers, sports medicine professionals, nutrition professionals, and performance specialists.

Some partners use PowerSource purely for testing and reporting. Others build recurring team programs. Every partnership is shaped around your business, not ours.



THE POWERSOURCE DIFFERENCE

MEASURE → TRAIN → RETEST

Objective assessment leads to better coaching decisions. Better decisions lead to better athlete development. Better development builds stronger coaching businesses.

Data should enhance coaching — not replace it.

OUR VISION

PowerSource is building more than a training facility — a regional ecosystem for athlete development, where coaches collaborate, professionals connect, and athletes benefit.

NEXT STEPS

Let's talk about your coaching business.

It's a quick, informal conversation focused on your goals, your athletes, and how PowerSource can support your growth.

SCHEDULE A 15-MINUTE COACH PARTNERSHIP CALL

PowerSource Performance Fitness

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psperform.com/coach-partnerships