Volunteer Leadership in Fundraising and Community Engagement

This virtual course is for staff, whether newcomers or veterans, who work with or support development or volunteers in nonprofits of any size.

Online | Tuesday, May 3, 2022 | 3 – 5 PM ET
CNPE Members $55 | Non-Members $110 | 2 CFRE Credits | Sign up

Nonprofits often start with volunteers and donors working together before they even have staff. All nonprofits can benefit from optimizing how they use their board and committee volunteers – along with staff and donors – in fundraising and community engagement.

What you will learn:

• Best practices in tending to volunteers on boards and committees
• Optimizing how volunteers work with staff and donors
• The “cycle of philanthropy” and the many paths open to volunteers
• How volunteers fit into your strategies for raising funds and engaging the community

Your expert instructors:

Nikki Lanier, JD, is CEO of Harper Slade Racial Equity Advisory. Most recently, she served as Senior Vice President and Regional Executive of the Louisville Branch of the Federal Reserve Bank of St. Louis. She has extensive experience in the private, public, and nonprofit sectors, focusing on finance, health care, human resources, and law.

David Lopez is Chief Development Officer for Metro United Way in Louisville. With a background in science and engineering, David first worked in technical sales and product management. In 2008, he pivoted into the non-profit sector where he could contribute directly to expanding opportunities in our most vulnerable communities.

Upcoming courses from our School for Fundraising:

Storytelling – A Passion That Fuels Your Cause (4/19)
Planned Giving & Special Gifts: The Basics (5/2)
Forging Forward Together: How to Create a Fundraising Partnership with Your Chief Development Officer (5/25)