Storytelling – A Passion that Fuels Your Cause

This virtual course is for (a) nonprofit staff who work with or support development and (b) nonprofit volunteers who help raise funds.

Online | Tuesday, April 19, 2022 | 9 – 11 AM ET
CNPE Members $55 | Non-Members $110 | 2 CFRE Credits | Sign up

Both storytelling and fundraising involve empathy, listening, and emotion. We don't give money to charitable causes simply because someone asked. We give because we heard a story – a story that reflects our own life, experience, and hopes.

What you will learn:
- Connect staff and volunteers’ hearts to your mission, build their own stories, and translate those stories into action
- Engage others so they care, give time or treasure, and recruit others
- Deliver your mission message in person, digitally, via events, and in online media

Your expert instructor:

Dave W. Christopher Sr. is the Executive Director and Founder of A.M.P.E.D. (the Academy of Music Production Education & Development). Dave is a web designer, IT professional, and entrepreneur. Before moving to Louisville, Dave worked for a major sign company. He proudly served in the United States Air Force as a Communications Technician, spending most of his military career overseas. He holds a bachelor’s degree in criminal justice Administration from UofL. A proud member of Alpha Phi Alpha Fraternity, Dave has received numerous awards and is an Alden, BMe, and Humana Fellow.

Upcoming courses from our School for Fundraising:
- Planned Giving & Special Gifts: The Basics (5/2)
- Volunteer Leadership in Fundraising and Community Engagement (5/3)
- Forging Forward Together: How to Create a Fundraising Partnership with Your Chief Development Officer (5/25)