



# **Annual Report FY 2021 – 2022**



**CNPE's mission is to accelerate the success of nonprofits through capacity building, connections, and community support to amplify the good work of the sector.**

CNPE is a [member organization](#). While our primary service area is Metro Louisville and Southern Indiana, we welcome members and participants from anywhere. We were created expressly to help nonprofits achieve their missions more effectively and with excellence – from getting started through strategic planning and resource development.

CNPE envisions a just and equitable community that supports and emboldens nonprofits to ensure everyone has the resources and opportunities they need to thrive.

## CNPE Staff as of June 30, 2022



**Ann Coffey**, CEO

**Ed Cortas**, Vice President of Strategic Initiatives & Consulting

**Merv Antonio**, Senior Director of Learning & Convening

**Bridget Dale**, Chief Operating Officer

**Garrison Cox**, Senior Director of Strategic Communications & Marketing

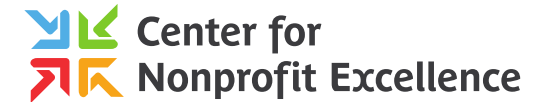
**Candace Cook**, Membership Coordinator

With external support from:

**Beverly Bartlett**, Communications & PR (part-time)

**Vanessa Castle**, Administration (part-time)

## CNPE Board of Directors as of June 30, 2022



**Karina Barillas**

La Casita Center

**Theresa Batliner**

MCM CPAs & Advisors

**Jordan Bond – Board Treasurer**

YUM

**Christen Boone – Board Chair**

Boone Group

**Dave Christopher**

A.M.P.E.D.

**Katie Dailinger**

Office of the Mayor

**Pam Darnall**

Family & Children's Place

**Ralph de Chabert**

Brown-Forman Corporation

**Mike Fine**

Wyatt, Tarrant & Combs

**Lori Flanery**

New Directions

**Ron Gallo**

Community Foundation of Louisville

**Stephen George – Board Secretary**

Louisville Public Media

**Andre Kimo Stone Guess**

Fund for the Arts

**Jill Horn – Emerita**

Brown-Forman Corporation

**Adria Johnson**

Metro United Way

**Ashley Parrott – Board Vice Chair**

James Graham Brown Foundation

**Jeff Polson**

Jewish Heritage Fund for Excellence

**Mason Rummel – Emerita**

James Graham Brown Foundation

**Linda Speed**

Community Foundation of Southern  
Indiana

**Robert Taylor – Emeritus**

Retired

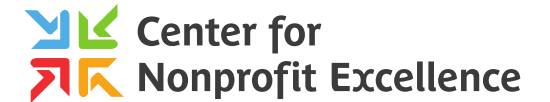
**Donald Vish – Emeritus**

The Ginkgo Fund, Inc.

**Bryan Warren**

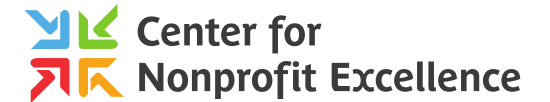
Educational Justice

## Highlights for FY 2021–2022



- We **rebranded** the organization to communicate CNPE's expanded mission.
- We launched a **new website** that simplifies how users interact with CNPE, register for events, and find essential resources.
- We launched a **new blog, “A Bigger We,”** where local nonprofit leaders share their stories of how they are advancing racial equity
- We hired a **new Chief Operating Officer**, Bridget Dale, and a **new Membership Coordinator**, Candace Cook.
- We helped members and other nonprofits each qualify for up to \$100,000 in **Kentucky Non-profit Assistance Funding** from the federal Rescue Plan Act of 2021.
- We convened the **Community Activation Network (CAN)**, a diverse virtual space where more than 1,000 people representing nonprofits, donors, foundations, and activists have been able to come together since the fall of 2020 to learn and activate. Topics considered in depth included public safety and HR issues facing nonprofits.

## Highlights for FY 2021–2022



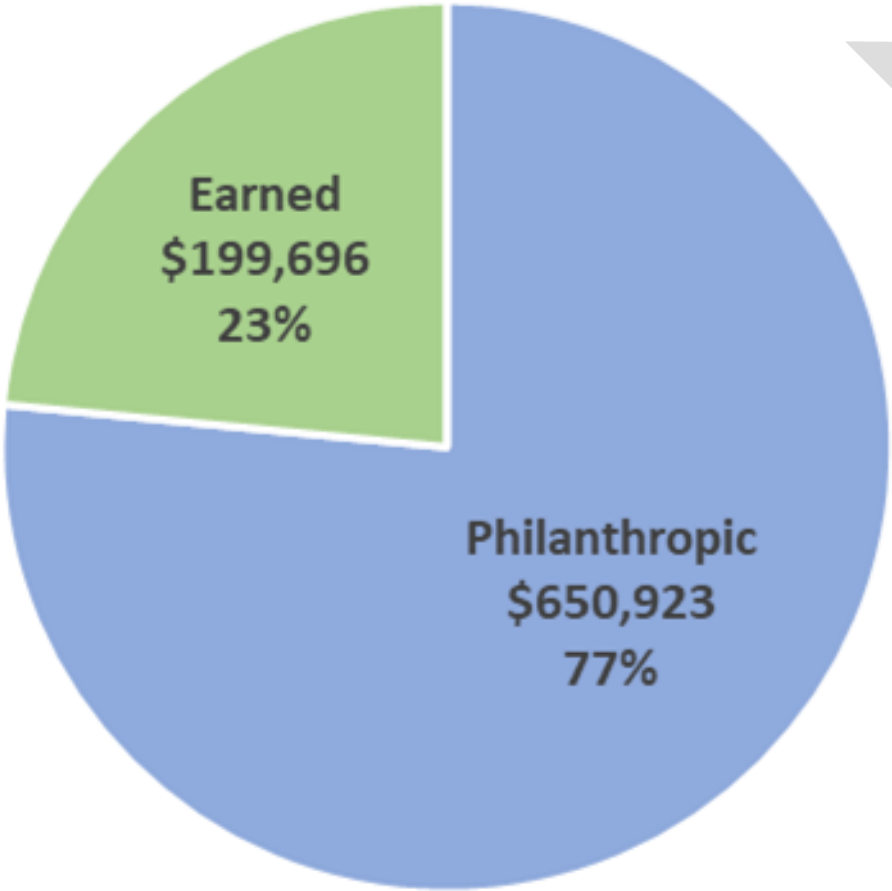
- We had **2,266 individuals** participate in some type of CNPE program.
- We continued two semesters of CNPE's **School for Fundraising and Engagement** after launching it in January 2021. The school has had more than 650 students so far, with a training team that is 50% Black or people of color.
- We enhanced our **racial equity and anti-racism commitment**, moving CNPE to recruit, retain, and engage more diverse instructors, staff, and board members and to reach out to more Black and brown nonprofit leaders intentionally. We continued working with an outside consultant on an organizational assessment and intensive DE&I training for our board and staff.
- Hosted another cohort of **Nonprofit Leaders Advancing Racial Equity (NLARE)**, an in-depth six-month program for white nonprofit leaders to ensure they have the skills, awareness, and understanding to lead and build equitable organizations.
- We provided **30 paid consulting engagements** – including 8 on strategic planning and 16 on board governance. We also provided **31 free consults to members**.

# CNPE Statements of Activities for Years Ended June 30, 2022 and 2021



	2022			2021		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenues and Support</b>						
Contributions and grants	\$ 590,923	\$ 60,000	\$ 650,923	\$ 299,436	\$ 431,102	\$ 730,538
In-kind contributions				1,400		1,400
Small Business Administration grant					70,500	70,500
Membership dues	68,116		68,116	86,888		86,888
Annual conference and special activities	500		500	1,853		1,853
Learning and consulting services	129,443		129,443	214,604		214,604
Miscellaneous income	569		569	4		4
Interest income	1,068		1,068	453		453
	<u>790,619</u>	<u>60,000</u>	<u>850,619</u>	<u>604,638</u>	<u>501,602</u>	<u>1,106,240</u>
Net assets released from restrictions:						
Program services	78,607	(78,607)		61,425	(61,425)	
Operations - COVID response, website, payroll	4,745	(4,745)		143,755	(143,755)	
Staff development	128	(128)		6,690	(6,690)	
Passage of time	104,527	(104,527)		58,320	(58,320)	
Scholarships	11,187	(11,187)				
	<u>199,194</u>	<u>(199,194)</u>		<u>270,190</u>	<u>(270,190)</u>	
<b>Total revenues and support</b>	<u>989,813</u>	<u>(139,194)</u>	<u>850,619</u>	<u>874,828</u>	<u>231,412</u>	<u>1,106,240</u>
<b>Expenses</b>						
Program services	630,060		630,060	789,536		789,536
Management and general	255,840		255,840	111,376		111,376
Fundraising	47,129		47,129	32,091		32,091
<b>Total expenses</b>	<u>933,029</u>		<u>933,029</u>	<u>933,003</u>		<u>933,003</u>
<b>Net (decrease) increase in total net assets</b>	<u>56,784</u>	<u>(139,194)</u>	<u>(82,410)</u>	<u>(58,175)</u>	<u>231,412</u>	<u>173,237</u>
Net assets, beginning of year	<u>549,469</u>	<u>300,232</u>	<u>849,701</u>	<u>607,644</u>	<u>68,820</u>	<u>676,464</u>
Net assets, end of year	<u>\$ 606,253</u>	<u>\$ 161,038</u>	<u>\$ 767,291</u>	<u>\$ 549,469</u>	<u>\$ 300,232</u>	<u>\$ 849,701</u>

CNPE Sources of Revenue, FY 2021–2022





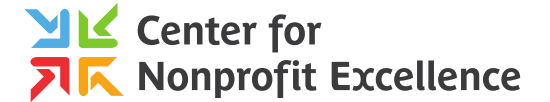
# Membership as of June 30, 2022

## MEMBERSHIP:

332	Nonprofit Organizations
40	Individuals
23	Corporations
22	Foundations
3	Government

Annual Membership Fee Range = \$50 – \$450

## What people are saying about CNPE



### From an NLARE participant

I recently had the opportunity to participate with fellow nonprofit leaders in the CNPE's **“Nonprofit Leaders Advancing Racial Equity”** training series. The time we spent together gave me a valuable opportunity to actively learn from others' perspectives and forge lasting connections and friendships that will continue to influence how we approach our mission at Heuser Hearing Institute. ... Ann and her team will continue to be a trusted resource for HHI in the future!

Brett Bachmann, CEO

### From participants in the Board Leadership Training Series

“Ed Cortas was an excellent instructor. He was very informative and encouraged us to participate and engage in all conversations on the subjects. I felt this was very important. Thank you.”

“I really enjoyed the training sessions. I have gathered vital information to take back to my organization to help equip them in the direction of being a better effective board.”

“Very informative and worth the spend, in my opinion. Ed was very engaging and answered all our questions.”

## What people are saying about CNPE



### From participants in CNPE's School for Fundraising & Engagement

"I thought this was very helpful. Thank you!"

"Dave's words were inspiring, his passion contagious, his drive motivating. An awesome 2 hours!!!"

"Thanks for offering courses that are really relevant, especially for small organizations."

"This session was extremely helpful. I am already changing the narrative in a current grant application as a result of this session!"

"Really enjoyed Daryle's style of presentation – straightforward, useful, and honest, but also gentle and encouraging of conversation."

"Thank you to Heather and Ina! I enjoyed hearing from you both and took several pages of notes to reference and to share with my team to improve our events moving forward."

"This was one of the best webinars I've attended. Ina and Heather were amazing!"

"Thanks! Great investment in my time!"

"Appreciate Jason's time and preparation. Thank you CNPE"

"The speakers were fabulous. (Nonprofit Sustainability/Planning)"

"This was, so far, the best CNPE workshop I've done. (*Building Major Gifts* with Andrea and Larissa)"



**You can contact us at**  
**[cnpe.org](https://cnpe.org) or**  
**502-315-CNPE (2673)**

