

Blog Post: April 8th

Falling In Love with Tacos

My love for the restaurant industry is universal. As an event planner one of the perks of my job is working with restaurants within the area. I get to eat my obsession while working within my passion.

Restaurant managers book with Party Time Texas often. What we've realized is that large party's book with their favorite restaurants but don't have entertainment.

A.K.A Enter....Elizabeth!

There have been many occasions where we have booked photo booth(s), audio visual equipment, mentalists, cocktail readers, and much more. The problem with some event spaces, especially in the restaurant world, is that the restaurant can only offer so much. In Dallas, there are several restaurants that have an amazing concept. Most are farm to table, but other's incorporate the chef's "why" or the décor ties into the sales pitch of what makes the restaurant unique.

My job is not to sell clients on a particular restaurant. (Although I will tell you my fabulous amateur opinion of what restaurant is the best in the area!) My job is to supply corporate clients with the ability to make one night memorable and achieve the outcome of what the host envisions. Certain clients only need equipment to deliver their presentation. Simple, enough. Other clients need to be entertained. There are a thousand possibilities to implement non-invasive entertainment to enhance a dinner party.

Many clients are at a loss for who to choose. They don't want their dinner party to go in the opposite direction which results in disaster. For over 40 years, we've understood this hesitation. I am proud that the connection's I've made with event sales directors. Each salesperson details how we can support the client's vision, not how we bother the client's guests.

Party Time Texas delivers the opportunity to enhance a familiar experience. We eat out more often with our companies than we did 20 years ago. Instead of going to the boss's house for dinner, we're "googling" the latest restaurant. On average, American's eat out 4 to 5 times a week! I'm sure you're in a similar routine. Let's look up where to go, we'll check out the service, if all goes well we'll book for the company dinner party.

As the entertainment industry continues to grow we've become essential for turning our average night out with the co-workers into - "Man you have to come, you're going to have a great time!" Party Time Texas makes the mandatory dinner celebration a night where not only will you fall in love with the tacos, but you'll fall in love with the entertainment.

Falling in love with reserved tacos has never been more entertaining!