Phillies & Philadelphia Children's Alliance

FIGHTING TO END CHILD SEX ABUSE

On Thursday, May 6, 2027, PCA's annual fundraiser – the Bear Affair – will take place at The Grand Belle at The Bellevue on Broad Street.

We invite The Phillies to join us as corporate partners and to make a meaningful impact on the fight against child sex abuse.

The Phillies represent the heart and soul of Philadelphia. A continued partnership with PCA will multiply the good that we can do together and will continue to change the game for victims, families, and communities.

2027 Corporate Bear Affair Partners:

- Fund lifesaving services for victims and families
- Join a community of advocates and professionals fighting for child survivors
- Support prevention programs throughout the city
- Celebrate with special guests and leaders from PCA's unique community

The work of Philadelphia Children's Alliance is truly incredible. Our organization pursues justice for children who have been sexually abused and provides a support system for their entire healing journey.

On the ground, PCA provides comprehensive direct care to more than 2,000 child victims each year — including highly specialized mental health therapy, forensic interviews, medical services, and caregiver support. At the same time, our innovative and multi-faceted Prevention program aims to stop abuse before it begins.

Since its doors opened in 1989, PCA has supported over 42,000 victims of child sex abuse. That many children could fill every single seat in Citizens Bank Park.

The Bear Affair helps us continue this work every single day.



Philadelphia Children's Alliance

BEAR AFFAIR

Chaired by Alisa & Gray Gifford

Thursday, May 6, 2027 | The Bellevue

Philadelphia Children's Alliance Audience Spotlight

- 3500 Invitations mailed each year
- 5800 followers across social media platforms
- Billboards on major highways throughout the Greater Philadelphia Region
- Event coverage on ABC, CBS, PHL17, and more
- PSAs on IHeart Radio streaming platforms and other radio stations



CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsors for the Bear Affair are truly PCA's partners. Packages can be tailored to The Phillies' request and created at any level.

Explore our most meaningful options below.

$25K Program Sponsor

Featured ad placement on back of program; logo on billboard and event screen; 10 tickets to event; priority promotion

$25K Paddle Sponsor

Logo on paddle for live auction, billboard, and event screen; 10 tickets to event; priority promotion

$20K Cocktail Sponsor

Logo on bar coasters or napkins, billboard, and event screen; 10 tickets to event; priority promotion

$15K Team Excellence Sponsor

Recognition at ceremony, logo on billboard and event screen; 10 tickets to event; premiere promotion

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For questions, reach out to Amy Leach (aleach@philachildrensalliance.org) or Jacob Smith (jsmith@philachildrensalliance.org)

WHAT TO EXPECT AT THE EVENT



Live and Silent Auctions
The core of the Bear Affair, these auctions feature unique items, experiences, and collections.



Open Bar and Incredible Food
The Grande Belle boasts world famous cuisine and amazing cocktails, which attends enjoy all night.



Bear Affair Cozy Corner
Each guest is encouraged to bring a new plush to donate to a child who comes to PCA for support.



Music, Fun, and Connection
This really is a great party for a great cause. Enjoy the night with colleagues, friends, and fellow advocates.

PCA'S CORPORATE PARTNERS INCLUDE

Cohen & Co · HARMELINMEDIA · DEVINE | TIMONEY · AON · AIG · LOCKTON · KPMG

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