



Philadelphia Children's Alliance

nowhere but here

CORPORATE SPONSORSHIP OPPORTUNITIES

Join us Thursday, May 7, 2026 at the National Constitution Center for a celebration of Philadelphia Children's Alliance. Alongside our special guests — Niki Mailata and Jordan Mailata (Philadelphia Eagles Offensive Tackle) — PCA's community makes this an unforgettable evening.

Universal sponsor benefits include exclusive photo opportunities, visibility on our social platforms and websites, a custom ad, and premier parking.

The name of PCA's annual fundraiser honors a child's first visit to PCA and the first big step in their healing journey.

Every child who comes to PCA receives a brand new stuffed animal — often a bear — to bring comfort and joy.

Bear Affair guests are invited to bring a new plush to the event, which will end up in the arms of a survivor.

Funds raised ensure that over 2,000 children each year receive step-by-step care at PCA.

Our corporate sponsors truly are our partners, united with us to bring healing, justice, and joy to victims of child sex abuse and their families.

PARTNER | \$35,000

Program Sponsor

Custom ad on back cover of program; logo on greater Philadelphia area billboard and event monitor; universal benefits; 10 tickets

OR

Paddle Sponsor

Logo on auction paddles, billboard, and event monitor; universal benefits; 10 tickets

PRESENTING | \$25,000

Team Excellence Sponsor

Introduce annual winners; logo on greater Philadelphia area billboard and event monitor; universal benefits; 10 tickets

OR

Cocktail Hour Sponsor

Logo on coasters at bar, billboard, and event monitor; universal benefits; 10 tickets

ADVOCATE | \$20,000

Entertainment Sponsor

Logo on DJ booth, greater Philadelphia area billboard, and event monitor; universal benefits; 10 tickets

OR

Photo Booth Sponsor

Logo on Photo Booth, billboard, and event monitor; universal benefits; 10 tickets

LEAD | \$10,000

Silent Auction Sponsor

Logo on auction table, greater Philadelphia area billboard, and event monitor; 10 tickets

DIAMOND | \$7,500

Logo on greater Philadelphia area billboard and event monitor; universal benefits; 8 tickets

PLATINUM | \$5,000

Logo on greater Philadelphia area billboard and event monitor; universal benefits; 6 tickets

GOLD | \$3,000

Universal benefits; 4 tickets

SILVER | \$1,500

Universal benefits; 4 tickets

BRONZE | \$750

Universal benefits; 2 tickets

EXECUTIVE | \$500

Universal benefits; 1 ticket

www.bearaffair.org




Philadelphia Children's Alliance

2026 CORPORATE SPONSORSHIP OPPORTUNITIES

● PARTNER | \$35,000

● PRESENTING | \$25,000

● ADVOCATE | \$20,000

● LEAD | \$10,000

● DIAMOND | \$7,500

● PLATINUM | \$5,000

● GOLD | \$3,000

● SILVER | \$1,500

● BRONZE | \$750

● EXECUTIVE | \$500

Name(s): _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____



Program Ad Dimensions

Full Page: 4.5"w x 7.5"h (Platinum, Diamond, Lead, Advocate, Presenting, Partner)

Half Page: 4.5"w x 3.5"h (Gold and Silver) | Quarter Page: 2"w x 3.5"h (Bronze)

Instructions: All ads are color. These images must be sent via pdf or jpg.

Please send ads to Jacob Smith at jsmith@philachildrensalliance.org.

Program ads due on March 21, 2026.

Any questions, contact Jacob at 609-350-5466.

Please make check (preferred to eliminate credit card fees)
payable to Philadelphia Children's Alliance.

Please return this form by mail to: Philadelphia Children's Alliance
300 E. Hunting Park Avenue, Philadelphia, PA 19124
or email aleach@philachildrensalliance.org

Credit card payment to be made at bearaffair.org