

2024

Golden Butterfly Bakers

ANNUAL REPORT

Because of you, thousands of marginalized and forgotten individuals received a taste of home.



292,000

Cookies with the help of our fantastic group of loyal volunteers who not only helped make them from scratch, but also packaged, labeled and delivered them to our recipient organizations each week.



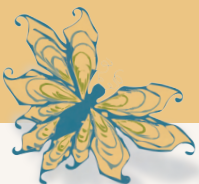
40,000

Delicious buttermilk biscuits far surpassing our expectations. The biscuit program that Golden Butterfly Bakers began in 2023 really took off in 2024. Our buttermilk biscuits are a particular favorite of our recipients as it reminds them of what grandma used to make them when they were young.



22,000

Homemade muffins of various types and flavors were made for our recipients, thanks to you, reminding folks of family breakfasts of years gone by.



Our baked goods are delivered to the majority of our recipient organizations on a weekly basis all 52 weeks of the year. Thank you, our generous partners, for supporting all of our efforts! And thank you to all of our dedicated volunteers who work tirelessly to produce, package and deliver our baked goods to the recipient organizations. Without you all, none of this would be possible!

This morning as you awoke, prepared to conquer the day with renewed vigor and optimism, thousands of individuals are meeting the day facing homelessness, recovery from gripping addictions, and/or trafficking struggling with feelings of loneliness, and low self-worth, believing they are defeated and outcast.

Golden Butterfly Bakers stands alone as the only non-profit organization in the Greater Houston area solely dedicated to providing high-quality baked goods **to homeless and recovery organizations, and human trafficking and youth rescue facilities** to foster hope and emotional healing, and uplift their clients during a difficult season of their lives. We touched the lives of over **8,000 marginalized individuals** in 2024 through our Houston-based partner nonprofits to further their mission to encourage individuals to realize their potential and achieve their **highest quality of life**.

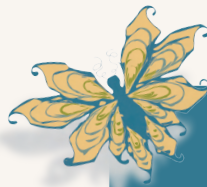


Thanks to you, and all of our wonderful volunteers, we made nearly **292,000 cookies, 22,000 muffins, and 41,000 biscuits** in **2024**. Tens of thousands of Houstonians suffering through hardships were provided with a little taste of comfort in the form of homemade cookies, muffins or biscuits.

In every aspect of our work, in every forward step we take for the homeless and those in need, you've been there with compassion, generosity, and dedication. We're grateful you're on this journey with us, forging ahead toward a better future for the community we all love.

We strive to increase our grant funds and donations annually and are always in search of additional volunteers. Our **two most important values** are:

- All baked goods are donated at no cost to our nonprofit partners
- Volunteers will always be the primary means of making, packaging and delivering the baked goods.



Our founder, **Jan Vogel**, was honored to receive the 2024 received the AARP Texas Andrus awards given for Community Service. Director Tina Tran described the Andrus recipients as leading figures who embody the selfless spirit of volunteerism. **Thank you!**

Testimonials



"I am pleased to share the positive impact that the Butterfly Bakers Ministry has on our community at The Mission of Yahweh.

After school, regardless of their day's challenges, our resident mothers bring their children to the kitchen for a snack and a moment of connection over these beloved treats. The cookies from Butterfly Bakers offer more than mere sweetness; they provide hope and a reminder of brighter days amid difficult circumstances.

We are profoundly grateful to Golden Butterfly Bakers for their dedication and the care they put into each batch. Their contributions truly brighten our days and uplift our spirits." **Tammie Jeffers, Development Director, Mission of Yahweh.**



"The Beacon is a nonprofit organization that provides essential and next-step services to restore hope and help end homelessness in Houston. The cookies provided by Golden Butterfly Bakers supplement the hot meals our team prepares, offering a delicious dessert treat and a taste of home to hundreds of people that live on the streets of Houston. In addition, GBB delivers biscuits to supplement our weekend breakfast. Not only are the baked goods enjoyed by those we serve, but it offsets our food costs for breakfast and fills in for dessert — a dessert that our clients would otherwise not receive.

It is my honor and privilege to witness the development of this unique non-profit organization that serves some of Houston's most vulnerable community members and works gracefully in partnership with The Beacon and other local non-profit partners."

Becky Landes, Chief Executive Officer, The Beacon



Founder's Message

Thank you for your kindness, your commitment, and your passion for providing the homeless and others in need in the Houston-area with quality baked goods. Together, we're providing comfort in the form of a cookie to thousands of Houstonians who are going through hardships.

It continues to be one of the greatest blessings in my life to be able to create a charity which provides a taste of home to those who are struggling in life, to put a smile on their face, even for a fleeting moment, as our cookies, muffins and biscuits remind them of days gone by, and give them hope to know that they are loved by friends they have yet to meet. Without your generosity, we would not be able to touch the hearts of these grateful individuals.

In 2024, we baked more cookies, muffins and biscuits than ever before, which means that we were able to help more people than ever before. And while I am pleasantly surprised at the incredible numbers of baked goods that we were able to produce and provide each week, I am reminded that, unfortunately, the need continued to grow.

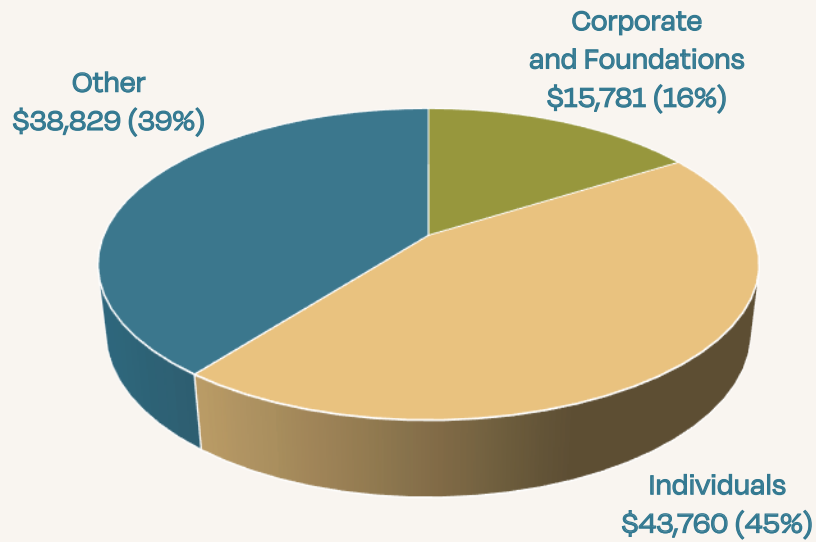
Golden Butterfly Bakers' mission is to love on the least, the lost and the marginalized via the gift of quality baked goods to remind them that they have not been forgotten. Our mission continues, and we are grateful for your assistance which will enable us to continue to spread love and joy throughout the Houston-area.

Thank you for supporting Golden Butterfly Bakers. Together, we are making a real difference in the community to ensure that nobody feels forgotten.

Jan Vogel
Founder, Golden Butterfly Bakers

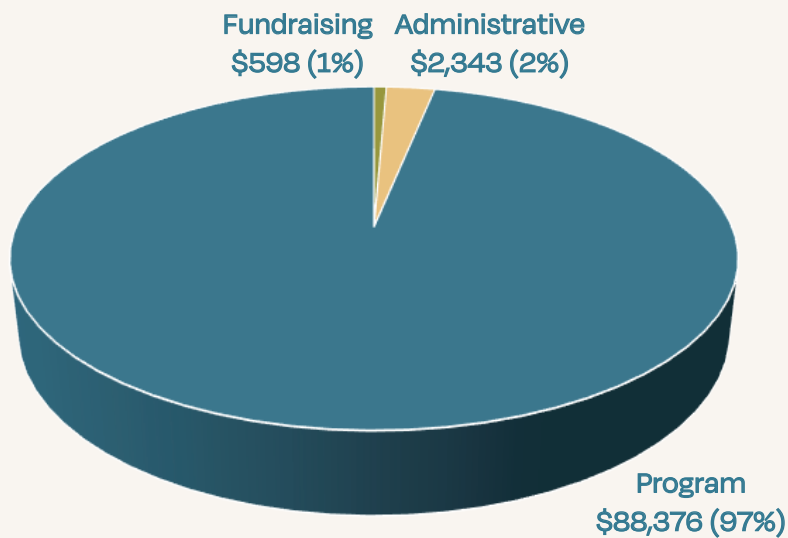


REVENUE



TOTAL: \$98,370

EXPENSES



TOTAL: \$91,317

Golden Butterfly Bakers
9210 Rouge Circle | Houston, TX 77063
Phone (832) 314-4099
Email: info@goldenbutterflybakers.org
www.goldenbutterflybakers.org
Facebook: @Goldenbutterflybakers
Instagram: @Golden.butterfly.bakers

