

2025

# Golden Butterfly Bakers



## ANNUAL REPORT

Because of you, thousands of marginalized and forgotten individuals received a taste of home.



299,776

COOKIES

Made from scratch by our fantastic loyal volunteers, who not only helped make and bake them, but also packaged, labeled and delivered them to our recipient organizations.



19,780

BUTTERMILK BISCUITS

A particular favorite of our recipients because they work for any meal. The biscuits remind them of what grandma used to make them when they were young.



42,090

HOMEMADE MUFFINS

Made in an assortment of flavors for our recipients, thanks to you, reminding folks of family breakfasts of years gone by.



**Thank you,** our generous partners, for supporting all of our efforts! And thank you to all of our dedicated volunteers who work tirelessly to produce, package and deliver our baked goods to the recipient organizations.

*Without you all, none of this would be possible!*

This morning as you awoke, prepared to conquer the day with renewed vigor and optimism, thousands of individuals are meeting the day facing homelessness, recovery from gripping addictions, and/or trafficking struggling with feelings of loneliness, and low self-worth, believing they are defeated and outcast.

Golden Butterfly Bakers stands alone as the only non-profit organization in the Greater Houston area solely dedicated to providing high-quality baked goods to **homeless** and **recovery organizations**, and **human trafficking** and **youth rescue facilities** to foster hope and emotional healing, and uplift their clients during a difficult season of their lives.



We touched the lives of over **8,500 marginalized individuals** in 2025 through our Houston-based partner nonprofits to further their mission to encourage individuals to realize their potential and achieve their **highest quality of life**.



In every aspect of our work, in every forward step we take for the homeless and those in need, you've been there with compassion, generosity, and dedication. We're grateful you're on this journey with us, forging ahead toward a better future for the community we all love.



We continued to expand our volunteer base in 2025 adding to the core team who have been with us for years. Another blessing forged from our mission are the new friendships that have been made amongst our volunteer corps.



We were proud to be selected as a participating charity in the Birdies for Charity program for the 2026 Houston Open and the Run for a Reason program for the 2027 Houston Marathon.



**Our two most important values are:**

- All baked goods are donated at no cost to our nonprofit partners
- Volunteers will always be the primary means of making, packaging and delivering the baked goods.

# TESTIMONIALS



"I wanted to personally reach out to thank you for the incredible support Golden Butterfly Baker's has shown to the Mission of Yahweh. The cookies and pastries you provide are truly special—every time they arrive, they absolutely light up the children's faces. It's such a joy to see, and your generosity brings moments of happiness that mean more than words can express."

**Nikki Samuelsen Board Member, The Mission of Yahweh**



**Elijah Rising**, one of our recipients, provided the following comments regarding the impact of Golden Butterfly Baker's cookies on their recipients: "This past Friday, during outreach, one of the women asked with hopeful eyes, 'Did you bring the Jesus cookies? I really need one right now.' She found the cookie she wanted, thanking us over and over. We told her that these cookies are made by people whom God has called to bake specifically for her...people who love her just like we do, and like God does because He sent us all to her that night. That simple cookie opened the door to a beautiful conversation. She shared that she doesn't usually get treats like this, not even on her birthday. We'll continue walking with her and reminding her, week after week, that she is seen, loved, and valued...one "Jesus cookie" at a time."



I am so blessed to have experienced another amazing year of generosity, kindness and commitment from our benefactors and volunteers. Once again, together, we made an important impact in our beloved community.

I love hearing the stories of those who are struggling sharing their appreciation for a taste of a time when things were better for them, to give them a memory of their grandma making cookies or the smell of a warm buttermilk biscuit reminding them of a simpler time. The smiles a simple baked good brings to our recipients faces warms my soul.

In 2025, we continued to grow our mission, baked an incredible number of cookies, muffins and biscuits distributing them to thousands of appreciative Houstonians. We even launched a new sprinkle cookie that quickly became a recipient favorite. Your generosity and the dedication of our volunteers continue to humble me. Without you, we could not do what we do. While I will look back with fondness on 2025, I am excited for another amazing year in 2026.

Thank you for supporting Golden Butterfly Bakers. Together we are making a real difference in the community to ensure that nobody feels forgotten.

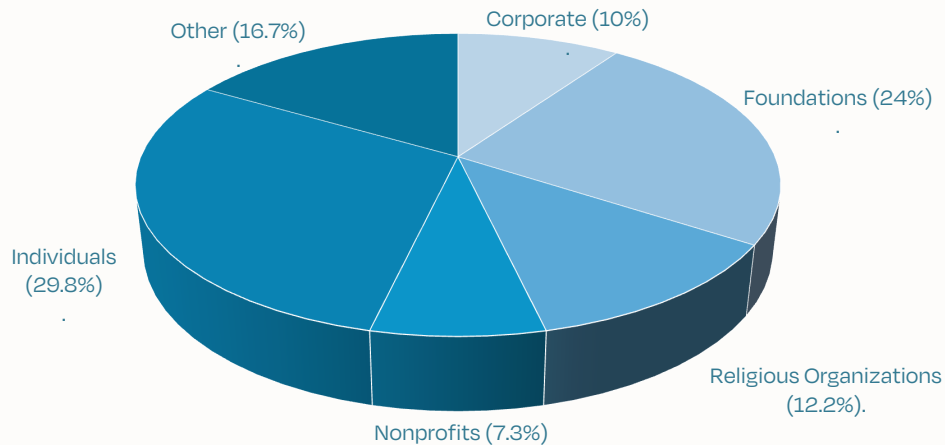
**Jan Vogel**  
Founder, Golden Butterfly Bakers



# FINANCIALS

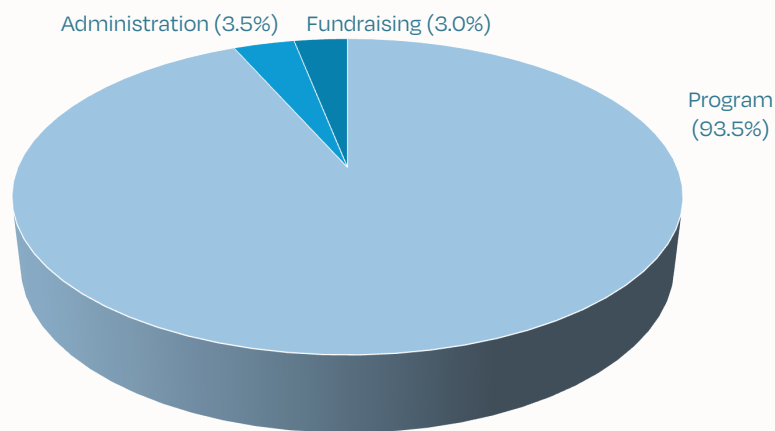
Golden Butterfly Bakers Revenue and Expenses for 2025  
January 1, 2025 – December 31, 2025

## REVENUE



**TOTAL: \$122,955**

## EXPENSES



**TOTAL: \$97,315**

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